# Membership Benefits

# Why Join

#### Learn



Monthly workshops and ample resources to give your business and staff a boost.

Continued education on demand.



#### Network

Build and strengthen your business network. Gain an instant list of friends. We are stronger together.



#### Community

Create a strong economy.
Attract new talent & help
develop the area for a
higher quality of life.



#### Visibility

Stand out and get noticed as an active member.
The chamber helps drive visibility to it's members.



#### Savings

member only perks, savings & discounts. Ability to offer membership discounts. Free resources, education, and services.



#### Grow



We work together to bring more business & customers to the area. Let's all grow together.



Chamber members are recognized as community builders. Consumers are more likely to do business with chamber members

#### Voice

The chamber creates opportunities for introductions to Legislators, government, and city officials.

Advocating for Community and Business Prosperity.

# Membership Benefits Explained



#### Learn

Monthly Workshops Business Consults Advisors Business Training on demand. If you need help, just ask. We will locate a resource on your behalf.





Instantly grow your network by joining the chamber. Our friends become your friends. Learn from industry pros while advancing your business. Get solid referrals for being a member.



Your chamber is involved community. From our signature Chamber Christmas Parade to our "Share the Love" Scavenger Hunt we promote St. Cloud.



The chamber shares advertising materials on behalf of our members. We offer the opportunity for businesses to give member to member rates. We save you time and money actively referring and advertising on your behalf.



Get solid referrals for being a member. Engage in sponsorship opportunities. Utilize the chamber's social media. Ribbon cuttings. Board seat opportunity to serve.





The average consumer is 44% more likely to think highly of your biz and 63% will buy your products just for being a local chamber member!



Help to spread the word for your events. News releases for events. Ambassador's program, St. Cloud Living Business Guide, and member business card racks give you an opportunity to bring in new business, talent, and customers to the area...



Access to legislators and city officials.. Chamber director is accessible. Monthly newsletters with ad space.

Advocating for Community and Business Prosperity.

### WHAT'S IN IT FOR YOU?



**Business-to-Business Discounts** 



**Discounts for Community Events** 



**1 Ribbon Cutting** 



Get Listed in the St. Cloud Community Guide & in the St. Cloud Business Directory



**Meet & Partner with other Business Owners** 



Members-Only Weekly Newsletter Covering Local Government & Development



63% of Community trust Chamber Member Companies over non-Chamber Members (US Chamber Survey)

## **NETWORKING**

#### **WEEKLY**

#### **OSCEOLA BUSINESS PARTNERS**

1<sup>st</sup> and 3<sup>rd</sup> Wednesday at NoonSt Cloud Chamber of Commerce Board Room1200 New York Avenue St Cloud, FL 34769

#### MONTHLY

#### **COFFEE CO-OP**

3<sup>rd</sup> Tuesday 8:30 am - 9:30 am Location Varies

#### **QUARTERLY**

#### **QUARTERLY LUNCHEON**

4<sup>th</sup> Thursday, March/May/August/November Registration 11:30, Program 12-1:30 pm

#### **WOMEN2WOMEN**

3<sup>rd</sup> Thursday, January/April/October Registration 11:00 am, Program 12-1 pm

# COMMUNITY AND BUSINESS EVENTS

SCAVENGER HUNT (February)
GOLF TOURNAMENT (May)
ANNUAL BANQUET (September)
CHRISTMAS PARADE (1st weekend December)

For additional sponsorship opportunities contact the Chamber at (407) 892-3671

The St. Cloud Chamber of Commerce reserves the right to change the above calendar as needs arise. We will make every effort to publish changes on our various communication channels.

## Membership Investment Schedule



**Business Classification:** If you fall into more than one classification on the application, you will be assessed the classification with the higher fee schedule (plus a one-time \$25 application fee.) Membership required for each occupational license.

**Membership Type:** Employee count should include owners and full-time employees. Two part-time employees count as one full-time. 1099 filers do not qualify as employees. Each membership includes 2 categories. Additional categories are \$35.

# of Employees that are not 1099s			
1.	\$379	1-4 employees	
2.	\$419	5-15 employees	
3.	\$449	16-30 employees	
4.	\$549	31-50 employees	
5.	\$1000	51+ employees	



Schools/Agriculture/ Government: \$250 (501 C3 that does not fit in a previous type)

Individual (Retirees/No Companies): \$100

Non-Profit: \$200

Membership Investment Rate \$\_\_\_\_\_
Additional Categories: (\$35 each) \$\_\_\_\_\_
Application Fee \$25 (One Time) \$\_\_\_\_\_
Donate to Scholarship Fund \$\_\_\_\_\_

Total First Year investment: \$\_\_\_\_\_

Like and follow the Chamber's Facebook Page!	NEW	
Find out more about our Chamber Ambassadors Group!	MEMBER TO-DO LIST	
Schedule a Ribbon Cutting		
Display your Member Certificate proudly!	ST CLOLID	
Mark your calendar for chamber events!	CHAMBER OF COMMERCE	
Place your business cards in our lobby rac	ck!	
Explore Sponsorship and Advertising opportunities!		
Submit a testimonial letter to the Chamber. You might be featured on our website page, Your Chamber @ Work		
Invite a potential member to join the Chamber		
Review your copy of St. Cloud Living and use a Chamber member for services and products you need.		

Advocating for Community and Business Prosperity.



### **Website Directory Information** Business Name:\_\_\_\_\_ Phone:\_\_\_\_\_ Website: Email: \_\_\_\_ Mailing Address: Physical Address: Business Description:\_\_\_\_\_ Directory Category: 1.\_\_\_\_\_\_ 2.\_\_\_\_\_ Woman Owned Veteran Owned Referred By:\_\_\_\_\_ # of Employees: FT\_\_\_\_ PT\_\_\_\_ Primary Representative: \_\_\_\_\_\_ Title/Position:\_\_\_\_\_ Cell Phone:\_\_\_\_\_ Email:\_\_\_\_\_ Publish Y / N Billing Contact Name: \_\_\_\_\_ Same as Primary Title\_\_\_\_\_ Phone:\_\_\_\_ Email:\_\_\_\_ Membership Rate \$ Payment Method Additional Categories: (\$35 each) \$ Cash\_\_\_\_ Check\_\_\_ Debit Card\_\_\_ Credit Card\_\_\_ Yearly Total: \$\_\_\_\_\_ Credit Card #\_\_\_\_ Exp. Date: Security Code: Application Fee \$25 (One Time) \$\_\_\_\_\_ Address: Donate to Scholarship Fund \$ Total Due \$\_\_\_\_