

Industry Impact Program

Parade of Homes Marketing Tips & Tricks

Maximize Your Parade of Homes Exposure

- Social Dip, the exclusive Parade of Homes Social Media Team, will share their promotions for Parade of Homes
- How Builders and teams can collaborate for maximum visibility
- Proven social media strategies to boost traffic, engagement and buzz
- Tips to make your homes stand out before, during and after the Parade

Whether you're a Builder, Marketer or team member this session will help you get the **most value and exposure** from your Parade of Homes experience.



Katherine & Madisen



THE
SOCIAL DIP

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Sales &
Marketing
COUNCIL

Program Details:

Thursday, September 10

2:30pm – 3:30pm

COHBA Event Center

420 E Britton Rd., OKC

FREE for PoH Companies

\$15 for COHBA Members

Register here online or visit cohba.org/upcoming events

Payment will be required prior to entry.

If you'd prefer to pay with check, please call us at 405.843.1508