



GREATER GREENVILLE
ASSOCIATION OF REALTORS®

2026 Partnership Opportunities

Contact Info

Jennifer.Mullinax@ggar.com

Affiliate Membership

With over 4,200 members, GGAR offers its affiliate members a broad range of networking opportunities to promote their company's brand and message to the real estate professionals in the Greater Greenville area.

Affiliate Members are individuals or firms which, while not licensed to sell or appraise real estate, have an interest in acquiring information concerning real estate, or provide services to the real estate industry.

Real estate transactions require the cooperation and coordination of many professionals, including REALTORS® who represent the buyers and sellers, and Affiliates who facilitate the process. The best REALTOR® - Affiliate partnerships are based on mutual respect, open communication, and an understanding of one another's role.

Affiliates are encouraged to attend all general membership meetings and social events. This provides the opportunity for Affiliates to network with Realtors®. The more the Realtors® see you representing your company, the more comfortable they will feel when gathering information on products and services you provide. Establishing a work relationship often starts with connection Affiliates can make by being the member present at meetings/events and answering questions. In turn, this connection can provide the Affiliate not only the support and promotion from a Realtor® but leads and referrals as well.

Version 202601 GGAR AFF

Affiliate Membership

Dues are Non Refundable and Non Transferable

	Jan-Dec	April-Dec	July-Dec	Oct-Dec
Individual Membership	<input type="checkbox"/> \$525	<input type="checkbox"/> \$395	<input type="checkbox"/> \$265	<input type="checkbox"/> \$135
Group Membership (Up to 4 members)	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250
Additional Members	<input type="checkbox"/> \$100	<input type="checkbox"/> \$75	<input type="checkbox"/> \$50	<input type="checkbox"/> \$25

Company Name: _____

Company Address: _____

Office Phone: _____

Office Email: _____

Is the Office a member of any other Real Estate Association? No Yes

- Environmental testing Attorney/Legal Services Home Inspection *
 Home Staging/Decorating Finance/Mortgage Lending Pest Control *
 Construction/Renovation Insurance Supra Key - Please provide a copy of your COI

*New Home Inspection and Pest Control companies needing Supre e-key services are required to complete a MLS company and participant application.
Are there now, or have there been within the past five years, a complaint against you or the firm you are associated with before any state or government regulatory agency? No Yes

If yes, please explain: _____

Primary Affiliate: _____

Primary Affiliate Email: _____

Primary Affiliate Cell Phone: _____

In the event of my election to membership, I agree to abide by the Constitution, By-Laws and Rules and Regulations of the Greater Greenville Association and the South Carolina Association of REALTORS®. I will pay the fees and dues as established. I consent that the Association, through its Membership Committee or otherwise, may invite and receive information and comment about me from any member or other person, and I further agree that any information and comment furnished to the Board by any person in response to the invitation shall be conclusively deemed to be privileged and not the basis of any action by me for slander, libel, or defamation of character. I understand that by providing my mailing address(es), e-mail address(es), telephone number(s), I consent to receive communications sent from the Greater Greenville Association of REALTORS® and the South Carolina Association of REALTORS® via mail, e-mail, or telephone at the number(s)/location(s) provided.

Signature of Applicant

Date

Version 202601 GGAR AFF

Affiliate Membership

Affiliate #2: _____

Affiliate #2 Email: _____

Affiliate #2 Cell Phone: _____

Signature of Applicant

Date

Affiliate #3: _____

Affiliate #3 Email: _____

Affiliate #3 Cell Phone: _____

Signature of Applicant

Date

Affiliate #4: _____

Affiliate #4 Email: _____

Affiliate #4 Cell Phone: _____

Signature of Applicant

Date

Payment Method

Forms of Payment Accepted: MasterCard, VISA or American Express

Name on Card: _____

Card Number: _____ Exp: _____

Card Mailing Address: _____

Check (Payable to GGAR) Please mail to Attn: Jennifer Mullinax, 50 Airpark Court, Greenville, SC 29607

Signature of Primary Affiliate

Date

Version 202601 GGAR AFF

Affiliate Membership

Access to the Greater Greenville

- Membership with admission to all events listed below.
- Contact information listed in the GGAR Weekly newsletter (Rotates through all affiliate members)
- Logo and link featured placement on GGAR homepage (Rotates through all affiliate members)
- Access to all GGAR updates and emails
- Contact information on our searchable Affiliate website page
- Attendance to GGAR membership functions (See limitations below)
- GGAR volunteer service opportunities
- Networking and Sponsorship opportunities

Event Benefits

- Committee Social Events
- Spring Membership Luncheon (Affiliate Member only)
- The Resilient Agent (Affiliate +1 guest)
- GGAR Induction & Awards Ceremony (Affiliate Member only)
- Holiday Social (Affiliate +1 guest)

***Please note that RSVP instructions must be followed to reserve your seat for ALL functions.**

Version 202601 GGAR AFF

Affiliate Sponsor Opportunities

Broker Update (4) - \$1000

- April 29th, June 24th, September 23rd & November 11th
- 3-5 minute speech during the event
- Company logo on promotional materials
- Marketing/Promo materials may be distributed
- 2 reserved seats

Education Classes (9) - \$500

- 02/02, 02/11, 02/12, 05/12, 05/13, 06/03, 06/04
- 3-5 minute presentation at the beginning of class
- Company logo on promotional materials
- Marketing/Promo materials may be distributed

The Resilient Agent (1) - \$1000

- September 2nd
- Primary Sponsor
- 3-5 minute presentation (1st Session)
- Company logo on promotional materials
- Table in Foyer for material distribution
- 2 reserved seats for both sessions

YPN Education Event (1) - \$500

- Event Date - TBD in April
- 3-5 minute presentation
- Company logo on promotional materials

My Neighbors Voice (1) - \$500

- Tentative Date - 10/07
- 3-5 minute presentation
- Company logo on promotional materials

Luncheon (2) - \$5000

- April 23rd & October 22nd
- 3-5 minute speech during the programming
- Company logo on promotional materials
- Marketing/Promo materials may be distributed
- 4 reserved seats at Luncheon

Free Fridays (Multiple) - \$250

- Dated - TBD
- Sponsor supplies breakfast or lunch
- Sponsor provides programming
- Must be approved via Laura Spangler

The Resilient Agent (1) - \$500

- September 2nd
- Lunch Sponsor
- 2-3 minute presentation (2nd Session)
- Company logo on promotional materials
- Table in Foyer for material distribution
- 2 reserved seats for both sessions

YPN Social (4) - \$500

- Tentative dates - 01/13 & 08/05
- 3-5 minute presentation
- Company logo on promotional materials

Community/Diversity Socials (4) - \$500

- Tentative dates - 02/11 & 10/01
- 3-5 minute presentation
- Company logo on promotional materials

Version 202601 GGAR AFF

Affiliate Sponsor Opportunities

Commercial Property Share (4) - \$1000

- Tentative Dates - 03/25, 05/27, 08/26 & 10/21
- 3-5 minute speech during the event
- Company logo on promotional materials
- Marketing/Promo materials may be distributed
- 2 reserved seats for sponsored date
- 2 complimentary registrations for other events (excluding golf tournament)

Spring Social (1) - \$750

- Tentative date - April 9th
- 3-5 minute presentation during welcome
- Company logo on promotional materials
- Marketing/Promo materials may be distributed
- 2 complimentary registrations for other events (excluding golf tournament)

Fall Social (1) - \$750

- Tentative date - August 6th
- 3-5 minute presentation during welcome
- Company logo on promotional materials
- Marketing/Promo materials may be distributed
- 2 complimentary registrations for other events (excluding golf tournament)

Gold Sponsor (unlimited) - \$1500

- Sponsorship money is distributed throughout the year
- 2 complimentary registrations for other events (excluding golf tournament)
- Company logo on promotional materials throughout the year
- 1 complimentary team registration for the golf tournament

Golf Tournament Title (1) - \$2000

- Date - TBD
- 3-5 minute speech before tee off
- Company logo on promotional materials
- Marketing/Promo materials may be distributed

Golf Tournament Beverage (2) - \$1000

- Date - TBD
- 3-5 minute speech before tee off
- Company logo on promotional materials
- Marketing/Promo materials may be distributed

Golf Tournament Awards (1) - \$1000

- Date - TBD
- Provides Awards for top 3 teams, closest to the pin and longest yard
- 3-5 minute speech before awards are announced
- Company logo on promotional materials
- Marketing/Promo materials may be distributed

Version 202601 GGAR AFF