



Katherine & Madisen



THE
SOCIAL DIP

Industry Impact Program Parade of Homes Marketing Tips & Tricks

Maximize Your Parade of Homes Exposure

- Social Dip, the exclusive Parade of Homes Social Media Team, will share their promotions for Parade of Homes
- How Builders and teams can collaborate for maximum visibility
- Proven social media strategies to boost traffic, engagement and buzz
- Tips to make your homes stand out before, during and after the Parade

Whether you're a Builder, Marketer or team member this session will help you get the **most value and exposure** from your Parade of Homes experience.

Brought to you by



*Sales &
Marketing*
COUNCIL

Program Details:

Thursday, April 2

2:30pm – 3:30pm

COHBA Event Center

420 E Britton Rd., OKC

FREE for PoH Companies

\$10 for SMC Members

\$25 for all others

\$250 Sponsorship: includes
tabletop display & 2 minute
spotlight (limit 2)

Register here online or visit [cohba.org/upcoming events](http://cohba.org/upcoming%20events)

Payment will be required prior to entry.

If you'd prefer to pay with check, please call us at 405.843.1508