

St. Cloud Chamber of Commerce Board Nomination Package

Board of Directors Nominations - 2025

About the St. Cloud Chamber of Commerce

Mission Statement

Advocating for community and business prosperity

The Board of Directors

The St. Cloud Chamber of Commerce Board of Directors is comprised of twenty-one (21) members elected to three-year terms.

Board Officers are Chair, Incoming Chair, Treasurer, Legal Counsel, Secretary and Past Chair

Governance

The Chamber of Commerce Board is a policy governance board. A director's work is governance and policy. It is incumbent upon those seeking nomination to Board positions to understand the basic underlying principles of policy governance.

Board Member Expectations

- Commit time to the organization:
 - Directors must be willing and able to commit the following Board expectations:
This time is inclusive of events, meetings, email correspondence and preparation time.
 - Directors are expected to attend Board meetings.
 - Directors are expected to come prepared, having reviewed all Board and Committee material, and to actively participate in the meetings.
 - Board meetings are the 3rd Wednesday of the month, 8:00 a.m. to 9:30 a.m.
 - Attend chamber events (e.g. awards, luncheons, business after hours, ribbon cuttings, and other meetings).
 - Volunteer for a Chamber committee (standing or event committees).
 - Attend annual board of directors' retreat in September/October of each year.
 - Enthusiastically support the Chamber by encouraging and referring membership opportunities whenever possible.
 - To be an active and engaged member of the St. Cloud Chamber of Commerce and support the events and programming of the organization.
 - To positively promote the Chamber when possible in business interactions.
- The focus of the board is on providing direction to the organization. Consequently, it will be more concerned with vision, values, outcomes and the future rather than management and operational matters.
- The Board is responsible for leading and guiding the organization toward achieving a vision and organizational outcomes that fulfill the Mission of the organization.
 - The Board expects of itself and its members ethical and businesslike conduct.
- The Board has a responsibility to the interests of the members and other stakeholders. This accountability supersedes any responsibility to staff and to conflicting loyalties such as that to advocacy or interest groups and membership on other boards or staffs.
- Board members must avoid any conflict of interest with respect to their legal and fiduciary responsibilities.

- Board members must maintain strict confidentiality on all member and membership related information.

Bylaw attendance requirements

As per Chamber bylaws, missing more than three board meetings will remove directors from the Board.

Recruitment of New Board Members

It is important for the Chamber to be effective, forward thinking, and have the ability to provide worthwhile input to municipal, provincial, and federal regulators on a variety of issues. This can only be accomplished with strong, diverse, and dedicated leadership.

Involvement with the Board of the Chamber is an excellent way to gain experience and demonstrate commitment to the business community and to St. Cloud.

Qualifications Sought in Board Members

The Board is strongest and most effective when the following core competencies are represented on the Board, with each director contributing their unique combination of knowledge, experience, and skills.

Membership and Belief in the Chamber Mission and Vision

- When nominated, and during your term on the Board, directors must be paid members in good standing with the St. Cloud Chamber of Commerce.
- Directors must agree to support the mission of the Chamber.

Integrity and Accountability

- Directors must have demonstrated high ethical standards and integrity in their personal and professional dealings, and must be willing to act on, and remain accountable for, their boardroom decisions.
- Directors should be respected and influential in the community, and/or possess special knowledge, skills, or experience which would assist the work of the Board.

Mature Confidence and Informed Judgment

- Directors shall provide wise, thoughtful counsel on a broad range of issues.
- Directors must value the performance of the Board as a whole over individual performance and should demonstrate respect for others in executing their responsibilities.
- A Director must put the overall interest of the Chamber ahead of their own business interests in Chamber-related matters.
- Directors must be self-motivated and demonstrate an ability work independently when required and in a high functioning group environment.

Financial Literacy

- Directors should be financially literate and able to evaluate organizational performance.

Financial Contribution

- Directors should be aware of a modest financial commitment, including expenses for regular attendance at Chamber functions and special events demonstrating a personal commitment and establishing credibility when called upon to ask others to give.

Nomination Questionnaire

Name

Carol McCorkle

Company/Organization

Osceola County Farm Bureau

Position with Company

Agent

Phone

4078475189

Email

carol.mccorkle@ffbic.com

About You

Please provide a brief biography of yourself and skills you will bring to the Chamber Board. Please include sector you represent, relevant skills, business experience, and volunteer work. This information is meant to give the nomination screening committee a short profile of each candidate.

Tell us a little about yourself.

I am a 4th generation Floridian, moving from Orlando to St Cloud in 2003. I have 2 amazing kids who still live in Osceola County as young adults. Both kids participated in a variety of sporting activities such as Harmony Pop Warner, St Cloud Little League, TSA fishing club and All-Star Cheer. Some of the roles I held while raising my kids included coaching, team mom and all-around supporter in the stands. While working at Edward Jones, I was involved with the Chamber and have been the Co-Chair for the Golf Tour and on the Parade Committee. I am a proud member and sponsor of Silver Spurs and enjoy helping at the rodeo events. My passions include outdoor activities such as horseback riding, fishing and exercising.

What do you feel the role of the Chamber should be in our community?

I believe the Chamber's role in the community should be to support local businesses, educate residents on our community and hold events for the members of our community to attend.

Is there any special item or issue you would like to see the Chamber address?

The growth of Osceola County and preserving the heritage.

Are you currently serving, or have you served on any other local, provincial, or national Board of Directors? Please list. If not, type N/A.

VP Harmony High School Booster Club, Silver Spurs parade and quadrille committee member, CAST for Kids Fishing Tournament Coordinator.

Please rate your skills in the following areas and comment on each

(1 = low skill/little experience, 3 = high skill/expert)

Financial Accounting/Audit

1

2

3

Financial Accounting/Audit (Comments/Examples)

Experience with Edward Jones Financial Services 10 years

Advocacy

1

2

3

Advocacy (Comments/Examples)

Support the community with events.

Strategic Planning

1

2

3

Strategic Planning (Comments/Examples)

Annual Business plan to be successful

Non-profit Governance

1

2

3



Non-profit Governance (Comments/Examples)

CAST for Kids fishing tournament for disabled kids and Special Rodeo

Social Policy

1

2

3



Social Policy (Comments/Examples)

No experience but willing to learn and help

Economic Development

1

2

3

Economic Development (Comments/Examples)

No experience but interested in our community development

Fundraising

1

2

3

Fundraising (Comments/Examples)

Sat on several committee to raise funds for various organizations. Initiated the club houses for baseball and softball teams at Harmony High School

Membership Recruitment

1

2

3

Membership Recruitment (Comments/Examples)

Attend ribbon cuttings and other social events in our community.

Marketing and Communications

1

2

3



Marketing and Communications (Comments/Examples)

This is an ongoing process in our community where I attend events in Osceola County

Any other information you would like to share with the Nominating Committee?

Consent to Act as Director

(to be completed by the nominee)

Board of Director Commitment to Serve

I recognize the important responsibility I am undertaking in serving as a member of the Board of Directors, and hereby pledge to perform all the duties and obligations inherent in my role as a Director.

MY ROLE

My primary role as a member of the Board of Directors will focus on the discussion and formation of policy in keeping with the mission and governance.

MY COMMITMENT

I will exercise the duties and responsibilities of this office with integrity, responsibility and due care. I pledge:

- Support the mission statement.

- Read and understand the financial statements and otherwise assist the Board in fulfilling its fiduciary responsibility.
- Attend board meetings and actively participate.
- Advocate for the organization; promote it in ways appropriate to my profession and contacts.
- Maintain Chamber of Commerce membership and support the organization financially in other ways where possible.
- Participate in strategic planning activities.
- Observe parliamentary procedures and display courteous conduct in all meetings and when interacting with chamber members and staff.
- To respect the distinction between the policy setting role of the Board of Directors and the implementation role of chamber management.
- To avoid conflicts of interest between my position at the St. Cloud Chamber, and my personal and professional life. If such a conflict does arise, declare that conflict and refrain from voting on matters in conflict or the appearance of conflict is present.
- To support all actions taken by the Board of Directors.
- Participate in committees and events.

If, for any reason, I find myself unable to carry out the above duties, I agree to resign my position as Director.

I hereby consent to act as a director of the St. Cloud Chamber of Commerce. My consent will continue to be effective until my board term expires, I resign as director or I revoke my consent.

Your Name

Carol McCorkle

Date of Application

10/01/2025

This form was created inside of St. Cloud Greater Osceola Chamber of Commerce.

