



# STRATHROY & DISTRICT CHAMBER OF COMMERCE



**ANNUAL REPORT  
2024-2025**

## **Who We Are**

**The Strathroy & District Chamber of Commerce is an independent, membership funded, non-profit organization that represents Strathroy and area businesses from the grassroots level.**

## **Our Mission**

**The Strathroy & District Chamber of Commerce is the voice of business, dedicated to anticipating and serving the needs of our members and the community.**

## **Our Vision**

**To foster an environment for business and investment within the District through networking, training and education, advocacy and providing valued services to our members.**



# **Report from the Board President Joel Cann**

**Dear Members,**

**I want to sincerely thank each of you for your involvement and steadfast support of our Strathroy and District Chamber of Commerce. Your dedication—through your businesses and organizations—plays a vital role in strengthening our community. Enterprises like yours are the backbone of our local economy, providing employment, essential services, and quality products.**

Earlier this year, in partnership with the township, we launched a Shop Local campaign in response to the new tariffs coming into effect. This initiative aimed to shine a light on Canadian-owned businesses, encouraging residents to support one another. Through this process, it became clear to me just how rapidly the range of businesses and services is expanding in our area. This growth is made possible by entrepreneurs who take risks, dedicate countless hours, and turn their dreams into reality—ultimately benefiting us all.

Our Chamber has also grown internally. Earlier this year, our board welcomed Donna Pammer as our new Executive Director. Donna brings a wealth of experience from her time in non-profits and as an

entrepreneur herself, which has already made a positive impact on our Chamber. I am excited to see both new and revitalised programs creating a robust calendar of opportunities for our local businesses to connect and thrive.

I also want to highlight Denise Perkins, whose steady and dedicated work behind the scenes has been foundational to our Chamber's success. Having served as a member for over 10 years and on the board for nearly five, I have witnessed firsthand Denise's unwavering commitment, which has ensured our Chamber's ongoing vitality. Thank you, Denise, for your hard work and dedication.

I am immensely grateful to the Chamber board, all our members, and our staff for the privilege of serving as a board member, vice-president, and, for the past two years, as president. I will remain an active member and look forward to seeing our Chamber continue to grow and evolve. When I started my business as a Financial Planner over 10 years ago, one of my first steps to connect with the community was attending a Biz After Biz event. The Chamber has helped me build lasting relationships and has been instrumental in my professional journey. Many of you have shared similar experiences, forming connections and friendships that strengthen our business community.

Your ongoing support, sponsorship, and involvement ensure that this vibrant business network remains available to all of us. I'm grateful to be part of this journey with you. If you have ideas for future initiatives or ways to further our mission, please don't hesitate to share them.

Thank you all for your continued commitment and enthusiasm. I look forward to what we will achieve together.

With appreciation,  
Joel Cann  
President





# **Report from the Executive Director Donna Pammer**

**Dear Members,**

**Since joining the Strathroy and District Chamber of Commerce in February 2025, it's been a privilege to help lead a period of revitalization and renewed energy. This year has marked a clear shift toward growth, engagement, and innovation.**

Over the past few months, we've made great strides in reconnecting with our members and the broader business community. Notable achievements include the enthusiastic return of our monthly Biz After Biz networking events, the re-launch of our Women in Business group, and our New Members Coffee Hours—all designed to foster meaningful connection, collaboration, and community. We also celebrated the success of our Business Excellence Awards Gala, a marquee event that showcased the strength and diversity of our local business. We were excited to announce new member-exclusive discounts through national partnerships, and the launch of our newly enhanced website, complete with a dedicated member portal that offers more opportunities than ever before. This portal allows our members to update enhanced business listings, share coupons, and post events into our community calendar.

This year's AGM marks the beginning of a key strategic initiative: expanding our reach throughout Middlesex County. We believe this is a vital step and an investment in the future of our business community. This move allows us to connect with a wider network of businesses and professionals, creating a more powerful and unified voice for advocacy at all levels of government. It also unlocks a much larger pool of resources, expertise, and collaboration opportunities for our members. By working together on a county-wide scale, we can address common challenges, share best practices, and attract new investment; ultimately strengthening the economic vitality of the entire region.

Looking ahead, we remain committed to listening to our members and staying flexible. We want to understand what matters most to local businesses and ensure our programs evolve to meet our members' needs. As we continue to grow, I want to take a moment to express my deepest gratitude to our Board of Directors for their vision and leadership. Their dedication has been the driving force behind many of this year's successes. I am also incredibly optimistic about the future as we welcome new members to our expanded board. This increase in board size is a strategic step that will bring fresh perspectives, diverse expertise, and a broader network, all of which will be essential in helping us continue this period of incredible growth.

The Chamber is evolving, and we're building it together—with flexibility, creativity, and a strong foundation of collaboration. Thank you to our members and community stakeholders for your continued support. The momentum is real—and what's ahead is even more exciting.

With sincere appreciation,

Donna Pammer  
Executive Director

# Year At a Glance

**EVENTS**

**9**

**MEMBERS**

**148**

**NEW  
MEMBERS**

**25**

**“**

a clear shift toward  
growth, engagement,  
and innovation





STRATHROY & DISTRICT  
CHAMBER OF COMMERCE

**GOLF  
TOURNAMENT**

September 27th 2024  
WILLOW TREE GOLF

Email [info@sdcc.on.ca](mailto:info@sdcc.on.ca) to register



STRATHROY & DISTRICT  
CHAMBER OF COMMERCE

**WIB LUNCH &  
network**

**JUNE 11, 2025 | 12:00-1:00PM  
THE DUKE**

- ★ Inspiring Speakers
- ★ Relevant Topics
- ★ Authentic Connections

**Free event for Chamber Members**  
Lunch available to purchase (at own cost)

All women in business are welcome—  
entrepreneurs, professionals, leaders, & learners!

Let's grow together—you belong in this room.







**MAVENTURE**

MORTGAGE CO.

PRESENTS

The Strathroy & District Chamber of Commerce  
**23<sup>RD</sup> ANNUAL BUSINESS EXCELLENCE AWARDS**



CH CohenHighley  
ADVISE

Invest in  
middlesex  
PROPERTY

DENNING'S



SMGH Foundation  
Strathroy Middlesex General Hospital Foundation

CANN FINANCIAL  
PLAN WITH CANN

McFarlan  
Rowlands

**STRATHROY & DISTRICT  
CHAMBER OF COMMERCE**





# Financial Statements

Prepared by Melo LLP

## STRATHROY & DISTRICT CHAMBER OF COMMERCE

### Statement of Financial Position

June 30, 2025

	June 30 2025	June 30 2024 <i>(not reviewed)</i>	July 1 2023 <i>(not reviewed)</i>
<b>ASSETS</b>			
<b>CURRENT</b>			
Cash	\$ 26,053	\$ 3,836	\$ 36,251
Term deposits <i>(Note 3)</i>	11,452	10,971	16,645
Accounts receivable	959	4,887	1,540
HST recoverable	-	-	3,193
	38,464	19,694	57,629
<b>EQUIPMENT</b> <i>(Note 4)</i>	696	150	196
<b>LONG TERM INVESTMENTS</b>	80	76	67
	<u>\$ 39,240</u>	<u>\$ 19,920</u>	<u>\$ 57,892</u>
<b>LIABILITIES</b>			
<b>CURRENT</b>			
Accounts payable and accrued liabilities	\$ 653	\$ 1,894	\$ 1,508
Current portion of long term debt	-	-	60,000
HST payable	4,462	5,332	-
Wages payable	88	88	88
Employee deductions payable	1,140	167	1,023
	6,343	7,481	62,619
<b>NET ASSETS (DEBT)</b>	32,897	12,439	(4, 727)
	<u>\$ 39,240</u>	<u>\$ 19,920</u>	<u>\$ 57,892</u>

### ON BEHALF OF THE BOARD

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

# 2024-25 Board of Directors

**Michael Jacques, Past President**

**Joel Cann, President**

Amanda Barth

Brad Richards

Kate Hamze

Meagan McGill

Shanza Mohammed

Susan Rutledge

Tony Bruinick

# 2025-26 Board of Directors

**Joel Cann, Past President**

**Kate Hamze, President**

**Amanda Barth, Vice President**

**Linda Lamont, Secretary**

Brad Richards

Brandon Clarke

Deborah Rankin

Lori Wernham

Meagan McGill

Tyler Jenner

Vera Dokter