

CFCA | SUMMIT

advertising opportunities



Conference App Banner

\$1,000

Digital banner ad displayed in Conference App used by attendees, exhibitors, staff, and more.

FILE SPECS:

- **Mobile** wxh: 320px x 100px
- **Desktop** wxh: 970px x 90px | *for Keynote and VIP Sponsors, use 970px x 250px*
- RGB
- 72ppi
- Click-thru link

Publication Bin

\$500

Add your own magazine, newspaper, or other publication in CFCA Summit Publication Bins.

- Bins placed outside trade show floor entrance, near registration area
- *Advertiser to print and drop off their publications at bins*
- *Quantity of publications provided left to Advertiser's discretion*
 - Approximately 1500 CFCA Summit Attendees



Item or Promotional Flyer in Attendee Bag

Pricing Varies

Include your own promotional item or flyer inside the CFCA Summit attendee bag. Attendee bags are distributed outside of trade show floor entrance, near registration area.

- Item **\$500/item added to attendee bag**
- Promotional Flyer, one-sided, 4"x6"..... **\$1000**
- Promotional Flyer, double-sided, 4"x6"..... **\$1500**
- Promotional Flyer, single-sided, 8.5"x11" **\$2000**
- Promotional Flyer, double-sided, 8.5"x11"..... **\$2500**



Ad in Event Guide

Pricing Varies

Event guides are distributed to CFCA Summit attendees at registration.

- Please see page 11 for details
- Full Page, Full Color (bleed or no bleed)..... **\$1500**
- Half Page, Full Color **\$1000**



See pages 6-9 to for details on event guide ad included in your sponsorship package
See page 13 for details on event guide ads

Contact Natalie Ochoa at natalie@cfca.energy for more information

CFCA | SUMMIT

event guide advertising

To secure your place, please submit this form and any artwork no later than **July 1, 2026**. An invoice will be emailed to you for payment upon receipt of this form, and a template to assist with the artwork guidelines may be found online at www.cfca.energy/advertising-opportunities. For more information, contact Natalie Ochoa at natalie@cfca.energy.

Pricing

- Full Page / Full Color.....\$1500
 - Bleed
 - No Bleed
- Half Page / Full Color.....\$1000

ADVERTISER INFORMATION

Company Name: _____

Contact: _____

Address: _____

City: _____

State/ZIP: _____

Phone: _____

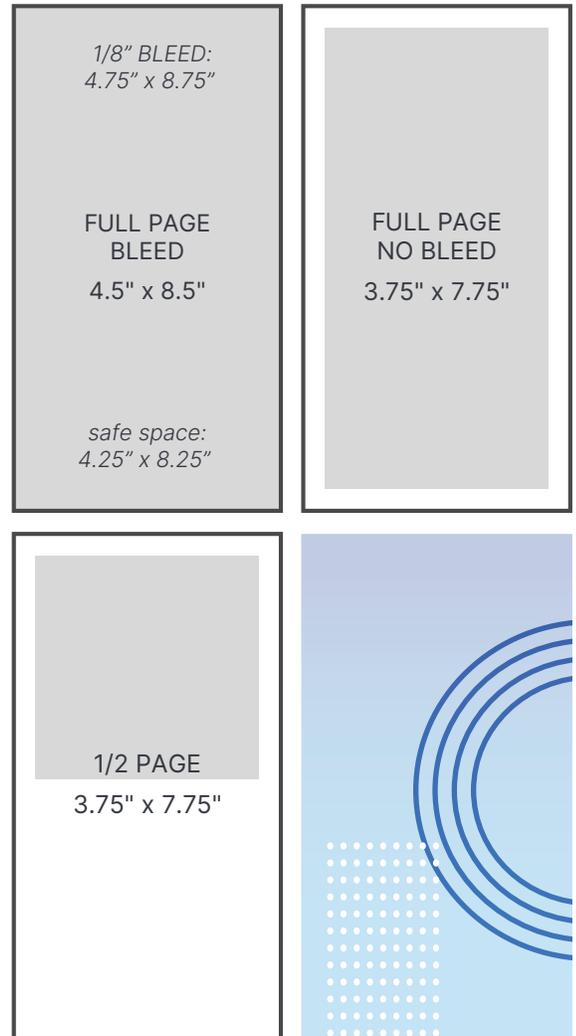
Email: _____

ARTWORK & FORM SUBMISSION

Please send all artwork to Natalie Ochoa via email at natalie@cfca.energy. Please use this file naming convention: "Company_AdSize_Summit2026"
All artwork files must be received no later than **July 1, 2026**.

ARTWORK REQUIREMENTS

All digital artwork must be supplied at 300dpi in either high-res PDF, EPS, or JPEG format. All color artwork must be in CMYK mode; if RGB artwork is supplied, it will be converted to CMYK, which will result in a color shift. All linked images must be embedded in the files, and all text must be outlined.



CFCA Sponsorship & Advertising Contract

This agreement shall be effective on the date of both parties signatures and shall continue through the last day of the sponsored event. In consideration for Sponsor's participation in California Fuels & Convenience Alliance's (CFCA) event(s), CFCA shall provide the Sponsor the benefits listed in this document, which is incorporated and hereby made part of this agreement for the following Sponsorship(s):

*See page 13 of the CFCA Sponsorship & Advertising Kit for CFCA Summit event guide advertisement.

*Visit officialmediaguide.com/cio for Naylor advertising requests.

CFCA Meetings

- Local Chapters Meetings - \$5,000
- Risk Management Certification Series - \$1,800
- Year-End Government Relations + Labor Law Update - \$1,500
- PowerFuel Women's Network - \$1,500
- Board of Directors Meetings - \$1,500
- WPMA, Event - \$1,500
- WPMA, Gold - \$500
- Podcast - \$1,000
- Webinars - \$1,000

DATC

- Executive - \$5,000
- Platinum - \$3,000
- Gold - \$2,500
- Reception - \$2,000
- Breakfast - \$1,000
- Lunch - \$1,000

CFCA Summit

- Showcase - \$50,000
- Premier - \$30,000
- Patron - \$20,000
- VIP - \$8,500
- Diamond - \$4,000
- Platinum - \$3,000
- Legacy - \$2,000
- Casino Night - \$10,000
- Bingo Loco - \$10,000
- Tankers + Tacos - \$10,000
- Keynote - \$10,000
- Beer Garden - \$5,500
- Welcome Reception - \$5,000
- IPB - \$2,500
- Ed Session - \$2,000

CA Energy Symposium

- Presenting - \$10,000
- Exclusive - \$7,500
- Gold - \$5,000
- Reception - \$3,000
- Silver - \$2,500

CFCA Advertising

- Website Ad - \$1,000
- CFCA Member Invoice Mailer - \$750
- CFCA Newsletter Ad: Fill-Up - \$700
- Podcast Commercial
 - Sgl Ep, 30 sec - \$50
 - Sgl Ep, 60 sec - \$100
 - 5 Eps, 30 sec - \$200
 - 5 Eps, 60 sec - \$450

CFCA Summit Advertising

- Conference App Banner - \$1,000
- Publication Bin - \$500
- Item in Attendee Bag - \$500/item
QTY: _____
- Promotional Flyer in Attendee Bag
 - Sgl Sided 4"x6" - \$1,000
 - Dbl Sided 4"x6" - \$1,500
 - Sgl Sided 8.5"x11" - \$2,000
 - Dbl Sided 8.5"x11" - \$2,500

Both parties agree that any negotiated upgrades, changes or edits to the benefits of the agreement shall be in writing and shall act as an amended agreement.

If agreement is terminated by the Sponsor less than 90 days prior to the Event, the Sponsor agrees to a 50% cancellation fee. If agreement is terminated prior to 90 days of the Event, Sponsor agrees to a 10% cancellation fee. All cancellations must be in writing and submitted to the CFCA Development and Engagement Manager or CFCA Chief Executive Officer. In the event CFCA terminates this agreement for any reason other than Sponsor's termination, CFCA shall refund any sponsorship funds received from Sponsor.

By signing this agreement, both parties have authority to act as representatives for each party. The parties have executed this Agreement as of the date set out below:

SPONSOR/ADVERTISING COMPANY:

Company Name: _____
 Contact Name: _____
 Title: _____
 Signature: _____
 Date: _____

CFCA REPRESENTATIVE:

Name: _____
 Title: _____
 Signature: _____
 Date: _____

Please email completed contract form to Natalie Ochoa at natalie@cfca.energy.