

ST CLOUD CHAMBER OF COMMERCE

Board of Directors Meeting Notes

Wednesday, September 16, 2026

St Cloud Chamber of Commerce

Board of Directors Meeting – Call to order 8:31 am – Lisa Bertossa- Chairman - Keystone Residential

Pledge of Allegiance and Prayer

Attended by:

Lisa Bertossa- Chairman - Keystone Residential
Brian Wetzel – Vice-Chair -Orlando Health St. Cloud
Jolene Sheive – First Vice-Chair- Legacy Realty of Central FL
Joe Reilly –Past Chair- OUC – The Reliable One
Bridget Jackson - Chair, Membership – Key Life Fitness
She-Lia Henry, Treasurer – Account on Us
John Barna – Chair, Economic Development - Good Call Sports
Robb J. Larson – Osceola Heritage Park/ASM Global
Nathan Steiner – Anchor Online Website Design
Dr. Kerul Kassel – First Nature Foundation
Johnola Morales – Osceola Council on Aging
Abner Withers – Osceola Magic
Cindy Campbell – Ford Insurance
Shannon Rios – AdventHealth
Melissa Vallejo, Secretary– Experience Kissimmee
Carol McCorkle – Osceola County Farm Bureau
Calee Watson – Osceola Heritage Park/ASM Global
Keith Ronan – Positively Osceola
Sam Haught – Wild Florida Airboats
Sandie Martinez – Valencia College
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce – Office Manager
Dana Wells – St. Cloud Greater Osceola Chamber of Commerce – Interim Executive Director
Mark Shanoff – School District of Osceola County (guest)

Absent: Glenn Harris Legal Adviser - HBH Law, Rep Paula Stark - St. Cloud Main Street, Ricky Booth – Commissioner, Osceola County, Paula Bronson – School Board, Jennifer Paul – City of St Cloud, Twis Lizasuain – Osceola County Association of Realtors, Chris Montoya – SouthState Bank East

School District of Osceola County Presentation – Mark Shanoff

Chairman Report – Lisa Bertossa

- Dana as Interim Executive Director
- Thank you to Dirk – this is his last board meeting as he is retiring

****August 2026 minutes (Attachment A) M/S/P (Martinez, Steiner)**

****Financial Reports – She-Lia – August 2026 (Attachment B) M/S/P (Haught, Reilly)**

- 2026-2027 Budget **M/S/P** (Exec Committee, She-Lia)

Incoming Chair Report – Brian Wetzel

- Annual Banquet – All Sponsorships sold, tickets 237 filled out of 240, 32 Silent Auction Items
- **Board Retreat** – Friday, October 16th at Wild Florida

Welcome Positively Osceola - Trustee Partner

Thank you to AdventHealth - Trustee Partner

Economic Development Committee

- Met with Kolby Urban
- Goals – to invite City Council Members to workshops to speed up the process

Business Training Committee

- September 25th at 9 AM – SouthState Bank - Corporate Credit
- October 23rd at 9 AM – City of St. Cloud – Performance / Termination

Membership – Bridget Jackson

- No updates

Tech Update

- Working right now in the conference room downstairs, supplies all bought

Old Business – None

New Business – None

Scholarship Committee

- Meeting yesterday and looking at revising questions and needs to students

****Adjourn Meeting 9:58 am - M/S/P (Reilly, Ronan)**

Next meeting – October 16th at Wild Florida

Minutes Submitted by: Heather Kitner Print Name: Heather Kitner

Approved by: 

Melissa Vallejo, Secretary