

# CFCA MEETINGS + PROGRAMS

## sponsorship opportunities



### Local Chapters Meetings Sponsor

*Occurs 4 times per year*

**\$5,000/Year**

- Branding on email marketing and social media
- Targeted marketing piece to regions through BAND platform
- Virtual: Marketing ad or slide in online presentation and branding on slides
- In-person: Recognition as Lunch Sponsor



### PowerFUEL Women's Network Sponsor

**\$2,500/Year**

- Logo on on-site materials
- Branding on all event media
- Website recognition
- Opportunity to speak to group (2 minutes)



### Risk Management Certification Series Sponsor

*Risk Management webinars occur monthly excluding September & December*

**\$1,800/Year**

- Speaking opportunity (2-3 Minutes)
- Logo on website and marketing material
- Recognition in Annual Report



### Virtual Year End Government Relations + Labor Law Update Sponsor

**\$1,500 (one-time webinar)**

- Web banner ad on CFCA website
- Logo on webinar marketing materials and webinar slides
- Logo on government relations mailer/flyer
- Exclusive 2 minute commercial during webinar
- Recognition in 2 eBlasts
- Comp registrations (5)
- Attendee list



### Board of Directors Meetings Sponsor

*Occurs 4 times per year*

**\$1,500/Meeting**

- Speaking opportunity (5 Minutes)
- Logo on meeting packet & slides
- Recognition in Annual Report
- Invitation to dinner

- January - Sacramento
- April - Sacramento
- September - San Diego
- November - San Diego