

TITLE SPONSOR - \$10,000

- Video created of your business to post/boost on social media platforms
- Complimentary 10 x 20 booth (or 2-10x10)
- 50 Complimentary tickets to event

Local Broadcast TV

- Exclusive logo placement on Broadcast news TV spots on local stations including: KDRV, KOBI, KTVL, Spectrum Cable stations and streaming channels

Local Radio

- Exclusive "thank you" on radio spots running up to event

Printed Materials

- Company logo at the Title Sponsor on; event flyers, posters, & banners at event

Public Relations

- Name and website link as Title Sponsor to business on press release to all local media outlets
- Mentions of your business as title sponsor on media interviews
- Sponsor acknowledgement announced at show

Social Media

- Multiple posts, reels, videos before and during event highlighting your business on Facebook and Instagram as the event's Title Sponsor

Digital Media

- Company name listed as a sponsor on main event page of BASO website.
- Reciprocal link to your business
- Your company logo on BASO homepage scroll bar just below main photo image with link to your website
- Company name listed as a Title Sponsor on Event registration page on website
- Company name listed as Title Sponsor on Emails that go out to BASO Members
- Company name presented as Title Sponsor on digital presentation screen at event
- Title Sponsor acknowledgement during event's opening remarks and throughout the event
- Title Sponsor acknowledgement on Facebook & Instagram

GOLD SPONSOR - \$5,000

- Complimentary 10 x 10 booth
- 25 Complimentary tickets to event

Local Broadcast TV

- Logo with other Gold Sponsors on Broadcast news TV spots on local stations including: KDRV, KOBI, KTVL, Spectrum Cable stations and streaming channels

Local Radio

- Thank you on radio spots running up to event

Printed Materials

- Company logo at the Gold Level Sponsor on; event flyers, posters, & banners at event

Public Relations

- Name and link to business webpage on press release
- Mentions of your business on media interviews
- Sponsor acknowledgement announced at show

Social Media

- Multiple posts, reels, videos before and during event highlighting your business on Facebook and Instagram

Digital Media

- Company name listed as a sponsor on main event page of BASO website.
- Reciprocal link to your business
- Your company logo on BASO homepage scroll bar just below main photo image with link to your website
- Company name listed as a sponsor on Event registration page on website
- Company name listed as sponsor on Email Invitations going out to BASO Members
- Company name presented as sponsor on digital presentation screen at event
- Sponsor acknowledgement during event's opening remarks and through the event
- Gold sponsor acknowledgement on Facebook & Instagram



SILVER SPONSOR - \$3,500

- Complimentary 10 x 10 booth
- 10 Complimentary tickets to event

Local Broadcast TV

- Logo with other Silver Sponsors on Broadcast news TV spots on local broadcast stations including: KDRV, KOBI, KTVL, Spectrum Cable stations and streaming channels

Local Radio

- Thank you on radio spots running up to event

Printed Materials

- Company logo at the Silver Level Sponsor on; event flyers, posters, & banners at event

Public Relations

- Name and link to business webpage on press release
- Mentions of your business on media interviews
- Sponsor acknowledgement announced at show

Social Media

- Multiple posts, reels, videos before and during event highlighting your business on Facebook and Instagram

Digital Media

- Company name listed as a sponsor on main event page of BASO website.
- Reciprocal link to your business
- Your company logo on BASO homepage scroll bar just below main photo image with link to your website
- Company name listed as a sponsor on Event registration page on website
- Company name listed as sponsor on Email Invitations going out to BASO Membership
- Company name presented as sponsor on digital presentation screen at event
- Sponsor acknowledgement during event's opening remarks and through the event
- Silver sponsor acknowledgement on Facebook & Instagram

BRONZE SPONSOR - \$1,000

- \$100 discount on 10 x 10 booth
- 5 Complimentary tickets to event

Printed Materials

- Company logo at the Bronze Level Sponsor on; event flyers, posters, & banners at event

Public Relations

- Name listed on press release
- Sponsor acknowledgement announced at show

Social Media

- Multiple posts, reels, videos before and during event highlighting your business on Facebook and Instagram

Digital Media

- Company name listed as a sponsor on main event page of BASO website.
- Your company logo on BASO homepage scroll bar just below main photo image with link to your website
- Company name listed as a sponsor on Event registration page on website
- Company name listed as sponsor on Email Invitations going out to BASO Membership
- Company name presented as sponsor on digital presentation screen at event
- Bronze sponsor acknowledgement on Facebook & Instagram

