



SOCIAL MEDIA SUBMISSION FORM

Target Audience: **Visitors and Locals**

Get a boost for your brand or business when you partner with the Sedona Chamber of Commerce & Tourism Bureau on social media platforms. Leverage our reputation and influence on social media to spotlight your Sedona products, services and story.

Sedona Chamber of Commerce & Tourism Bureau partners are allowed one free post per month.*

TO USE THIS FORM:

- Fill in the form below with your information.
- Save the completed .pdf with your business name in the title.
- Select high-quality high-resolution photos or video to accompany the social media post.
- Email completed .pdf and visual assets to Doug Hughes *SCC&TB Marketing & Communications Director* dhughes@sedonachamber.com


GENERAL GUIDELINES BEFORE SENDING SOCIAL MEDIA CONTENT:

Sedona Chamber of Commerce & Tourism Bureau maintains ambitious standards for social media content. Let our team guide you! We might source creative that will perform better on our platforms or request additional photos from you.

- Submissions will be reviewed by staff and approved or sent back to you for editing.
- Include a link (URL) for your business and/or a call to action.
- Submissions must include a high-resolution captivating photo or video (Do not submit photos with placed text).

SOCIAL MEDIA PLATFORM OPTIONS:





Tourism/Destination Level Partner AUDIENCE SIZE: 330,000+ TARGET AUDIENCE: VISITOR	Classic/Business Level Partner AUDIENCE SIZE: 19,000+ TARGET AUDIENCE: LOCAL
<ul style="list-style-type: none">• Visit Sedona Instagram (157k followers)• Visit Sedona Facebook (164k followers)• Visit Sedona Twitter (15.4k followers) <p>Examples of suitable topics for these platforms:</p> <ul style="list-style-type: none">• Brand Awareness• Evergreen subjects• Annual events that draw visitors• How-to guides and tutorials• Top tips for visiting Sedona• Seasonal info: Summertime adventures• ‘Best of’ list for the area• ‘Top 5’ ways to experience your business	<ul style="list-style-type: none">• Sedona Chamber Facebook (12.9k followers)• Sedona Chamber Twitter (2.2k followers)• Sedona Events Facebook (3k followers)• Sedona Chamber LinkedIn (1.1k followers) <p>Examples of suitable topics for these platforms:</p> <ul style="list-style-type: none">• Brand Awareness• Events for locals• Special promotions and sales



Experience our social media platforms by clicking the links above. Don't forget to like and follow us!

EXAMPLES OF SUCCESSFUL CONTENT FOR VISIT SEDONA SOCIAL MEDIA POST SUBMISSIONS:

Click on the posts below to see public engagement.

	<p>Shorebird Sedona</p> <p>There's just something about starting out your day with a delicious meal and a beautiful view!</p> <p>For those looking for delicious, shareable plates, the Avocado Fries with a green goddess dressing, Twice Fried Chicken Wings with a chipotle gastrique, or items from our "Raw Bar," are a great way to start your meal.</p> <p>#ShorebirdRestaurant #SedonaRestaurants #SedonaFoodie #SedonaEats</p>		<p>Sedona Crystal Vortex</p> <p>BIG NEWS! @sedonacrystalvortex has been hard at work getting everything in place to open their third crystal shop in Sedona — and it's finally open! We may be biased, but we think this is their best location yet, so stop by and say hello and browse their wide variety of healing crystals!</p> <p>Visit www.sedonacrystalvortex.com</p> <p>#SedonaShops #SedonaShopping #SedonaCrystalVortex #SedonaCrystals</p>
	<p>Ambiente, a Landscape Hotel</p> <p>With first guests making their arrival at the highly anticipated Ambiente, a Landscape Hotel this week, the all-female-lead culinary team behind the Sedona destination's full-service signature restaurant, Forty1, is ready to unveil its very first menu along with a sneak peek into its luxurious dining space.</p> <p>#AmbienteHotel #SedonaHotels #NewRestaurant #SedonaRestaurants #Forty1 #FoodieDestination</p>		<p>Sedona Yoga Festival</p> <p>We're just weeks away from the mindfulness conference of 2023!</p> <p>Happening April 27–30, @SedonaYogaFestival offers #yoga, #meditation, wellness, workshops, lectures & more for ALL #spiritual seekers, put on by local and world-renowned presenters.</p> <p>Get your tickets!</p> <p>#SedonaYogaFest #SYF23 #SedonaYoga #MustAttendEvent #SedonaEvents</p>

FILL IN THE INFORMATION BELOW FOR YOUR SOCIAL MEDIA POST:

SEDONA CHAMBER PARTNERSHIP LEVEL:	Tourism/Promote level or higher	Classic/Connect level
BUSINESS NAME:		
DATE TO POST ON SOCIAL MEDIA:		
SUBMISSION TEXT:		