



April 24 - 26th
May 1 - 3rd
12:00 - 6:00pm

Sponsorships

Featured Community- 4 Available- \$15,000

- Recognition as a “Featured Community” for the 2026 Spring Parade of Homes
- Two-page feature spread in event publication (\$4,000 value)
- Two (2) complimentary home registrations for community builders (\$3,500 value)
- Dedicated social media posts featuring community and builders
- Opportunity to host Fall Parade Preview Party prior to the start of the Parade
- All benefits in Presenting Sponsor Tier

Presenting Sponsor - 4 Available - \$2,500

- Recognition as a “Presenting Sponsor” for the 2026 Spring Parade of Homes
- Company logo on front cover of event publication
- Full-page advertisement in event publication (\$2,000 value)
- Company logo on event website
- Community name and/or logo recognition on all marketing and advertising.

Supporting Sponsor - 4 Available - \$1,500

- Half page ad in event publication.
- Company name/logo promoted in all social media outlets with added recognition through COHBA member email

Luxury Sponsor - 4 Available - \$1,000

- Quarter page ad in event publication.
- Company name/logo promoted on website with added recognition through COHBA member email

Feature Sponsor - 6 Available - \$500

- Your logo featured on the geographic area of your choice with direct link to your website.

Registration and Marketing

Home Registration

- First Home \$1,750
- Second Home and more \$1,500

Awards

- \$250/per Home Registered

Adverstisements

- Premium Location (Contact for Availability) \$2,500
- Opposite Area Map (Contact for Availability) \$2,000
- Full Page \$1,500
- Half Page \$900
- Quarter Page \$500

Social Media Add Ons

Influencer Tour - \$1,000 - 3 available

- Influencer handpicked by POH team This covers their fee
- Must be a completed, staged and landscaped home

Builder Spotlight - \$750 - 4 available

- the weeks of the parade Builder on screen filmed by POH team , 20-45 seconds
- Any level or stage of home allowed

Montage Video - \$500 - 7 available

- Montage video filmed by the POH team
- Re-shared to story
- Must be a completed, staged and landscaped home

Story Spotlight - \$250 - 10 available

- Three Dedicated Story posts, available leading up to Parade week.
- Static or Video to be given by the Builder

Visit Cohba.org under upcoming events
To Register Today

Payment will be required prior to event If you'd prefer to pay by check
please call us at 405.843.1508