

Southern Oregon Home & Garden Show



2026

SPONSORSHIP PACKAGES

FOR INFORMATION CONTACT:

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**LOCAL HOME &
GARDEN VENDORS**



EDUCATIONAL WORKSHOPS



**GARDEN
CENTER**



buildso.org

SOUTHERN OREGON HOME & GARDEN SHOW EVENT PACKAGES



MARCH
Southern Oregon



A MESSAGE FROM OUR CEO

Dear Members and Community Partners,

The Builders Association of Southern Oregon (BASO) is entering a transformative new chapter. Over the past year, we have taken a hard look at our organization, where we have been, where we're going, and what it will take to get there. The result is a clear path forward: a stronger, more connected association that champions growth, workforce opportunity, and housing affordability across Southern Oregon. Our reach now spans Jackson, Josephine, Coos, and Curry Counties, ensuring our region has a unified voice in statewide conversations. We are strengthening partnerships with local governments, while expanding our advocacy at the state and national levels to protect and promote the builders, businesses, and families we serve.

BASO is partnering with schools and job training programs to help bridge the gap between education and employment to grow a skilled, local workforce. This year, we have laid the groundwork for a charitable foundation that will remove barriers for new businesses to join our association. We believe the most successful communities are built together. BASO is intentionally creating more opportunities for connection between our members, community partners, educators, and public agencies so that our members and the regional economy can thrive. We have worked diligently to promote transparency, re-establish trust, and rebuild a culture grounded in partnership.

Looking forward, our vision is bold, and we know we cannot achieve it alone. Strategic partners like you make it possible for us to bring real workforce solutions into our schools and neighborhoods, advocate for key infrastructure and housing initiatives, support small local contractors as they grow, host events that bring together leaders from across the region, and strengthen economic resilience throughout Southern Oregon.

We are proud of the progress we have made, but the opportunity ahead is far greater. With your support as a sponsor, we can accelerate this momentum and ensure Southern Oregon becomes the model for community-driven success. I would welcome the chance to share our vision in person. Thank you for your leadership, partnership, and commitment to Southern Oregon.

Sincerely,

Dr. Joey Minear
Chief Executive Officer
Builders Association of Southern Oregon
e: joey@buildso.org | p: 541.773.2872
w: buildso.org





HOME & GARDEN SHOW PACKAGES

BRONZE Sponsor | \$1,000

Ideal for:

Small businesses and emerging brands wanting to build awareness, gain community recognition, and engage directly with thousands of local homeowners.

- **\$100 discount on 10 x 10 booth**
- **5 Complimentary tickets to event**
- Company logo at the Bronze Level Sponsor on; event flyers, posters, & banners at event
- Sponsor acknowledgement at show
- Social Media posts, reels, videos before and during event highlighting your business on Facebook and Instagram
- Company name listed as a sponsor on event page of BASO website.
- Your Company name listed as a sponsor on Event registration page on website
- Your Company name listed as sponsor on Email Invitations sent out to BASO Membership
- Your Company name presented as sponsor on digital presentation screen at event
- Bronze sponsor acknowledgement on Facebook & Instagram

SILVER Sponsor | \$3,500

Ideal for:

Ideal for businesses ready to expand their brand footprint through substantial media exposure, on-site visibility, and direct engagement with thousands of homeowners and industry professionals.

- **Complimentary 10 x 10 booth**
- **10 Complimentary tickets to event**
- Logo with other SILVER Sponsors on Broadcast TV stations
- Thank you on radio spots running up to event
- Company logo on all printed event flyers, posters, & banners at event
- Company logo on all digital & social marketing efforts
- Business Name on press release to local media sources
- Sponsor acknowledgement announced at show
- Social media posts, reels, videos before/during event highlighting your business
- Company name listed as a SILVER sponsor on main event page of BASO website
- Reciprocal link to your business from BASO website event page
- Company name listed as a sponsor on Event registration page on website
- Company name listed as sponsor on Email Invitations going out to BASO Membership
- Company name presented as sponsor on digital presentation screen at event
- Sponsor acknowledgement during event's opening remarks and through the event
- SILVER Sponsor acknowledgement on Facebook & Instagram



HOME & GARDEN SHOW PACKAGES

GOLD Sponsor | \$5,000

Ideal for:

Ideal for established businesses ready to showcase their expertise, strengthen their market presence, and align their brand with one of Southern Oregon's most trusted and well-attended community events.

- **Complimentary 10 x 10 booth**
- **25 Complimentary tickets to event**
- Logo featured with other GOLD Sponsors on local broadcast TV stations
- Thank-you mentions on radio spots
- GOLD Level logo placement on all printed event flyers, posters & banners
- GOLD Level logo placement on all digital flyers, posters & event banners
- Business name included in press release to all local media outlets
- Sponsor acknowledgment announced at the show
- Multiple social media posts, reels, and videos before and during event
- Sponsor listing on BASO website main event page
- Reciprocal link to your business from BASO website
- Logo on BASO homepage scroll bar with link
- Sponsor listing on event registration page
- Sponsor listing on email invitations sent to BASO Members
- Company name displayed on event digital presentation screen
- Sponsor acknowledgement during opening remarks & throughout the event
- Dedicated GOLD sponsor acknowledgement on Facebook & Instagram





HOME & GARDEN SHOW PACKAGES

TITLE LEVEL Sponsor | \$10,000

Ideal for:

Industry-leading companies ready to make a bold, community-forward statement by placing their brand at the forefront of Southern Oregon’s largest Home & Garden event—leveraging unmatched on-site presence, high-visibility digital and social media promotion, and continuous connection with thousands of homeowners, builders, and industry professionals.

- **Complimentary 10 x 20 booth or two 10 x 10 booths**
- **50 complimentary tickets**
- Logo featured with other TITLE Sponsors on broadcast TV
- Thank-you mentions on radio spots leading up to the event
- TITLE Level logo placement on all printed flyers, posters, and event banners
- TITLE Level logo placement on all digital printed flyers, posters, and event banners
- Business name included in press release to all local media sources
- Mentions during any live media interviews
- Sponsor acknowledgment announced at the show
- Multiple social media posts, reels, and videos before and during event
- Sponsor listing on BASO website main event page
- Reciprocal link from BASO website to your companies website
- Logo on BASO homepage scroll bar with link
- Sponsor listing on event registration page
- Sponsor listing on email invitations to BASO Membership
- Logo displayed at event digital presentation screen
- Sponsor acknowledgement during opening remarks & throughout event
- Dedicated TITLE sponsor acknowledgement on Facebook & Instagram
- Your business logo on BASO website as an advertiser for one-year.



SPONSORSHIP PACKAGE - DUO



MARCH



JULY



ANNUAL SPONSORSHIP DUO PACKAGES

DUO Sponsor | \$5,000

\$7,000 VALUE

SOUTHERN OREGON HOME SHOW (JACKSON COUNTY) AND BUILD & GROW FESTIVAL (JO COUNTY)

Ideal for:

Visionary companies dedicated to the future growth and sustainability in the both Jackson & Josephine Counties. This two county coverage will bring top-of-mind awareness for your business, products, or services leaving a lasting mark on Southern Oregon.

- **1 Complimentary 10 x 10 booth at each show**
- **Recognition as a 'SILVER' Level Sponsor at both Shows**

SILVER Level Sponsorship

- **10 Complimentary tickets to event**
- Logo with other SILVER Sponsors on Broadcast television
- Thank you on radio spots running up to event
- Your company logo at the SILVER Level Sponsor on; event flyers, posters, & banners at event
- Your business name on press release to local media sources
- Your business as a SILVER Sponsor acknowledgement announced at each show
- Your company name listed as a sponsor on main event page of BASO website
- Reciprocal link to your business from BASO website event page
- Your company name listed as a sponsor on event registration page on website
- Your company name listed as sponsor on email invitations sent out to BASO Membership
- Your company name presented as sponsor on digital presentation screen at event
- Sponsor acknowledgement during event's opening remarks and through the event
- Silver sponsor acknowledgement on Facebook & Instagram



MARCH 2026



JULY 2026