

PACE: The PREMIER Employee Training Program for Industry Knowledge

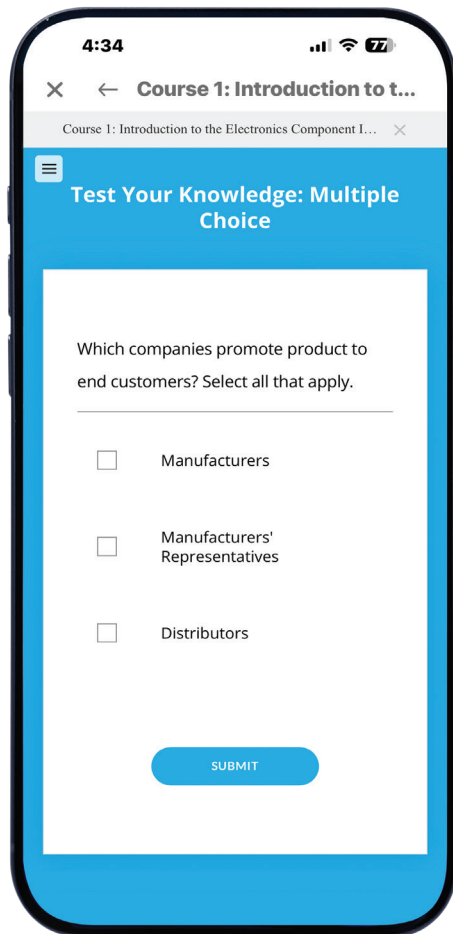
PACE YOURSELF AND BEGIN TRAINING!

PACE covers key industry concepts for employees in the electronics industry.

- Now 20 Courses!
- 2500 active students
- 145 member companies!

PACE IS MOBILE FRIENDLY!

Take the training on the go!



- Course 1 Introduction to the Electronics Component Industry
- Course 2 The Supporting Industry Partners
- Course 3 Taking a Product to Market: How a Component Manufacturer Launches New Product
- Course 4 An Introduction to Basic Electronic Components & PCBs
- Course 5 Electronics Industry Terms & Definitions
- Course 6 Supply Chain Management: The Hidden Value of Distributors
- Course 7 Establishing the Distribution Strategy: Supplier Needs vs. Customer Wants
- Course 8 CRM, ERP, and More: The Platforms Powering the Digital Supply Chain
- Course 9 Demystifying Sales: Pricing, Roles, and More
- Course 10 Driving the Future with Electronics: Evolving Industries and Applications
- Course 11 How to Reach the Customer - Fundamentals of Digital Marketing
- Course 12 The Influence of Engineering on the Purchasing Process
- Course 13 The Roles and Influence of Procurement
- Course 14 Quoting the Customer- Understanding Lead Times in Electronic Components Industry
- Course 15 What Happens After Delivery?
- Course 16 Personal and Career Development
- Course 17 International Trade Compliance and Tariffs
- Course 18 Market overview on AI and High-Performance Computing
- Course 19 Market overview on Automotive, with a focus on EV's and ADAS
- Course 20 Advanced Digital Marketing



Visit www.ecianow.org/PACE

ECIA Members must log in to gain access.