



Print - Interactive MAP PROJECT PROPOSAL

REVENUE GENERATION:

DOLPH MAP will sell sponsorships on the Print and Interactive Map Project and pay the St Cloud Chamber of Commerce 10% on all revenue collected from the advertising sales.

PRINTED AND INTERACTIVE MAPS:

The St Cloud Chamber of Commerce will receive 2,500 free St Cloud Area printed maps, which are in addition to the maps provided to each advertiser and distribution points.

DOLPH MAP will license and link the St Cloud Chamber of Commerce Interactive Map software from the Home Page of the St Cloud Chamber of Commerce and provide ongoing support, hosting, maintenance and software upgrades as they become available.

DOLPH MAP will handle all necessary sales and production of ads and place logos at the necessary interactive map locations of each advertiser.

ANNOUNCEMENT LETTER:

The St Cloud Chamber of Commerce will e-blast the announcement letter and additional e-blasts throughout the project to all active Chamber members.

PROOF:

The St Cloud Chamber will receive a proof of both sides of the Print map to approve prior to printing. As soon as the proof is approved by the Chamber, Dolph Map will print and deliver the 2,500+ maps to the St Cloud Chamber as well as copies to each participating sponsor.

Agreed to by the undersigned:

Dolph Map Company
Representative

St Cloud Chamber of Commerce
Representative

By_____

By_____

Title_____

Title_____

Date_____

Date_____