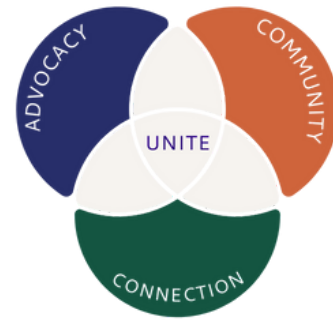




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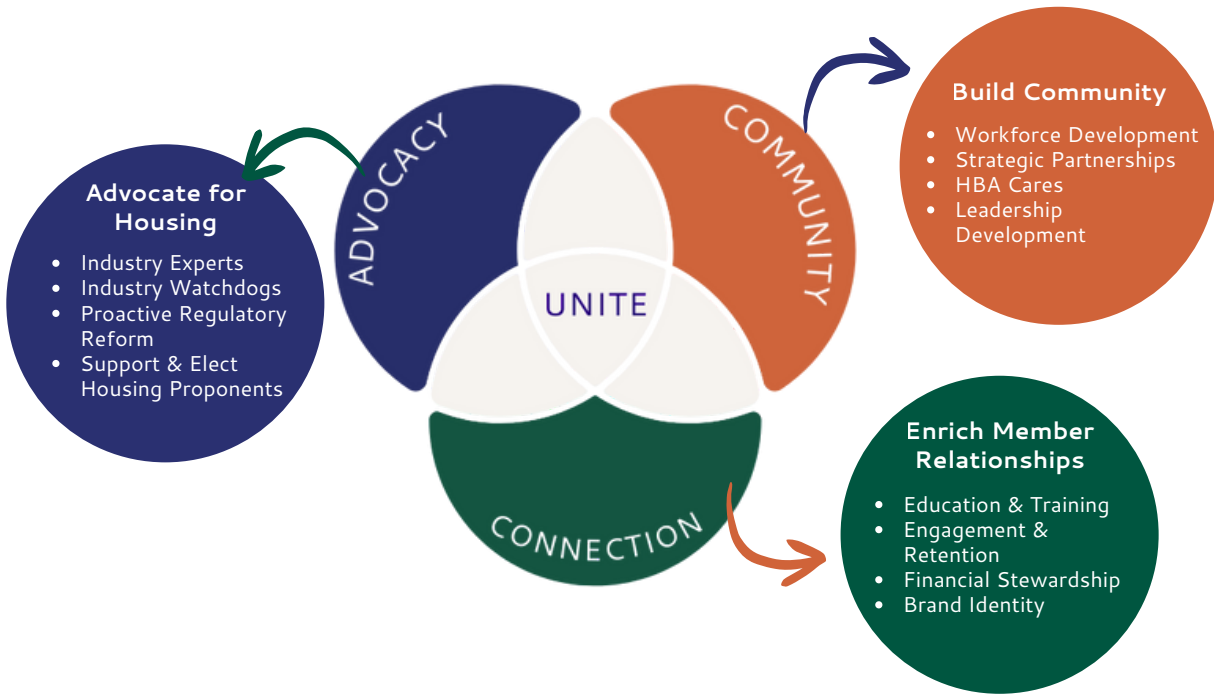
2025 HBA IMPACT REPORT

Together, we are building more
than homes.





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Dear Members,

As we close out 2025, our team is proud to share this year's HBA Impact Report highlighting what we accomplished together through our three Uniques: Advocate for Housing and Development, Build Community, and Enrich Member Relationships and Experiences.

Throughout the year, the HBA staff worked alongside our members and volunteers to support your businesses, strengthen our industry's voice, and create meaningful opportunities for connection, education, and leadership. The work reflected here shows our commitment to staying engaged and delivering value in ways that matter to you.

This report is meant to provide a clear snapshot of what your association is doing on your behalf each year. Thank you for your continued involvement and trust in the HBA team as we work together to support the future of housing in the Pikes Peak region.

With appreciation,

Marla Novak
Executive Officer
on behalf of the HBA Staff



Advocate for Housing & Development

Protecting housing. Strengthening our industry.

- Met regularly with City Council and local elected officials throughout the year.
- Engaged in the El Paso County Land Development Code update.
- Participated in statewide Energy and Wildfire Resiliency Code boards.
- Coordinated with RBD and CSU on codes, standards, and infrastructure.

Build Community

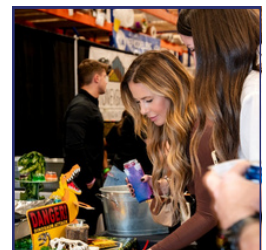
Creating partnerships and pathways for our future workforce.

- Careers in Construction Colorado (CiCC) expanded student reach and job placement.
- HBA Cares strengthened its financial and partnership strategy.
- Emerging Leaders program advanced toward EL 2.0. Strategic partnerships expanded across the region.

Enrich Member Relationships & Experiences

Connecting members. Growing our association.

- 465 members with 82% retention.
- Expanded networking and engagement opportunities.
- Continued strong Parade of Homes and Remodelers Council programming.
- Delivered meaningful education and training for members.





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Advocate for Housing

- Industry Experts
- Industry Watchdogs
- Proactive Regulatory Reform
- Support & Elect Housing Proponents



Advocate for Housing & Development

Protecting housing. Strengthening our industry.

Details & Impact

- Held ongoing meetings and working conversations with City Councilmembers, County Commissioners, and local officials to advocate for policies that support housing production and affordability.
- Represented industry interests during the El Paso County Land Development Code update, providing practical input on development standards and implementation impacts.
- Served on statewide Energy Code and Wildfire Resiliency Code boards, ensuring real-world construction experience and cost impacts were considered before adoption.
- Advanced the HBA PAC by completing legal steps toward a 501(c)(4) and IEC, positioning the association for stronger future advocacy and engagement.

Maintained active coordination with the Regional Building Department and Colorado Springs Utilities on evolving codes, standards, and infrastructure planning.

Bottom line: HBA remained consistently engaged at the local and state levels to ensure that housing policy reflects industry expertise and real-world feasibility.



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Build Community



Build Community

- Workforce Development
- Strategic Partnerships
- HBA Cares
- Leadership Development

Creating partnerships and pathways for our future workforce.

Details & Impact

- Careers in Construction Colorado (CiCC) impact in 2025:
 - 1,132 students reached across 18 schools
 - 1,077 PACT certificates earned
 - 479 OSHA-10 certificates completed
 - 220 students placed into jobs or internships
 - 32 guest speakers and 27 job shadow opportunities
- HBA Cares developed a comprehensive financial strategy to better deploy funds and created a new partner pitch deck to support future community housing projects.
- The Leadership Development Committee refined program expectations and continued development of Emerging Leaders 2.0, strengthening the industry's leadership pipeline.
- Strengthened collaboration with NAHB, CAHB, AGC, CSU, PPAR, CONO, and the Pikes Peak Housing Network, amplifying housing conversations across the region.

Bottom line: We invested in people, partnerships, and programs that strengthen the industry and the community long-term.



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Enrich Member Relationships

- Education & Training
- Engagement & Retention
- Financial Stewardship
- Brand Identity

Enrich Member Relationships & Experiences

Connecting members. Growing our association.

Details & Impact

- Maintained a strong and engaged membership base of 465 members with an 82% retention rate, reflecting consistent value delivery.
- Added two free networking events, creating more opportunities for members to connect and build relationships.
- Delivered a successful Parade of Homes with 32 homes, 3 featured neighborhoods, continued improvements to the website, app functionality, QR code voting, and marketing coordination.
- The Remodelers Council hosted 5 focused education sessions covering business operations, customer service, and growth strategies.
- Education & Training Impact:
 - Offered 12 industry-relevant class topics in 2025
 - Trained 170+ attendees
 - Strong repeat attendance, showing members value timely education on codes, regulations, and industry trends
 - Generated \$5,000 in education revenue while supporting compliance and professional growth

Bottom line: We created opportunities for members to connect, learn, and strengthen their businesses.