



St. Cloud Chamber of Commerce
1200 New York Avenue
St. Cloud, FL 34769

2025 St. Cloud Chamber Board Retreat at Wild Florida

Meeting Agenda

8:30 – Arrival and Working Breakfast

- Welcome/ Introduction of Board Attendees – Lisa Bertossa, Chamber Board Chair
- Wild Florida – Sam Haught
- Format for the day

9:00 – 9:30 a.m. October Board Meeting and 2024-25 Review

- Board Meeting - Financials
- This Year's Board Structure (Chair – Business Training, Politics in the Barn, Golf)

9:45 a.m. – 11:30 a.m. – Committee Review and Strategic Planning

- Membership Committee – Bridget Jackson (Retention, Tiered Pricing, Member Spotlight)
- Business Training – Chair – The Toolkit, Disruptors Conference
- Economic Development – John Barna (Economic Forecast)

11:30 – 1:00 p.m. – Lunch and Visiting the Wild Florida Zoo

1:15 p.m. – 3:00 p.m. – Events Analysis

- Annual Banquet
- Politics in the Barn
- Disruptor's Conference
- Economic Forecast

2:30 p.m. – 3:00 p.m. Wrap Up Conversation