

# ST CLOUD CHAMBER OF COMMERCE

## Board of Directors Meeting Notes

Wednesday, May 21, 2025  
Wild Florida

**Board of Directors Meeting – Call to order 9:04 am – Joe Reilly, Chair**

### **Pledge of Allegiance and Prayer**

#### **Attended by:**

Joe Reilly, Chairman – OUC – The Reliable One  
Lisa Bertossa- Vice-Chair - Keystone Residential  
Brian Wetzel- First Vice-Chair – Orlando Health St. Cloud  
She-Lia Henry, Treasurer – Account on Us  
Melissa Vallejo, Secretary– Experience Kissimmee  
LaVell Monger, Past Chair– RTW Photography  
Howard Chanin – Butler Mortgage  
Johnla Morales – Osceola Council on Aging  
Brian West – West Crash Consulting  
Jennifer Paul – City of St Cloud  
Nathan Steiner – Anchor Online Website Design  
Dirk Webb – St. Cloud Greater Osceola Chamber of Commerce, President  
Heather Kitner – St. Cloud Greater Osceola Chamber of Commerce

**Absent:** Glenn Harris Legal Adviser - HBH Law, Cindy Campbell – Ford Insurance, Rep Paula Stark - St. Cloud Main Street, Ricky Booth – Commissioner, Osceola County, Troy Groves – Osceola Magic, Shannon Rios – Advent Health, Bridget Jackson - Chair, Membership – Key Life Fitness, John Barna – Good Call Sports, Yolonda McGriff – Valencia College, Twis Lizasuain – Osceola County Association of Realtors, Jolene Sheive – Legacy Realty of Central FL, Chris Montoya – SouthState Bank East, Robb J. Larson, Past Chair – Osceola Heritage Park/ASM Global, Paula Bronson – School Board

### **\*\*Financial Reports - She-Lia Henry – April 2025 (Attachment B) M/S/P (Monger & West)**

#### **Chairman Report – Joe Reilly**

- City of St Cloud – still working on - Workshop on June 18<sup>th</sup> to discussion about Chamber's partnership - will discuss at June Board meeting
- Economic Development – John Barna has shown an interest in the Chair position – researching and talking to past chairs
- Next Board meeting will be from 8am to 10am – Mid-Year Review

#### **Incoming Chair Report – Lisa Bertossa**

- Board Applications – None received
- Banquet Committee – next meeting Thursday at 11am – Magician Dan Stapleton booked
- Business Training Toolkit – next Wednesday with Nathan from Anchor Online
- June Toolkit with Mark Wells about AI
- Working on getting recordings on the website

### **Committee Reports**

#### **Membership – Bridget Jackson**

- Next meeting June 4<sup>th</sup> – working on focus groups

#### **President Report – Dirk Webb**

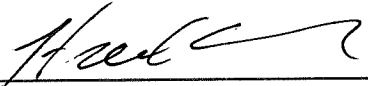
- June 4<sup>th</sup> at 5pm – Website Reveal at Island Cloud Grill for Business After Hours

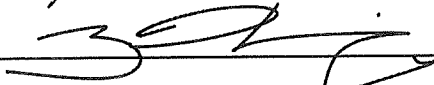
- City \$50,000 to \$15,000 Trustee with \$15,000 Parade Grant (\$30,000 total)
- Four Businesses looking at Partnership

**\*\*Consent Agenda (Attachment A) M/S/P (Monger & Morales)**

**\*\*Adjourn Meeting 9:35 am - M/S/P (Morales & West)**

**Next meeting – Wednesday, June 18, 2025 at 8am to 10am – Mid-Year Review**

Minutes Submitted by:  Print Name: Heather Kitner

Approved by:   
Melissa Vallejo, Secretary