

2025 ELK RAPIDS EVENING ON RIVER STREET



WEDNESDAYS, 6 TO 9 PM
2025 DATES

June 25th

Mi Country Roots with live music by The Little Dippers

A Country-themed evening with local farms, agriculture talks, tractors, and line dancing lessons!

July 2nd

Americana with live music by Dags und Timmah!

A red, white & blue celebration!

July 9th

Arts in the Street with live music by Jelly Roll Blues Band

Featuring local artists, interactive demos, a community painting project, and Crosswalk Karaoke!

July 16th

Locals Night with live music by Dominic Fortuna and Nick Vasquez

Celebrating our unique community spirit and interactive science fun!

July 23rd

Lakes and Trail with live music by Cold Leather Seats

We're exploring the best of the outdoors with nature-focused, water, hiking, and biking activities, talks, vendors, and more.

July 30th

Harbor Day Kickoff with live music by Sweetwater Blues Band

A fun-filled family celebration with games and activities, along with the first-ever Build Your Cardboard Boat Regatta on Wheels!

ELK RAPIDS AREA CHAMBER OF COMMERCE 231.264.8202

WWW.ELKRAPIDSchAMBER.ORG

GUIDELINES for 2025 Elk Rapids Evening on River Street

The Evening on River Street Summer Series is a beloved Elk Rapids tradition. The downtown River Street area is blocked off for a celebration with vendors, live music, food, activities, and more. We're making some exciting changes this year to make these evenings more engaging, inclusive, and fun for everyone, while preserving the heart of what makes this event so special. See the cover page for more details!

The new applications have been split into regular vendors and community/organization vendors. They are categorized as follows:

- **Regular Vendors** are for-profit participants who provide a service or product (e.g., restaurant, caterer, food vendors, merchants, insurance, rentals, banks, and so on).
- **Community vendors** provide entertainment for visitors for a reasonable fee (e.g., face painting, balloon animals, fairy hair, and so on). If you feel you fit into this category but are unsure, contact joanna@elkrapidschamber.org.
- **Organizations and non-profits** are always welcome! We love informing our visitors and locals about what our area offers. Let's get your vision out there. If the vendor fee is a concern, please contact joanna@elkrapidschamber.org for options/alternatives.

Guidelines:

1. The Registration Fee must accompany your application. The organizers reserve the right to limit the number of vendors in a particular category. If your application is not accepted, your fee will be returned/refunded.
2. Payment by check or credit card is expected with the vendor application.
3. Vendors are responsible for payment of their own State and Federal taxes if applicable.
4. In case of inclement weather, Wednesday, August 6th, has been set as a rain date.
5. This is an outdoor show held on a paved surface.
6. Each space will be 10' X 10'. All vendors are responsible for providing their own display equipment and weather protection. Please plan to anchor your booth without stakes—bring weights, as it can be windy near the water. If electricity is required, please note on the application form and bring an extension cord with a GFCI.
7. Set-up will be allowed from 4:30 PM through 5:45 PM on the event day.
8. Directions to the event and additional information will be given one week before. Please do not arrive before 4:30 PM.
9. Vendors may not tear down before 9 PM.

For membership info, don't hesitate to get in touch with laura@elkrapidschamber.org.

If you want to sponsor a kids' activity, please contact joanna@elkrapidschamber.org.

Thank You!

2025 Elk Rapids Evening on River Street Application

REGULAR VENDORS

(Products, services, food vendors, etc.)

When the payment is processed, each accepted application will receive an email confirmation receipt. Final instructions will be sent approximately one week before the event. Someone will be on site to direct you to your booth.

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Website/Facebook _____

Describe the offered product/service/food _____

Are you a returning vendor? _____ Is electricity required? _____ (Y/N)

_____ I have read and accept the attached Evening on River Street guidelines (PLEASE CHECK).

CHECK ONE	VENDOR CHAMBER STATUS	PER NIGHT	*FULL SERIES (6)	\$ TOTAL ENCLOSED
	Chamber of Commerce Member	\$40	\$200	
	Non-Chamber of Commerce Member	\$80	\$400	

*Attending all six events saves one night of vendor fees.

Which dates will you attend (PLEASE CHECK)

_____ All six _____ June 25th _____ July 2nd _____ July 9th _____ July 16th _____ July 23rd _____ July 30th

*****FOR CREDIT CARD PAYMENTS*****

Name on Credit Card _____ Visa/Mastercard # _____

Billing Address if different from above _____

Exp Date _____ SVC Code _____ [3 digits on back]

Signature _____

Office Use: Payment received _____ Check # _____ Amount \$ _____ Confirmation sent _____