



ACEC *Indiana*

STRATEGIC
PLAN

2022 2026

VISION

To respect, elevate and cultivate the engineering profession for a better Indiana.

MISSION

To be the collective voice of the Indiana consulting engineering community.

TAG LINE

Engineering a better Indiana.

ACEC Indiana is the voice of the business of engineering in Indiana. Our focus centers around the four points of our Value Proposition: Advocacy; Business Resources and Education; Leadership Development; and Workforce Development.

STRATEGIC OBJECTIVE #1 - ADVOCACY

To advocate for legislation, regulation and policies that promote and protect the business interests of engineering companies in Indiana.

1. Engage member firms and their employees in grassroots efforts and campaign support.
2. Provide strong lobby representation.
3. Support initiatives to enhance long-term sustainable infrastructure funding.
4. Safeguard and promote qualifications-based selection (QBS), professional licensing, engineer's expertise, and the role of the engineering in project development and delivery.
5. Recognize ACEC member firms as essential in creation of the built environment and quality of life every day.

STRATEGIC OBJECTIVE #2 - BUSINESS RESOURCES AND EDUCATION

To serve as the critical resource for the development of business strategy, connectivity and education for ACEC member firms.

1. Engage employees of various roles and disciplines at the member firms to share best practices and issues of commonality regarding the business of engineering.
2. Offer networking opportunities for members to build strong relationships within the industry.
3. Deliver meaningful continuing education content for all ACEC Indiana member professionals.

STRATEGIC OBJECTIVE #3 - LEADERSHIP DEVELOPMENT

To develop and diversify leaders for ACEC Indiana so that the organization will flourish and sustain its prominence in serving the industry.

1. Provide regular and meaningful professional development opportunities for principals, mid-career, and young professionals.
2. Be an inclusive organization where all member firms and their employees can achieve their full potential.

STRATEGIC OBJECTIVE #4 - WORKFORCE DEVELOPMENT

To attract talent for the consulting industry and develop a diverse, sustainable workforce.

1. Partner with K-12 schools to expand the awareness and interest of opportunities in the engineering industry.
2. Partner with higher education schools that develop career opportunities for the services of ACEC Indiana member firms.
3. Develop indirect recruiting assistance through building a case for civil, electrical, environmental, mechanical, and structural engineering opportunities in Indiana.