

# BRAND KIT



# GRANGE PROJECT SUSTENANCE

GROWING FOOD SECURITY, SELF-SUSTAINABILITY AND RESILIENCE IN AMERICA'S HOMETOWNS



GRANGE PROJECT SUSTENANCE

## COLOR PALETTE



#CD7E36

C : 0  
M : 39  
Y : 74  
K : 20



#FFC647

C : 0  
M : 22  
Y : 72  
K : 0



#759D58

C : 25  
M : 0  
Y : 44  
K : 38

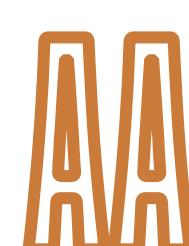


#FFF3D4

C : 0  
M : 5  
Y : 17  
K : 0

## FONTS

### HEADER FONT



PAALALABAS CONDENSED -  
HOLLOW

Thickness = 25

### BODY FONT



PAALALABAS CONDENSED

## NOTES

**Project Sustenance colors are as follows:**

Food Security:

Community & Personal Resilience:

Self-Sustainability:

**#PROJECTSUSTENANCE**

Use the hashtag on social media to connect with other Granges and individuals participating in Project Sustenance.

**Logos and icons should be used on light-colored backgrounds only, to allow the TM to show.**

**The words "Grange Project Sustenance" can be converted to one color in any of the four approved colors.**

**The use of Grange Logos alongside the materials is encouraged. Find the approved logos at:**

<https://www.nationalgrange.org/grange-promotional-materials/>

**Remember that Grange is a proper noun and must always be capitalized when referring to the Grange organization.**