



CHARLOTTE
REGIONAL BUSINESS
ALLIANCE®

Transportation Update

July 2025





TRANSPORTATION PLAN

- A 1% sales tax increase is estimated to generate \$19.4B over 30 years
 - \$7.74B for the towns and City for roads
 - \$7.74B for rail*
 - \$3.9B for bus*
- Potential to pull down \$6B in federal funds
- A new authority would be created to manage the county's transit system.

**The MTC reaffirmed these commitments during its April 30 meeting.*

TRANSPORTATION PLAN

LOCALLY MANAGED ROAD PROJECTS

The City of Charlotte and the towns would receive approximately \$7.74B over 30 years for road projects

- Cornelius: \$325.9M
- Davidson: \$174.5M
- Huntersville: \$700.0M
- Matthews: 307.0M
- Mint Hill: \$379.5M
- Pineville: 87.3M

LOCALLY APPOINTED AUTHORITY

27-member board

- **City of Charlotte: 12**
- **County: 6**
- **Towns: 6**
- **State: 3**

EXCLUSIONS FROM TAX

Exclusions include groceries/SNAP-eligible items, gasoline



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TRANSPORTATION PLAN

BETTER BUS



Within ½ mile of transit:

- 15-minute frequency for 450,000 people
- 320,000 more jobs
- 30-minute service for 90% of Mecklenburg County

ROADS

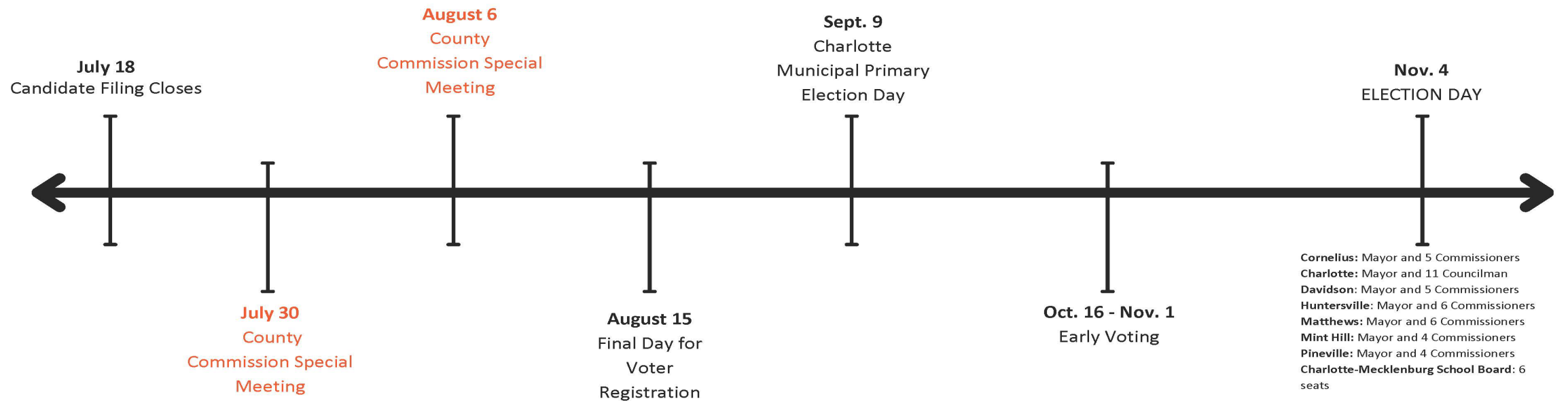
- \$7.74B for roads to the city and towns
- Projects to include intersection improvements, increased road capacity, and enhancement to sidewalks and pedestrian safety

RED LINE



- 25-mile commuter line
- Connects Uptown Charlotte with Huntersville, Cornelius, Davidson, and Mount Mourne
- Reduces congestion on I-77
- Catalyst for transit-oriented development
- Additional rail projects include Silver Line (airport to BOplex) and expansion of Gold Line and Blue Line

ELECTION TIMELINE



GOVERNANCE



Co-Chairs: David Longo and Gene Woods

01

Campaign Cabinet

Strategic Champions who provide trusted counsel and executive accountability, to ensure alignment across institutions and with our promise to the community.

02

Steering Committee

Provides oversight, strategic guidance, alignment across advocate stakeholders, and ensures operational accountability to the broader goals of the campaign.

03

Campaign Management

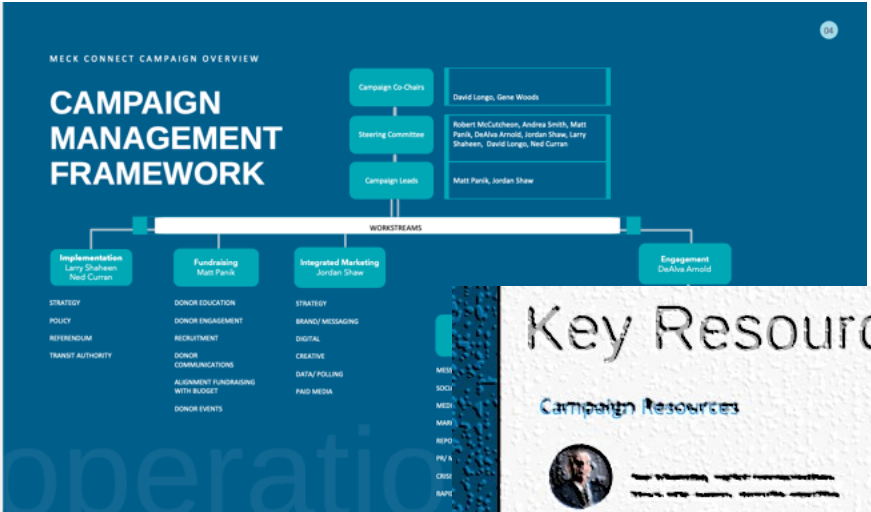
Manages the day-to-day structure of the campaign, including the cadence of business routines and accountability checkpoints.

04

Workstream Leads

Responsible for driving execution within assigned focus areas, ensuring collaboration and alignment with campaign goals, timelines, and strategic direction.

ORGANIZATION



Key Resources

Campaign Resources

MECK CONNECT CAMPAIGN OVERVIEW

BUSINESS ROUTINES

To ensure alignment, momentum, and effective collaboration across the Meck Connect campaign, we've established a structured cadence of meetings that support clear communication, informed decision-making, and timely execution.

MECK CONNECT CAMPAIGN OVERVIEW

Meeting Cadence			
THE MANAGEMENT	Cadence	Attendees	Objective
Steering (Matt)	Every Monday, 8-9:30am	Robert, Andrea, Matt, Jordan, DeAlva, Ned, Larry, David	Weekly check-in on activity Update deliverables
Alliance + City (Matt)	Weekly, Monday at 3:00pm	Matt, DeAlva, Sarah, Jason, Avery, Withelmans	
Coalition Partners (DeAlva)	Weekly	Matt, Jordan, DeAlva, Avery, Sarah Hazel, Jason Withelmans, Withelmans, Rebecca	Check-in on events - Discuss collaboration
Workstream Leads (Matt)			
Fundraising (Matt)			
Alliance + City + County (M)			
Work Team Meetings (DeAlva)			
OVERSIGHT			
Managers			
Breakfast (CELC, Alliance, C)			

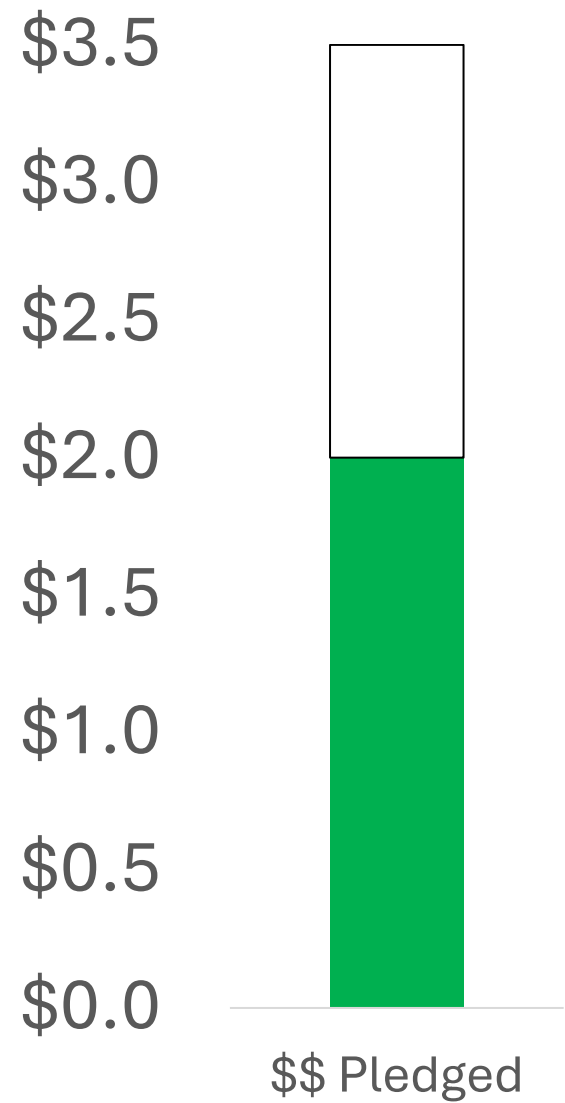
Mobility Events

July	August	September	October	November
<p>July 7 Candidate Filing Period Opens (City Council, Mayors, Board of Education, Town Commissioners)</p> <p>July 14 10-year anniversary of Gold Line streetcar opens, connecting Uptown to Hawthorne Lane</p> <p>July 15 SPM Community Relationship Committee: Mobility Presentation and Discussion</p> <p>July 18 Candidate Filing Closes</p> <p>July 21 1 PM Transportation Campaign Retreat CLT Business Alliance</p> <p>July 30 Black Women of South Mecklenburg (South County Regional Library or Virtual)</p> <p>Mecklenburg County Commission Special Meeting***</p> <p>July 31 6pm Commissioner Leake Community Meeting on Transportation West Charlotte Recreation Center</p>	<p>August 4 PM National Night Out Throughout Community (More information to come)</p> <p>August 6 County Commission Public Hearing + Resolution Adoption***</p> <p>August 8 Early Voting: First Day ballots are legally allowed to be mailed out</p> <p>August 12 BAM Mobility + CELC: Healthy Communities subcommittee</p> <p>August 15 Last Day to Register to Vote</p> <p>August 16 10 AM Commissioner Yvette Townsend-Ingram Food Security Meeting Camino Health Center</p> <p>August 21 Primary: First Day of Early Voting</p> <p>August 26 Primary: Last Day of Request a Ballot</p>	<p>September 6 Primary: Last Day of Early Voting</p> <p>September 9 Primary: Absentee Ballot Return Deadline</p> <p>Charlotte Municipal Primary Election</p>	<p>October 16 Early Voting Begins</p> <p>October 20 End of fundraising deadline for Referendum Committee</p> <p>October 27 Pre-Referendum report due to NCSEB</p>	<p>November 1 Early Voting Ends at 3pm</p> <p>November 3 27-Year Anniversary of Mecklenburg County voters approving the .5% sales tax increase to fund transit in 1998</p> <p>November 4 Election Day</p> <p>November 7 End of fundraising deadline for Referendum Committee</p> <p>November 14 2025 Final Report due to NC State Board of Elections</p> <p>November 24 First phase of Lynx Blue Line opens in 2007</p> <p>December 31 End of fundraising deadline for Referendum Committee</p> <p>January 7 2025 Supplemental Final Report due to NCSEB if final report does not disclose final accounting</p>

● Pre-voting ● Voting Related

Events

FUNDRAISING



Pledges to Date

- | | |
|------------------------|-----------------------|
| Atrium | D.A. Everett |
| Bank of America | Construction |
| Beacon Partners | Hendrick |
| Bloomberg Sustainable | HNTB |
| Cities | Jeld-Wen |
| Carolina Panthers | Ken Beuley |
| CBI Workplace | Keith Corp |
| Solutions | National Gypsum |
| Charlotte Hornets | Novant Health |
| Charlotte Pipe & | Pappas Properties |
| Foundry | Sonic |
| CLT Host Committee | The McIntosh Law Firm |
| Coca-Cola Consolidated | Truist |
| Compass Group | TTX |

ALLIANCE ASKS

- Support the Campaign with Critical Donations
- Participate in the August 6th County Commission Vote (& Bring Friends!)
- Be an Ambassador for Local Primaries: Get out the vote for strong candidates
- Educate your Network on Transportation Infrastructure Needs
- Be an Ambassador for the Nov Referendum – Get out the VOTE: YESforMECK