



MARKETING OPPORTUNITIES

Target Audience: **Visitors and Locals**

Watch the Business Bulletin e-Newsletter every Monday for more information and additional opportunities.



Digital

VISITSEDONA.COM:

Available to tourism and destination level partners or higher.

Sedona's #1 ranking tourism website. VisitSedona.com has over 3 million pageviews yearly.

- Consistently ranks at the top of page one in Google for hundreds of Sedona search terms.
- Over 80% of users are new, which equals new customers for you.

Destination signals supports Sedona Chamber of Commerce with community activation – Connecting local businesses with motivated local and travelers. Destination signals manages all digital advertising and sponsored content opportunities at VisitSedona.com.

Banner Ads

Multiple banner sizes and location placement options to get in front of Sedona visitors.

- **Cost:** Based on budget
- **Managed by:** Destination Signals
- **Consultation required:** with Sedona Chamber of Commerce

Contact: Jonathon Gammill
jgammill@sedonachamber.com

Professionally Crafted Blog

Destination Signals manages all sponsored blog option opportunities on VisitSedona.com

- **Cost:** Based on budget
- **Managed by:** Destination Signals
- **Consultation required:** with Sedona Chamber of Commerce

Contact: Jonathon Gammill
jgammill@sedonachamber.com



e-Newsletters

CONSUMER E-NEWS:

Get in front of 145,000-plus opted-in subscribers from all over the world with eye-catching advertising options below.

"Discover Sedona" Ad (avg. 150 clicks)

- **Copy:** 100 characters (including spaces)
- **Title:** 25 characters (including spaces)
- **Photo or Logo:** High-res JPG file (x1)
- **Live Link:** To your website

Cost: \$150/month

Contact: Doug Hughes
dhughes@sedonachamber.com

Article with Images (avg. 550 clicks)

- **Copy:** 500 words or less
- **Title:** 25 characters (including spaces)
- **Photo or Logo:** High-res JPG file (x3)
- **Live Link:** To your website

Cost: \$300/month

Contact: Doug Hughes
dhughes@sedonachamber.com



Visitor Center

Poster Advertising

Get in front of 3,500+ visitors a week. Promote your brand, events, specials and more via 22"x28" poster advertising on a weekly basis. Program specifications available under the **Partners** tab on SedonaChamber.com

Cost: \$100/week

\$150 for 2 locations/week

Contact: Victoria Latunski

vlatunski@sedonachamber.com



Example of poster space at Visitor Center

