

ST CLOUD CHAMBER OF COMMERCE

Board of Directors Meeting Notes

Wednesday, August 19, 2026
St Cloud Chamber of Commerce

Board of Directors Meeting – Call to order 8:33 am – Lisa Bertossa- Chairman - Keystone Residential

Pledge of Allegiance and Prayer

Attended by:

Lisa Bertossa- Chairman - Keystone Residential
Jolene Sheive – First Vice-Chair- Legacy Realty of Central FL
Joe Reilly –Past Chair- OUC – The Reliable One
Bridget Jackson - Chair, Membership – Key Life Fitness
Robb J. Larson – Osceola Heritage Park/ASM Global
Nathan Steiner – Anchor Online Website Design
Dr. Kerul Kassel – First Nature Foundation
Johnola Morales – Osceola Council on Aging
Abner Withers – Osceola Magic
Cindy Campbell – Ford Insurance
Shannon Rios – AdventHealth
Chris Montoya – SouthState Bank East
Twis Lizasuain – Osceola County Association of Realtors
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce – Office Manager

Absent: Brian Wetzel – Vice-Chair -Orlando Health St. Cloud, She-Lia Henry, Treasurer – Account on Us, Melissa Vallejo, Secretary– Experience Kissimmee, Glenn Harris Legal Adviser - HBH Law, Rep Paula Stark - St. Cloud Main Street, Ricky Booth – Commissioner, Osceola County, Paula Bronson – School Board, John Barna – Chair, Economic Development - Good Call Sports, Carol McCorkle – Osceola County Farm Bureau, Jennifer Paul – City of St Cloud, Sandie Martinez – Valencia College, Sam Haught – Wild Florida Airboats

****July 2026 minutes (Attachment A) M/S/P** (Kassel, Reilly)

****Financial Reports – Heather Kitner – July 2026 (Attachment B) M/S/P** (Morales, Lizasuain)

- CD came due – renewed for 7 more months – making about \$100 a month in interest

Chairman Report – Lisa Bertossa

- CEO Transition Committee Report
 - Dana Wells was approached to be an interim Executive Director through Dec 31, 2026
 - Agreement is being worked out and she would be paid as a Independent Contractor
 - \$5000 a month, up to \$250 in monthly expenses (mileage etc) and \$2000 one time Engagement Fee plus 10% Partner Incentive on new Partners
 - She would be required to report to the board monthly and there is a 30 day out clause on both sides. She would let us know by Dec 1st if the wants to continue or terminate the contract
 - CEO/President position would be advertised again after the banquet

Incoming Chair Report – Jolene Sheive

- Annual Banquet – Silent Auction items needed (cash donation also accepted)
- Award Winners announced Non- Profit – A Place for Grace, New Business – Texas Roadhouse, Small Business – Creative1photos, Large Business – Orlando Health, Business Champion – Carliss Jones, Business of the Year – AdventHealth, Business Person of the Year – Crystal Jones
- Next year banquet – Maybe a Roaring 20's theme to go with the 100 year Anniversary
- 100 year Anniversary of Chamber 2027
 - Committee members needed – Johnola Morales, Cindy Campbell, Shannon Rios and Dr. Kerul Kassel volunteered
 - Ideas – Roaring 20's gallery, History Sharing, Centennial Christmas Parade, Centennial Time Capsule
- August First Vice Chair – Executive Committee nominated Sam Haught **M/S/P** (Larson, Rios)

Presidents Report – Dirk Webb

- Directory went to print
- Coffee – Co-op here at the Chamber had around 30 people yesterday. First Business Brokers Lake Nona is the sponsor and business cards were made with QR code to advertise the monthly event

Economic Development Committee

- Kolby Urban will be at the next meeting – Sunshine Disclosure being posted

Business Training Committee

- August 29th at 9am Toolkit – Carol with Farm Bureau
- Suggestions for topics

Membership – Bridget Jackson

- No updates

Old Business – None

New Business – School District will be at next meeting with a presentation

****Adjourn Meeting 9:32 am - M/S/P (Kassel, Reilly)**

Next meeting – Wednesday, September 16, 2026 at 8:30am at the St Cloud Chamber

Minutes Submitted by: Heather Kitner **Print Name:** Heather Kitner

Approved by: 

Melissa Vallejo, Secretary