



**April 24 - 26th**  
**May 1 - 3rd**  
**12:00 - 6:00pm**

## **Sponsorships**

### **Featured Community- 4 Available- \$15,000**

- Recognition as a "Featured Community" for the 2026 Spring Parade of Homes
- Two-page feature spread in event publication (\$4,000 value)
- Two (2) complimentary home registrations for community builders (\$3,500 value)
- Dedicated social media posts featuring community and builders
- Opportunity to host Fall Parade Preview Party prior to the start of the Parade
- All benefits in Presenting Sponsor Tier

### **Presenting Sponsor - 4 Available - \$2,500**

- Recognition as a "Presenting Sponsor" for the 2026 Spring Parade of Homes
- Company logo on front cover of event publication
- Full-page advertisement in event publication (\$2,000 value)
- Company logo on event website
- Community name and/or logo recognition on all marketing and advertising.

### **Supporting Sponsor - 4 Available - \$1,500**

- Half page ad in event publication.
- Company name/logo promoted in all social media outlets with added recognition through COHBA member email

### **Luxury Sponsor - 4 Available - \$1,000**

- Quarter page ad in event publication.
- Company name/logo promoted on website with added recognition through COHBA member email

### **Feature Sponsor - 6 Available - \$500**

- Your logo featured on the geographic area of your choice with direct link to your website.

## **Registration and Marketing**

### **Home Registration**

- First Home \$1,750
- Second Home and more \$1,500

### **Awards**

- \$250/per Home Registered

### **Adverstiments**

- Premium Location (Contact for Availability) \$2,500
- Opposite Area Map (Contact for Availability) \$2,000
- Full Page \$1,500
- Half Page \$900
- Quarter Page \$500

## **Social Media Add Ons**

### **Influencer Tour - \$1,000 - 3 available**

- Influencer handpicked by POH team This covers their fee
- Must be a completed, staged and landscaped home

### **Builder Spotlight - \$750 - 4 available**

- the weeks of the parade Builder on screen filmed by POH team , 20-45 seconds
- Any level or stage of home allowed

### **Montage Video - \$500 - 7 available**

- Montage video filmed by the POH team
- Re-shared to story
- Must be a completed, staged and landscaped home

### **Story Spotlight - \$250 - 10 available**

- Three Dedicated Story posts, available leading up to Parade week.
- Static or Video to be given by the Builder

**Visit Cohba.org under upcoming events**  
**To Register Today**

Payment will be required prior to event If you'd prefer to pay by check  
please call us at 405.843.1508