

BENEFITS	ANNUAL PARTNERSHIPS \$2,500+ <small>(Customized to meet your specific goals)</small>	ANNUAL EXECUTIVE MEMBERSHIP \$1,500	ANNUAL PREMIER MEMBERSHIP \$600	ANNUAL INDIVIDUAL MEMBERSHIP \$345	ANNUAL NONPROFIT 501(C)(3) \$300
		Monthly Subscription: \$150**	Monthly Subscription: \$56**	Monthly Subscription: \$30**	
Number of Staff/Owners Listed Online & Print	4+ (Varies with Level)	2	2	1	2
Number of Complimentary Admissions to Mixers	4+ (Varies with Level)	2	2	1	2
Exclusive Right to Display GFLGLCC Logo in Marketing	✓	✓	✓	✓	✓
Dedicated Page on GFLGLCC Website, GoGayFortLauderdale.com	✓	✓	✓	✓	✓
Business Name, Address, Phone & Fax Number on Your Dedicated Page	✓	✓	✓	✓	✓
Business Name Hyperlinked to your Website From Your Dedicated Page	✓	✓	✓	✓	✓
Social Media Links on Your Dedicated Page	✓	✓	✓	✓	✓
Business Description with 200 Characters on Your Dedicated Page				✓	
Hours of Operation: 100 Characters on Your Dedicated Page	✓	✓	✓	✓	✓
Driving Directions: 200 Characters on Your Dedicated Page	✓	✓	✓	✓	✓
Display Google Map of Business Location on Your Dedicated Page	✓	✓	✓	✓	✓
Standard Priority Placement Under Business Category for Search Results				✓	
Keywords: 8 Words, 240 Maximum Characters on Your Dedicated Page				✓	
Keywords: Unlimited Words & Characters on Your Dedicated Page*	✓	✓	✓		✓
Business Description with 1400 Additional Characters on Your Dedicated Page (1,600 Total)*	✓	✓	✓		✓
Additional Bulleted Description on Your Dedicated Page: (120 character max length, 5 links)*	✓	✓	✓		
Display Results Summary: 200 Characters on Your Dedicated Page *	✓	✓	✓		✓
Priority Placement Under Business Category: Top of Applicable Search Category(s) for Search Results*	✓	✓	✓		✓
Upload and Display e-Brochures on Your Dedicated Page*	✓	✓	✓		
Display Web Photos & Images on Your Dedicated Page*	✓	✓	✓		✓
Search Results Icon: 75x75 on Your Dedicated Page*	✓	✓	✓		✓
Display a Logo: 150x100 on Your Dedicated Page*	✓	✓	✓		✓
Display Photo Gallery: 200x200 and up to 6 Images on Your Dedicated Page*	✓	✓	✓		✓
Display YouTube Video on Your Dedicated Page*	✓	✓	✓		✓
Exclusive "Business Connect" Program	✓	✓	✓		
Display Business Cards at all GFLGLCC Events	✓	✓	✓	✓	✓
Display Brochures at all GFLGLCC Events	✓	✓	✓		
Ability to Advertise in our Gay Travel Guide, Wedding Guide and More!	✓	✓	✓	✓	✓
Participate in our Exclusive Member-to-Member Discount Program	✓	✓	✓	✓	
Post Help Wanted Advertisements on the GFLGLCC Website, GoGayFortLauderdale.com	✓	✓	✓	✓	✓
Post "Hot Deals!" to General Public Via the GFLGLCC Website, GoGayFortLauderdale.com and App	✓	✓	✓	✓	
Option to Provide Promotional Collateral for our Exclusive "New Member Welcome Kit"	✓	✓	✓	✓	✓
Business Listing (with Map,Website,-Phone,Address,Social Media Links) on the GFLGLCC "My Chamber App"	✓	✓	✓	✓	✓
Participate in the GFLGLCC Member Referral Program	✓	✓	✓	✓	✓
Post Events to the GFLGLCC Calendar of Events	✓	✓	✓		✓
Participate in our Exclusive "Equality Means Business" Program with Equality Florida (\$50 Value)	✓	✓	✓	✓	✓
NLCC Affiliate Chamber Membership & Benefits	✓	✓	✓	✓	✓
NLCC LGBT Certification Fee Waived (\$400 Value)	✓	✓	✓	✓	
Discounted Luncheon & Event Admissions	✓	✓	✓	✓	✓
Sponsor Quarterly Networking Luncheon(s)	✓	\$2,000	\$2,000		
Ability to Host an Event	✓	✓	✓		✓
Ability to Sponsor an Event	✓	Varies	Varies		
One Dedicated e-blast	✓	\$250	\$250	\$250	
Rotating Banner (12 months) on GFLGLCC Website: 728 x 90 pixels	✓	\$600	\$600	\$600	
Business Logo on Home Page of GoGayFortLauderdale.com	✓				
Business Logo on Chamber Banners and Display Ads	✓				
Fully Managed Dedicated Page on GFLGLCC Website *	✓	✓			
Rotating Banner (300 x 250 Pixels) on Home Page of GFLGLCC Website as a Featured Member		✓			

All annual memberships are for a 12-month period and begin on the day you join. Memberships are automatically renewed on your anniversary date.
*Enhanced Web Package

OFFICIAL SPONSOR OF QUARTERLY NETWORKING LUNCHEON

Benefits at each luncheon include:

- Logo and sponsorship acknowledgement in all pre-event and at-event communications
- Promotional display ads in partner publications
- Dedicated e-blasts
- Social Media posts
- Welcome and address attendees at the event
- Complimentary seats (varies) at host table
- One display table

PARTNERSHIP BENEFITS

Additional Benefits Customized to each Partner

- Business logo on home page of GoGayFortLauderdale.com
- Business logo on all e-newsletters
- Stand-alone e-blast(s)
- Rotating Banner (12 months) on GoGayFortLauderdale.com: 728 x 90 pixels
- Ability to sponsor larger events
- Additional business location(s) included, each with a dedicated web page

**MONTHLY SUBSCRIPTION MEMBERSHIPS

We are now offering monthly subscription memberships for our Executive, Premier, and Individual Business levels. After an initial payment, the corresponding monthly dues will be processed on the 1st day of the following month. When you join with the monthly automatic payment option, you agree to a monthly automatic charge which will be processed on the 1st day of each month. These monthly payments, along with your membership and benefits will continue until we receive a written request to cancel. Additional details can be found within our Membership Application on our website.

EXECUTIVE MEMBERSHIP

The Executive membership program was developed for emerging companies as well as newly opened businesses who want to make a quick and meaningful impact. This is a turnkey managed membership program. What that means is we provide turnkey service to set your business page in our back office so that you have maximum visibility. We provide back support, YouTube Video (created or added) and SEO optimized keywords. Additionally, you get a banner ad on the homepage of the chamber's website as a Featured Member.

EXCLUSIVE "BUSINESS CONNECT" PROGRAM

Our exclusive Business Connect is designed to connect your business to other businesses using a hands-on approach. After an initial meeting, your business goals and objectives will be analyzed to determine the best approach to success. You will then be personally connected to appropriate business members. This program is available to Premier level and above.

PROMOTING YOUR BUSINESS

- Dedicated web page on GoGayFortLauderdale.com
- Dedicated page on chamber app
- Business referrals to and from members
- Business Listing in the chamber online directory (and future print directory)
- Opportunity for direct email promotion to GFLGLCC database (Premier level and higher)
- Offer "Hot Deals" to the general public via GoGayFortLauderdale.com and chamber app
- Event sponsorships
- LGBT Travel Guide print and online advertising opportunities

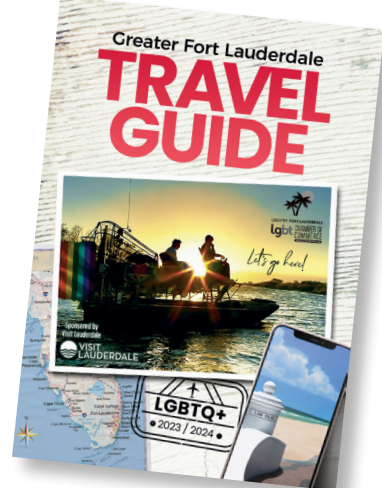
EXCLUSIVE MEMBER DISCOUNT PROGRAM

- Offer your goods and services exclusively to other GFLGLCC members and participating chamber partner discounts through our Member-to-Member program
- As part of the GFLGLCC community, you're entitled to great discounts offered through our exclusive Broward County affiliation with the NLCC. Please check nlgcc.org/what-we-do/business-resources. Check back often for additional offers

GoGayFortLauderdale.com ENHANCED WEB PACKAGE

Included with Premier Memberships, Executive Memberships and Partnerships

- Keywords: unlimited words & characters on your dedicated page
- Google-enhanced optimization package and 12 additional SEO keywords
- Business description with 1400 additional characters (1,600 Total)
- Additional bulleted description: (120 character max length, 5 links)
- Display results summary with 200 characters
- Display Web Photos & Images
- Upload and display e-brochures
- Search results icon: 75x75
- Display a logo: 150x100
- Display photo gallery: 200x200 and up to 6 images
- Display YouTube video
- Priority placement in member category



NETWORKING

- Monthly 3rd Tuesday Mixers
- Quarterly Networking Breakfasts
- Quarterly Networking Luncheons
- Business Education Seminars
- Annual Wedding/Business Expo
- Gala Award Events
- Community Partner events

BUSINESS REFERRAL & VISITOR INFORMATION

- Together, GFLGLCC members received hundreds of thousands of page views in the past year
- We provide referrals for accommodations, dining, recreational activities, relocation, wedding information, etc.
- We refer business directly to you through our website, telephone and email inquiries

ADVOCACY

- We support and advocate for diversity and inclusion for lesbian, gay, bisexual, and transgender (LGBT)-owned businesses and allies
- Membership includes the "Equality Means Business" program with Equality Florida (\$50 Value)
- The GFLGLCC is your spokesperson to local, state and federal government agencies and the Greater Fort Lauderdale community regarding issues that are relevant to gay, lesbian, transgender and allied businesses
- Annual membership also includes membership in the NLCC - National Gay and Lesbian Chamber of Commerce. The NLCC works to ensure implementation of pro-business, LGBT-inclusive policies at the federal, state, and local levels of government

COMMUNITY PARTNERSHIPS & COLLABORATIONS

The GFLGLCC is proud to work many of community-based organizations to support and promote a strong LGBT community and ensure LGBT inclusion in the work place.

JOIN HUNDREDS OF MEMBERS who are already benefiting from being a part of the largest LGBT business organization in Broward County for LGBT and allied businesses. Apply for membership today at GoGayFortLauderdale.com

