

BRANDLAB

Creative Services for Growing Businesses.

SCAN HERE



Scan the QR code to fill out our service request form.

SERVICE	RATE/PRICE	DESCRIPTION
MIC PROFILE & SEO OPTIMIZATION	\$49 Under summer promo. \$79 standard. Ends 9/30	Full layout setup, keyword-optimized bios, media integration, search metadata, and call-to-action highlights in ChamberMaster.
CUSTOM LOGO DESIGN	\$500	Includes discovery phase, mood board creation, initial concepts, 2 rounds of revisions, final vector/raster files, and basic mood board.
COMPREHENSIVE BRANDING GUIDE	\$300	Complete framework document covering logo usage rules, primary/secondary color palettes, typography, and 1 round of revisions. <i>Does not include logo design</i>
CANVA BRAND KIT SETUP	\$300	Uploading brand assets, color palette, and fonts into Canva, plus creating custom, reusable social media templates and basic training
SOCIAL MEDIA STRATEGY	\$50/HR	Platform audit, goal setting, content pillars, scheduling, audience targeting, brand voice refinement, and an actionable roadmap.
DIGITAL AUDIT & ANALYTICS REVIEW	\$50/HR	Comprehensive evaluation of website performance, social media engagement, and digital content strategy with actionable growth insights.
RACK CARD DESIGN	\$150-\$250	Professional design for a standard-sized single or double-sided rack card to promote your business. Includes initial concept and 2 revisions.
BROCHURE DESIGN	\$300-\$750	Eye-catching design for a tri-fold or 8 page brochure to showcase your services or products. Includes initial concept and up to 3 revisions.
FLYER POSTER (Up to 11X17)	\$150	High-impact poster design to promote events or brand messages. Includes initial concept and 2 revisions.
LETTERHEAD	\$50	Professional corporate stationery tailored to your brand identity. Sets a credible, polished tone for official correspondence, invoices, and company letters. Includes initial concept and 2 revisions.
BUSINESS CARD	\$100	Modernize your first impression with a sleek, contemporary business card layout. Optimizes your contact info, layout, and visual branding for clean readability and high professional impact. Includes initial concept and 2 revisions.
OUTDOOR SIGNAGE DESIGN	\$100	Custom, eye-catching layouts for banners, yard signs, or sandwich boards. Engineered for readability at a distance to capture foot traffic and drive clear visual attention to your space or event. Includes initial concept and 2 revisions.
WINDOW DECAL	\$100	Clean storefront branding or promotional graphics designed specifically for glass applications. Maximizes your building's street visibility, transforming bare windows into highly professional marketing space. Includes initial concept and 2 revisions.
MARKETING PACKAGE	\$900	A consistent and professional look across essential business materials. Includes design of logo, business cards, letterhead, email signature, Canva brand kit, and 2-sided rack card. Each designed with your logo and brand elements. Includes initial concepts and 2 revisions.

→ **NEED SOMETHING NOT LISTED?**

Every business is different. Let's build a custom package that fits your goals and your budget. Contact us today!