

# ST CLOUD CHAMBER OF COMMERCE

## Board of Directors Meeting Notes

Wednesday, February 18, 2026  
St Cloud Chamber of Commerce

**Board of Directors Meeting – Call to order 8:32 am – Lisa Bertossa, Chair**

### Pledge of Allegiance and Prayer

#### Attended by:

Lisa Bertossa- Chairman - Keystone Residential  
Brian Wetzel— Vice-Chair -Orlando Health St. Cloud  
Jolene Sheive – First Vice-Chair- Legacy Realty of Central FL  
Joe Reilly –Past Chair- OUC – The Reliable One  
She-Lia Henry, Treasurer – Account on Us  
Melissa Vallejo, Secretary– Experience Kissimmee  
John Barna – Chair, Economic Development - Good Call Sports  
Jennifer Paul – City of St Cloud  
Sam Haught – Wild Florida Airboats  
Cindy Campbell – Ford Insurance  
Nathan Steiner – Anchor Online Website Design  
Shannon Rios – AdventHealth  
Troy Groves – Osceola Magic  
Sandie Martinez – Valencia College  
Carol McCorkle – Osceola County Farm Bureau  
Twis Lizasuain – Osceola County Association of Realtors  
Dr. Kerul Kassel – First Nature Foundation  
Bridget Jackson - Chair, Membership – Key Life Fitness  
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President  
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce – Office Manager

**Absent:** Glenn Harris Legal Adviser - HBH Law, Rep Paula Stark - St. Cloud Main Street, Ricky Booth – Commissioner, Osceola County, Robb J. Larson – Osceola Heritage Park/ASM Global, Johnola Morales – Osceola Council on Aging, Paula Bronson – School Board, Chris Montoya – SouthState Bank East

Congratulations to Jolene for her appointment to the school board!

**\*\*Correction to Agenda (said Jan and is Feb) (Attachment A) M/S/P (Sheive, Kassel)**

**\*\*January 2026 minutes (Attachment B) M/S/P (Martinez, Kassel)**

**\*\*Financial Reports - She-Lia Henry – January 2026 (Attachment C) M/S/P (Reilly, Haught)**

#### Chairman Report – Lisa Bertossa

- CEO Transition – working on timeline and reviewed budget, one month budget for overlap 2 CEO's
- Relationship focus on leadership – Bachelors or equivalent and bilingual is helpful but not required, travel, lifting 40 pounds, application review – google form – apply with questions and resume
- Post March 1<sup>st</sup> – Many places

#### Incoming Chair Report – Brian Wetzel

- 2<sup>nd</sup> Banquet Meeting – March 3<sup>rd</sup>
- Fair and Rodeo – Going on now
- Scouting America – Dinner coming up - Brian is the Golden Eagle

#### Presidents Report – Dirk Webb

- Technology update/upgrade - Joe – Hardware came in and the server is up and running. 1 computer almost – next Wednesday

- Balance cash on hand – 2 partners donated \$13,000. Tech soup – under spending on computers
- \*\* Foundation Money on hand - \$3,259.05. Ask to move \$5,000 from operating **M/S/P** (Sheive, Barna)
- Scholarship Committee April
- Want to move \$15,000 from operating to reserves **M/S/P** (Henry, Steiner)
- March 10<sup>th</sup> – 5:00 – 7:00 Riverboat for Business After Hours
- Friday 8:00 – Dairy Queen #1 Sales in the Nation – Complete Construction

**Economic Development Committee – John Barna**

- Next week is our next meeting – DBG, Main St – Bring top 5 action items – 1 common voice

**Business Training Committee – She-Lia Henry**

- Jan – She-Lia
- No Training in Feb
- March – Experience Kissimmee - Chief People Officer Position
- April – 45<sup>th</sup> Mile – Justin Smith – How Money Works

**Membership – Bridget Jackson**

- Ambassador Meeting next Tuesday
- New Member Orientation next Tuesday
- Break on tiered pricing

**Marketing – Dirk Webb**

- PIB committee – Lavendar on the Lake - Going to become a Member
- Zoom Meeting Monday

**Old Business – None**

**New Business – None**

**\*\*Adjourn Meeting 9:37 am - M/S/P (Reilly, Vallejo)**

**Next meeting – March 18, 2026**

**Minutes Submitted by:**           *Heather Kitner*                **Print Name:**   **Heather Kitner**  

**Approved by**                       
**Melissa Vallejo, Secretary**