

ST CLOUD CHAMBER OF COMMERCE

Executive Board Meeting Minutes

September 10, 2025

St. Cloud Chamber of Commerce

Executive Committee Meeting – Call to order 8:37 AM – Joe Reilly, Chair

Pledge of Allegiance and Prayer

Attended by:

Joe Reilly, Chair – OUC – The Reliable One
Lisa Bertossa - Vice-Chair - Keystone Residential
Brian Wetzel – First Vice-Chair – Orlando Health
LaVell Monger, Past Chairman– RTW Photography
She-Lia Henry, Treasurer – Account on Us
John Barna – Chair, Economic Development – Good Call Sports
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce

Absent: Melissa Vallejo, Secretary– Experience Kissimmee, Bridget Jackson – Chair, Membership – Key Life Fitness

****Previous Minutes August 2025 Meeting Minutes – M/S/P (Wetzel & Bertossa) (Attachment A)**

Financial Report (Finance Committee) – She-Lia – August 2025 Financials Reviewed (Attachment B)

Budget Review – Dirk Webb

- Discussion led to organizing a separate meeting on 9/12 at 8:30am for a Budget Meeting

Chair Report – Joe Reilly

- City of St Cloud – agreed to the \$50,000
- Dr. Kerul Kassel applied to the board
- Voting for 2nd Vice Chair at next board meeting – Jolene Sheive and Nathan Steiner

Incoming Chair Report – Lisa Bertossa

- Annual Banquet committee – Floral Centerpieces ordered, 163 registered so far
- Board Retreat – Friday, Oct 24th at Wild Florida – Long Lunch to enjoy the park and day ending at 3pm

Economic Development – John Barna

- Met last month and working on a list of non-negotiables for the city – what we are looking for
- Next meeting Friday 9/12
- Letter to city manager, Council Member Jen Paul and Paula Stark

Business Training Committee – Lisa Bertossa

- Toolkit - Melissa Vallejo with EK 9/18
- Committee meeting – need to replace Lisa before the Board Retreat

Old Business

- None

New Business

- None

****Entertain to Adjourn Meeting 9:56 AM M/S/P (Barna & Bertossa)**

Next meeting – October 15, 2025 at 8:30am

Minutes Submitted by: Heather Kitner Print Name: Heather Kitner

Approved by: _____

Melissa Vallejo, Secretary