

# 2025-2026 Taproot Advertising Contract



13601 W McMillan Rd Ste 102 #252  
Boise, ID 83713  
Ph 208-985-3939, Opt 2

Name of Firm \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_-\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_-\_\_\_\_ Email: \_\_\_\_\_

## TAPROOT ADVERTISING

Full Year Paid in  
advance 6 Issues

### Ad sizes and rates:

### 1 Issue

\_\_\_\_\_ Full Page - members  
non-members

\$ 265  
\$ 305

\$ 1,285  
\$ 1,480

\_\_\_\_\_ 1/2 Page (horizontal or vertical)  
non-members

\$ 190  
\$ 220

\$ 930  
\$ 1070

\_\_\_\_\_ 1/4 Page (horizontal or vertical)  
non-members

\$ 140  
\$ 160

\$ 690  
\$ 800

\_\_\_\_\_ 1/8 Page (Business Card)  
non-members

\$ 85  
\$ 100

\$ 415  
\$ 480

\_\_\_\_\_ Classified Ad  
non-members

no charge  
\$ 85

no charge  
per issue only

Starting Issue: ☐ January ☐ March ☐ May  
☐ July ☐ September ☐ November

\*\*\*Copy Deadline: 15th of month preceding publication (Dec. 1st for Jan/Feb issue)

☐ Ad copy enclosed/sent electronically ☐ Use same ad as last issue  
Electronic ads must be submitted in one of the following formats: .jpg, .tiff, or .pdf

Contract:

Date: \_\_\_\_\_

AD Cost: \$ \_\_\_\_\_

Total Attached \$ \_\_\_\_\_

Check # \_\_\_\_\_

To pay by credit card we will email you an invoice:

Email address to send invoice: \_\_\_\_\_

## Ad Sizes

	<u>Height</u>	<u>Width</u>
Full page	9.25"	7.5"
1/2 Page Vertical	9.25"	3.75"
1/2 Page Horizontal	4.625"	7.5"
1/4 Page Vertical	4.625"	3.75"
1/4 Page Horizontal	2.313"	7.5"
1/8 Page Business Card	2.313"	3.75"

\*Specifications: All typesetting, enlargements or reductions will be charged to advertiser at current printer rates.

\*Electronic ads should be submitted in .jpg, .tiff, or .pdf files to [nicole@inlagrow.org](mailto:nicole@inlagrow.org)

\*All advertising is payable in advance, no advertising will be run without payment.

\*Checks should be made out to: INLA. Please complete contract and attach check or scan and email to [nicole@inlagrow.org](mailto:nicole@inlagrow.org).



Nicole Edgar Editor  
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