

SPONSOR THE NEW 2025 DMAW MAXI AWARDS LUNCHEON

*Recognizing the Art & Science of
Fundraising & Marketing*



SUPPORT THE BEST TALENT IN THE DIRECT MARKETING COMMUNITY!

Become a sponsor of the NEW 2025 DMAW MAXI AWARDS LUNCHEON

*- the awards program recognizing the talent that produces the
best performing direct marketing and fundraising in our community.*

Be classed with the stars of Direct Marketing!
Your sponsorship provides you:

\$2,000 PLATINUM Sponsor:

- Luncheon Table for Ten (10) at MAXI Awards Luncheon
- Full page color ad in the MAXI Program Book
- ½ page color ad in *Direct Impact*
- 2 LinkedIn posts
- Sign recognition at the MAXI Awards Luncheon
- Logo and link on DMAW Home page
- Logo and link on the MAXI Landing page.

\$1,500 GOLD Sponsor:

- Five (5) complimentary MAXI Awards Luncheon tickets
- Full page color ad in the MAXI Program Book
- 1/3 page color ad in *Direct Impact*
- 1 LinkedIn post
- Sign recognition at the MAXI Awards Luncheon
- Logo and link on DMAW Home page
- Logo and link on the MAXI Landing page

**All luncheon attendees get
to vote for the new Creative MAXI**

DATE Friday, October 3, 2025

LOCATION National Housing Center, Washington, DC

\$1,000 SILVER Sponsor:

- Three (3) complimentary MAXI Awards Luncheon tickets
- ½ page color ad in the MAXI Program Book
- Sign recognition at the MAXI Awards Luncheon
- Logo and link on DMAW Home page
- Logo and link on the MAXI Landing page

\$750 BRONZE Sponsor:

- Two (2) complimentary MAXI Awards Luncheon tickets
- ¼ page color ad in the MAXI Program Book
- Sign recognition at the MAXI Awards Luncheon
- Logo on the MAXI Landing page

YES! I would like to be part of the 2025 DMAW MAXI Awards Luncheon!

Please include my company as a: \$2,000 PLATINUM \$1,500 GOLD \$1,000 SILVER \$750 BRONZE

Company: _____

Name: _____ Title: _____

Address: _____

Phone: _____

Email: _____

METHOD OF PAYMENT: Check – Payable to DMAW AMEX MasterCard Visa

Card Number: _____ Exp Date: _____

Signature: _____

Name on Credit Card: _____

For more information on DMAW MAXI Awards Sponsorship, contact: Ann Walsh – ann@dmaw.org
Phone: 703-689-3629. Email your sponsorship with credit card payment to Ann@dmaw.org
or mail payment to: DMAW, 11709 Bowman Green Drive, Reston, VA 20190

**All ads are due
August 29**