



Industry Impact Program AI 101: Empowering Technology for your Business Advantage

Join COHBA for an interactive **AI 101** program designed to show how AI can work *for you*, not overwhelm you.

Explore how AI tools can enhance everyday business operations; sales and marketing, communication, social media, scheduling, etc.

You'll learn how to use AI to:

- Improve written and digital communication
- Support sales and marketing efforts
- Create and manage social media content
- Streamline scheduling and daily tasks
- Make smarter, faster business decisions

**Featuring Carl Novara,
speaker at OKHBA Summit**



Program Details:

Thursday, March 26

3pm – 4:30pm

COHBA Event Center

420 E Britton Rd., OKC

\$15 per person

\$250 Sponsorship: includes tabletop display & 2 minute spotlight (limit 2)

Register here online or visit cohba.org/upcoming events

Payment will be required prior to entry.

If you'd prefer to pay by check please call us at 405.843.1508