

	Standard Business Memberships					Premium Business Memberships			Other Memberships		
Tier Name:	New Professional	Professional 2	Professional 3	Professional 4	Professional 5	Extra Fine	Tastemaker	Grand Reserve	Academics/Students	Growers/Co-Ops	Enthusiast
Membership Pricing											
Estimated Annual Revenue	<\$250,000	<\$750,000	<\$1.5M	<\$3M	<\$5M	\$5M+	\$10M+	\$10M+		<\$200,000	Enthusiast
Annual Membership Fee (includes one member)	\$400	\$600	\$800	\$1,000	\$1,200	\$3,200	\$5,000	\$10,000	\$75	\$150	\$250
# of People Included in Membership	1	2	3	4	5	6	10	15	1	1	1
Each additional member	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200	N/A	\$75	N/A
Online Benefits											
FCIA Webinar access	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
FCIA Member Portal access	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
FCIA Member newsletter	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
Members Only WhatsApp Group Access	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
Member promotions & discounts	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
Member networking opportunities	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
FCIA Member directory listing	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
Website Listing	☒	☒	☒	☒	☒	☒	☒	☒		☒	
Banner Ad: Website							All year	All year			
MakeMineFine.com listing	☒	☒	☒	☒	☒	☒	☒	☒			
Vote on Members of the Board of Directors	☒	☒	☒	☒	☒	☒	☒	☒			
Event Benefits											
FCIA Social Media Promotion		☒	☒	☒	☒	☒	☒	☒			
FCIA Newsletter promotion						4 per yr	all	all			
Webinar Sponsorship						all	all	all			
Webinar Presenter						1/yr	1/yr	3/yr			
Exhibitor discounts at non-FCIA Events	☒	☒	☒	☒	☒	☒	☒	☒			
Exhibitor discounts at FCIA Events			10% off table	15% off table	20% off table	25% off table	1 Table	1 Table			
Event Presentation							☒	☒			
Attendee discounts: non-FCIA events	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
Attendee discounts: FCIA events	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒	☒
Attendee pass: FCIA events			1	1	2	2	3	4			
Voting Membership	☒	☒	☒	☒	☒	☒	☒	☒		☒	