



Idaho Preferred® Participation Application

Idaho Preferred® is a program managed by the Idaho State Department of Agriculture to identify and promote Idaho food and agriculture products. The program is administered in accordance with IDAPA 02, Title 1, Chapter 4. To become a participant in this voluntary marketing program, please complete and return this application. We look forward to welcoming you as a participant.

Business/Farm Name: _____

Contact Name/Title: _____

Business Address: _____

Mailing Address: _____

Email: _____

Business Phone: _____ Cell Phone: _____ Fax: _____

Website: _____ Facebook Address: _____

Please mark the appropriate category. If you qualify for more than one, you will be assessed the higher of the applicable fees

- ☐ Producer -\$50
- ☐ Packer/Shipper/Processor-\$100
- ☐ Supporting Organization -\$100
- ☐ Broker/Distributor Complimentary

Please note: If you are joining between January and June of the current year, you will only be assessed one half of the annual membership fee and will receive an invoice for annual renewal in July for the next fiscal year July 1- June 30.

Would you like your company information-listed in print and on-line?

☐ Yes ☐ No

Are you certified organic?

☐ Yes ☐ No

Is your product or the product(s) you intend to promote ☐ Grown/Raised in Idaho

☐ Processed in Idaho

Product Qualification: (Section 200 of Program Rules). CHECK ALL THAT APPLY.

Fresh produce, commodities, and meat:

Is your product or product(s) you intend to promote 100% grown or raised in Idaho? ☐ Yes ☐ No

Processed foods and beverages:

Does your product or the product(s) you intend to promote meet the minimum requirements outlined in Section 200.02b of the program rules?

☐ Yes ☐ No

Non-food agriculture products:

Does your product or the product(s) you intend to promote meet the minimum requirements outlined in 200.02c of the program rules?

☐ Yes ☐ No

Please list all Idaho Preferred eligible products and a description or attach a product list:

Products	Description





Please list where your product is currently being distributed i.e. retailers, farmers markets, restaurants

Please provide a description of how you intend to use the Idaho Preferred logo:

Program Requirements

The Idaho Preferred® program is governed under the Idaho Administrative Procedures Act, IDAPA 02, Title 1, Chapter 4.

The Idaho Preferred® logo is a registered symbol and is regulated by the Idaho State Department of Agriculture.

The Idaho Preferred® logo must only be used on food and agricultural products that have been grown, raised, or processed in the state of Idaho and meet the requirements as established in the Program Rules.

A "Permission to Use the Idaho Preferred logo" form must be submitted and approved prior to printing the Idaho Preferred logo on any packaging, website, flyers, etc. This form is available on line or by contacting the Department.

In accordance with the Program Rules, Participants must maintain records concerning the use of the logo and allow the Department to examine such records when requested.

If the logo is used in conjunction with a private logo or mark, such use must not be misleading or detract from the Idaho Preferred® logo or program in any way, as determined solely by the Department.

Sign and date your completed application and return it by mail, along with check for the appropriate fee made payable to ISDA:

Idaho State Department of Agriculture

ATTN: Idaho Preferred

PO BOX 790

Boise, ID 83701

For assistance call: 208-332-8542 or 332-8684



Certification and Agreement

The Participant acknowledges that Idaho Preferred® promotional items, stickers, and other related material will be provided at a cost not exceeding the actual cost of production.

The undersigned person certifies that the answers provided in this application are accurate and that he or she is duly authorized to execute this application. If accepted into the program, the Participant agrees to comply fully with the Idaho Preferred® Program Rules, including product qualifications and logo use guidelines, or as they may be subsequently revised by the Department.

The participant acknowledges the Department's exclusive right, title, and interest in and to the Idaho Preferred® logo, and will not in any manner claim or represent that it has any ownership in the logo.

The Participant further acknowledges and agrees that use of the logo shall not create any right, title, or interest in the Participant and upon termination of the agreement, the Participant will cease and desist all use of the logo.

The Participant understands and agrees that participation in the program, including submission of forms and fees is voluntary and shall be renewed on an annual basis.

Signature of Authorized Agent

Name (printed)

Date