



2026 PARADE OF HOMES FALL FESTIVAL  
ADVERTISING AGREEMENT



Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

Full Address \_\_\_\_\_

Phone \_\_\_\_\_

**ADVERTISING INFORMATION**

Ad. Size (please circle): Back Cover \$5,000 Inside Front Cover or First Page \$4,000

Inside Back Cover or Last Page \$3,000 Opposite Area Map \$2,500 Full Page Standard \$2,000

Half Page \$1250 Quarter Page \$800 Sponsorship (Various costs)

Who is your COHBA Staff Contact \_\_\_\_\_

Geographic Section Request: ☐ NW ☐ Edmond ☐ West ☐ SW ☐ Norman ☐ East ☐ Downtown

**\*\*Section Request Not Guaranteed\*\***

Signature \_\_\_\_\_

By signing above, I understand, on behalf of company listed above, that **advertising not paid in full by Tuesday, August 18th, 2026 will be removed from the publication** unless otherwise determined by COHBA staff. **Artwork NOT provided print-ready WILL NOT BE ACCEPTED.** All rates are quoted net. Each advertiser will have the opportunity to proof their ad at a later date and time to be announced. *LIMITATION OF LIABILITY: COHBA WILL HAVE NO LIABILITY WHATSOEVER TO ADVERTISERS FOR ANY CLAIM RELATING TO ANY ERRORS OR OMISSIONS IN ANY ADVERTISEMENT. COHBA'S ENTIRE LIABILITY HEREUNDER, IF ANY, FOR ANY CLAIM FOR DAMAGES MADE AGAINST IT, WHETHER BASED IN CONTRACT OR NEGLIGENCE, WILL BE LIMITED TO THE AMOUNT OF CHARGES PAID, IF ANY. IN NO EVENT WILL COHBA BE LIABLE FOR ANY LOST PROFITS OR FOR ANY CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, INDIRECT, OR SPECIAL DAMAGES ARISING FROM OR IN ANY RELATED TO THIS AGREEMENT.*

**NEW GUIDELINES FOR 2026**

Advertisements may not include call-to-action (CTA) language.

A call-to-action is any phrase or sentence that directly encourages the audience to take a specific action. Examples include: "Buy Now," "Call us," "Sign Up," or "Learn More"

Phone numbers, websites and addresses may still be included but should not be paired with an actionable item.

**\*I acknowledge the New 2026 Guidelines for Advertisements in Parade of Homes event.**

Approved by (please print) \_\_\_\_\_ Date: \_\_\_\_\_

Approved by (signature) \_\_\_\_\_

Please contact [lauren@cohba.org](mailto:lauren@cohba.org) or call 405-843-1508 with any questions

**FULL PAGE**  
(no bleed)  
9.5" x 9.5"

**QUARTER PAGE**  
(no bleed)  
4.65" x 4.65"

**HALF PAGE**  
(no bleed)  
9.5" x 4.65"

All ads are full-color.

Ads are preferred in PDF format.

All spot colors will be converted to process color before printing and matched as closely as possible.

Rich blacks should be built with the following percentages: 60C, 40M, 30Y and 100K.