

## GUIDELINES ON ECONOMIC DEVELOPMENT

### **Background**

- 1. The creation of jobs and wealth through expansions of existing companies and the attraction of new business activity to develop a diverse business environment are central to Colorado's long-term prosperity, protection against economic downturns, and maintaining a high quality of life.
- 2. An essential function of all levels of government is to foster a positive business climate throughout the state wherein business can thrive, and to assist with local and regional economic activities.
- 3. Various economic development partners and the business community have come together to create a collaborative county economic development and marketing plan. (BID, DATO, Chamber, Alliance, Region 9, SBDC), to support the economic interests of Durango at the state and federal level.
- 4. The Durango Chamber of Commerce believes that economic development occurs best in a highly cooperative and supportive partnership between the public sector and the business community.
- 5. Business needs the following to grow: an excellent infrastructure (including transportation infrastructure), a superior educational system and workforce training, reasonable taxes and fees, and entrepreneurial opportunity and success.
- 6. Business needs a consistent and stable regulatory environment to continue to invest and create jobs.
- 7. Durango and La Plata County is an important regional hub for multiple products and services which are major economic drivers in the local economy.
- 8. The Chamber is in a unique position to provide support for policies that encourage quality job opportunities and increased income in La Plata County.
- 9. Tourism provides a positive stimulus to the local economy.
- 10. Energy and mineral development are strong economic drivers in the regional economy.
- 11. Growth in the economy increases tax revenues at the state and local level and allows government to fund the programs and services that are necessary and desired by citizens
- 12. La Plata County is a significant contributor to the State's overall economic well being and budget.

#### **Guideline Statement**

The Chamber's Economic Development policy is also reflected in other specific Chamber policies: The creation, attraction, retention, and expansion of primary businesses create jobs and increase wealth for the community and state. We support quality education, work force development efforts; encourage a predictable and rational tax structure; the removal of tax policy that discourages business investment; infrastructure improvements; and support for other laws, ordinances, and regulations that encourage private initiative, individual incentive, competitive enterprise, and which make our community competitive.

# **The Chamber Supports**

- 1. A regulatory climate that is balanced, consistent, and predictable, making it easier for business to grow and thrive in the state and municipalities.
- 2. Programs, initiatives, tax incentives, and the elimination of disincentives that increase the cost of doing business.
- 3. Initiatives that provide and expand workforce competencies, including career and technical training, to students in the educational system.
- 4. A delivery mechanism for workforce training including the needs of a non-English speaking workforce.
- 5. Provisions for appropriate assistance to local businesses in their retention and expansion efforts.
- 6. Making capital funds available to new or expanding businesses.
- 7. Streamlining of all business permitting processes.

### **The Chamber Opposes**

- 1. Weakening of tax incentives to business.
- 2. Overly burdensome and lengthy local permitting processes.