

Overview

The CFCA Summit is an engaging and comprehensive 3-day event offering you multiple ways to network with others as fuel marketers, gas stations, or even convenience store operators. At CFCA Summit you'll have access to exclusive education sessions led by business professionals who understand the challenges you face, along with the opportunity to meet with vendors who offer the products and services you need to make you a leader among your peers.

With over 1500 attendees annually, opportunities for brand meetings, and hospitalities throughout, CFCA Summit is California's largest collaborative working environment with business-strengthening benefits for the petroleum and convenience store industries.

Booth Assignments

The following criteria will be used to establish priority for booth selection:

- Sponsors will be placed *FIRST* in the yellow highlighted areas noted on the attached map
- CFCA Active Memberships
- Number of consecutive years at the conference

CFCA Summit reserves the right to move, relocate, or resize exhibit booths, or otherwise adjust the floor plan to accommodate the best interest of the conference and/or comply with safety regulations. CFCA Summit follows all IAEE Guidelines for booth displays.



Questions?

Contact **Natalie Ochoa**
Development & Engagement Manager
natalie@cfca.energy
(916) 285-5244



Exhibitor Details

Company Name: _____

Address: _____

City / State / Zip: _____

Company Website: _____

Company Description: _____

Booth Contact: _____

Phone / Email: _____

Billing Contact (if different from above): _____

Phone / Email: _____

Booth Price and Preferences

Each 8' x 10' booth space includes pipe and drape, as well as one sign with your company name and booth number. Each 2' x 6' expo space includes a table and two chairs, pipe and drape, and one company sign.

- | | | |
|--------------------------|-------------------------|------------------------------|
| <input type="checkbox"/> | CFCA Member Booth Space | \$3,000 (includes insurance) |
| <input type="checkbox"/> | Non-Member Booth Space | \$3,800 (includes insurance) |
| <input type="checkbox"/> | CFCA Member Expo Space | \$2,000 |
| <input type="checkbox"/> | Non-Member Expo Space | \$2,800 |

Total number of spaces (max 2): ____ Total amount due: \$_____

Please indicate your first three preferred booth space(s):

1st _____ 2nd _____ 3rd _____

Booth separation requests (list competitors):

Scan to Register Online



CFCA SUMMIT EXHIBITOR TERMS AND CONDITIONS

In addition to the foregoing, exhibitor agrees to the following Terms and Conditions for exhibition space at the CFCA Summit.

INDEMNIFICATION: Exhibitor shall indemnify, defend, and hold harmless CFCA Summit and the Hotel Del Coronado, its officers, directors, shareholders, employees, agents, and representatives against all liability, demands, claims, costs, losses, damages, recoveries, settlements, and expenses (including interest, penalties, attorney's fees, accounting fees, expert witness fees, costs, and expenses) incurred by CFCA Summit and/or the Hotel Del Coronado, known or unknown, contingent or otherwise, directly or indirectly arising from or related to the negligence or willful misconduct of Exhibitor with respect to its exhibition space at CFCA Summit, including damages to any person or persons in the employ of Exhibitor, and any and all damage or loss to property belonging to Exhibitor. This clause and the rights, duties, and responsibilities contained therein shall survive the current CFCA Summit. CFCA Summit shall not be liable for any damages or losses to the property of Exhibitor while in transit with a third party courier to or from CFCA Summit and the Hotel Del Coronado.

EVENT INSURANCE: CFCA Summit will provide comprehensive general liability insurance coverage for you as an exhibitor during the 2026 CFCA Summit from September 8, 2026 to and including September 10, 2026 at the Hotel Del Coronado, 1500 Orange Ave, Coronado, California. You will no longer need to provide coverage to CFCA Summit, as the insurance will be included with the purchase of an exhibitor space. The coverage limits provided meet or exceed the coverage requirements of the Hotel Del Coronado. The certificate of Insurance is available on request from CFCA Summit.

EXHIBIT SPACE REASSIGNMENT: CFCA Summit reserves the right to demand release of space for failure to conform to the rules and regulations of CFCA Summit, reallocate space for any reason, offer requested space when available, and accept and/or reject any and all applications. CFCA Summit reserves the right to change the floor plan during the year.

SUBLETTING: Exhibitor reserving and paying for space at CFCA Summit may occupy such reserved space. Exhibitors are not permitted to sublet, transfer, or assign space in whole or in part or allow use of the space for any purpose other than the use contracted for and specified herein without the written consent of CFCA Summit.

EXHIBITOR REGULATIONS: Exhibitor shall at all times comply with all federal, state, and local laws and ordinances as well as the rules and regulations of the CFCA Summit and the Hotel Del Coronado. Exhibitor shall be responsible for maintenance of its exhibit and its removal at the show's end or at the request of CFCA Summit or the Hotel Del Coronado. Notwithstanding, no exhibits shall be removed prior to the close of CFCA Summit without the written consent of CFCA Summit.

COPYRIGHT MATERIAL: Exhibitor agrees to not make use of any copyright material of any kind during CFCA Summit without first complying with United States Copyright Law. The undersigned further agrees to defend and hold harmless CFCA Summit from any and all liability, whether direct, indirect, contingent, or otherwise in conjunction with the undersigned's use of any musical material or works.

CONDUCT OF EXHIBITS: Exhibitor shall not exhibit, demonstrate, or distribute any materials or supplies not made, packaged, or sold, under or over the name of the exhibitor or dealt with in the normal course of their business without the written consent of CFCA Summit. CFCA Summit reserves the right to restrict the type of products or services for which displays will be allowed and to approve all exhibit arrangements.

EXHIBITOR MATERIALS: Exhibitor is and shall at all times be and remain the sole owner of all content, information, data, and materials provided by Exhibitor to CFCA Summit or otherwise displayed or included in its exhibits. Nothing in this Agreement or the provision or exhibition of such content, information, data, and/or materials shall be construed as a grant or release by Exhibitor of any rights or license to such content, information, data, or materials.

CFCA SUMMIT MATERIALS: CFCA Summit is and shall at all times be and remain the sole owner of all content, information, data, and materials provided by it to Exhibitor.

ACTS OF GOD: In the event the Hotel Del Coronado or CFCA Summit is destroyed, damaged or made unavailable due to fire, strike, Acts of God, police activity, public safety concerns, or other causes beyond the control of CFCA Summit, either before its commencement date or during the show, or CFCA Summit is otherwise unable to be held, CFCA Summit and/or the Hotel Del Coronado reserves the right to cancel, postpone, or relocate CFCA Summit to another venue. CFCA Summit shall, in their sole discretion, determine the basis for any refund of fees depending upon the particular circumstances.

CANCELLATION / REFUND POLICY: Cancellations will be honored upon written notice; refunds will be assessed a 25% cancellation fee. Cancellation requests received before August 1 will receive a refund of booth fees (less the cancellation fee). All cancellation requests must be received in writing. Exhibitor fees are nonrefundable after August 1 and any booth that is not paid in full by August 1 may be released.

By signing and dating below, Exhibitor agrees to all terms and conditions as stated herein and on previous page for participating in CFCA Summit including the receiving of communications by or on behalf of CFCA Summit; and hereby authorizes third party communications via postal mail, fax, e-mail, and/or telephone.

I also acknowledge that I am authorized to supply this consent.

Authorized Signature

Date

Printed Name of Signee

Company Name

Booth Payment & Invoicing

- A \$1,500 deposit along with a signed agreement is required to hold space.
- Agreements will be reviewed for accuracy, and an invoice generated notating the deposit balance.
- Those placed on a waiting list will not be required to pay a deposit until a booth space becomes available.
- Payment in full is required no later than July 1st or your space will be re-assigned and deposit returned.

2026 PAYMENT INFORMATION	
ACH (preferred method)	CHECK
Account Name: California Fuels + Convenience Alliance Bank Name: Wells Fargo Account Routing: 121042882 Account Number: 3803052582	Payable To: California Fuels + Convenience Alliance Reference: 2026 Summit Sponsorship_ Address: 2520 Venture Oaks Way, Ste.100 Sacramento, CA 95833
<i>*Preferred method of payment is ACH or check. Credit card payments are welcome, but please be aware that they may incur a 3% service fee.</i>	

Contract may be emailed to natalie@cfca.energy or mailed to:

CFCA Summit, Attn: Natalie Ochoa

2520 Venture Oaks Way, Suite 100, Sacramento, CA 95833

2026 Trade Show Floor Plan

HOTEL DEL CORONADO - BALLROOM



Booths highlighted are the remaining Sponsorship tier, reserved for Sponsors. Sponsor tier booths require a sponsorship package selection in addition to booth pricing for preferred spaces.

Light shaded spaces are currently available.