

# BUSINESS EXPO

**CONNECT. SHOWCASE. GROW.**

**Thursday, June 25 | 10:00 a.m. - 2:00 p.m.  
Rancho Cordova City Hall Parking Lot**

**The region’s premier business-to-business event - designed to drive visibility, qualified leads, strategic partnerships, and revenue growth.**

**Why Sponsor or Exhibit:**

- 400+ engaged business professionals from across the Highway 50 Corridor
- Direct access to decision-makers, buyers, and regional leaders
- High-visibility brand placement in a concentrated, connection-focused environment
- Exclusive Vendor Mixer for expanded relationship-building
- Complimentary food tastings that increase traffic and booth engagement
- Robust regional marketing campaign including email, print, banner advertising, and Highway 50 electronic billboard promotion

**Contact Pam Garcia to confirm your spot!** (916) 273-5702 | [pgarcia@ranchocordova.org](mailto:pgarcia@ranchocordova.org)

## SPONSORSHIP OPPORTUNITIES

Opportunity	Special and Program Recognition	Provide Collateral in "Thank You" Bags	Landing Page	Social Media
Title Sponsor \$8,500	<ul style="list-style-type: none"> <li>• Exclusive Title Sponsor opportunity - only one!</li> <li>• First right of refusal to negotiate Title Sponsorship for 2027</li> <li>• Company logo and name listed as Title Sponsor on all event materials</li> <li>• Reach thousands of households with "Brought To You By" placement on TV Advertisement segment set to reach Rancho Cordova residents the two weeks prior to Expo</li> <li>• Plus! Receive all benefits of the Presenting Sponsor (listed on backside)</li> </ul>	✓	Linked Large Logo	Logo & Tagged
Host Sponsor \$4,000 or provide lunch	<ul style="list-style-type: none"> <li>• Exclusive sponsor of the lunches provided to all vendors.</li> <li>• Logo prominently visible on attendee Passport</li> <li>• Vendor space, including table and two chairs</li> </ul>	✓	Linked Large Logo	Logo & Tagged

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Opportunity	Special and Program Recognition	Provide Collateral in "Thank You" Bags	Landing Page	Social Media
Presenting Sponsor Limited Number \$3,500	<ul style="list-style-type: none"> <li>• First right of refusal to negotiate Presenting Sponsorship for 2027</li> <li>• Visibility as Presenting Sponsor on signage throughout the Expo</li> <li>• Recognition in materials distributed to attendees</li> <li>• Vendor space, including table and two chairs</li> </ul>	✓	Linked Large Logo	Logo & Tagged
Event Sponsor Limited Number \$2,000	<ul style="list-style-type: none"> <li>• Logo prominently visible on Expo signage</li> <li>• Recognition in materials distributed to attendees</li> <li>• Vendor space, including table and two chairs</li> </ul>	✓	Linked Logo	Logo & Tagged
Vendor Mixer Sponsor \$1,500	<ul style="list-style-type: none"> <li>• Visibility as a Vendor Mixer sponsor at the mixer</li> <li>• Logo prominently visible on Expo signage</li> <li>• Recognition in materials distributed to attendees</li> <li>• Vendor space, including table and two chairs</li> </ul>	✓	Linked Logo	Name & Tagged
Bag Sponsor \$1,200 or provide bags	<ul style="list-style-type: none"> <li>• Logo prominently visible on "Thank You" bags</li> <li>• Vendor space, including table and two chairs</li> </ul>	✓	Linked Logo	Name & Tagged
Passport Sponsor \$1,200	<ul style="list-style-type: none"> <li>• Logo prominently visible on attendee Passport</li> <li>• Vendor space, including table and two chairs</li> </ul>	✓	Linked Name	Name & Tagged
Check-In OR Welcome Sponsor \$850	<ul style="list-style-type: none"> <li>• Signage at the Check-In &amp; Welcome booth</li> <li>• Vendor space, including table and two chairs</li> </ul>	✓	Linked Name	Name & Tagged
Electricity OR Charging Station Sponsor \$600	<ul style="list-style-type: none"> <li>• Signage placed at generators &amp; charging stations. "Electricity Provided by..." or "Charging Services Provided by..." ← <i>This could be you!</i></li> </ul>	✓	Name	Name
Water Sponsor \$500	<ul style="list-style-type: none"> <li>• Signage on wagons delivering water</li> <li>• Volunteers mention sponsorship when delivering to vendors.</li> </ul>	✓	Name	Name