

ST CLOUD CHAMBER OF COMMERCE

Board of Directors Meeting Notes

Wednesday, September 17, 2025
St Cloud Chamber of Commerce

Board of Directors Meeting – Call to order 8:34 am – Joe Reilly, Chair

Pledge of Allegiance and Prayer

Attended by:

Joe Reilly, Chairman – OUC – The Reliable One
Lisa Bertossa- Vice-Chair - Keystone Residential
Brian Wetzel- First Vice-Chair – Orlando Health St. Cloud
She-Lia Henry, Treasurer – Account on Us
LaVell Monger, Past Chair– RTW Photography
Bridget Jackson - Chair, Membership – Key Life Fitness
Jennifer Paul – City of St Cloud
Robb J. Larson – Osceola Heritage Park/ASM Global
Howard Chanin – Butler Mortgage
Johnola Morales – Osceola Council on Aging
Nathan Steiner – Anchor Online Website Design
Jolene Sheive – Legacy Realty of Central FL
Chris Montoya – SouthState Bank East
Shannon Rios – AdventHealth
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce

Absent: Glenn Harris Legal Adviser - HBH Law, Cindy Campbell – Ford Insurance, Rep Paula Stark - St. Cloud Main Street, John Barna – Chair, Economic Development - Good Call Sports, Sandie Martinez – Valencia College
Melissa Vallejo, Secretary– Experience Kissimmee, Ricky Booth – Commissioner, Osceola County, Paula Bronson – School Board, Troy Groves – Osceola Magic, Twis Lizasuain – Osceola County Association of Realtors, Brian West – West Crash Consulting

****Consent Agenda (Attachment A) M/S/P (Wetzel & Steiner)**

****Financial Reports - She-Lia Henry – August 2025 and 2025-2026 Budget (Attachment B & C) M/S/P (Steiner & Wetzel)**

Chairman Report – Joe Reilly

- City Council meeting tomorrow at 3pm – discussing St Cloud Chamber and Main Street
- Future Land Use was continued to 10/9 6:30pm at the Community Center
- Board Application – Dr. Kerul Kassel **M/S/P** (Morales & Henry)
- Goodbye to LaVell Monger and Howard Chanin

Incoming Chair – Lisa Bertossa

- Vote for Second Vice Chair – Jolene Sheive winner
- Annual Banquet – 180 registered so far
- Board Retreat – October 24th at Wild Florida – Admission to park on lunch

Committee Reports

Economic Development – John Barna

- Teaming up with Main St – two meetings

Business Training – Lisa Bertossa

- Melissa Vallejo's is tomorrow
- Oct 9th Are you a Disruptor?

Membership – Bridget Jackson

- No Updates

Marketing – Bridget Jackson

- Coffee Co-op Sponsor – First Choice Business Brokers Lake Nona

Old Business – None

New Business –

- Affiliate Reports – 1 min spiel (like Coffee Co-op)
- W2W Oct 17th – 11-2 Sponsored by Advent Health and Key Life Cares – Early Bird Pricing ends 9/30
- Oct 1st – State of the County at OHP

****Adjourn Meeting 9:22 am - M/S/P (Sheive & Henry)**

Next meeting – Board Retreat - Friday October 24th, 2025 at 8:30am – 3:00pm – Wild Florida

Minutes Submitted by:  Print Name: Heather Kitner

Approved by: 

Melissa Vallejo, Secretary