

Membership Application



Date: _____

A membership representative will provide the annual fee.
In addition, a \$30 one-time admin fee will be applied to the rate.

Business name: _____

Contact name and title: _____

Address: _____ Check here if this is your home address

Telephone: _____ Cell: _____

Email: _____ Fax: _____

Web address: _____

Social media address (Facebook, Twitter, LinkedIn): _____

Complete business description: _____

Number of employees: _____ Full-time: _____ Part-time: _____ Date business established: _____

Billing representative name: _____ Email: _____

Additional representative: _____ Email: _____

Primary Business Category: _____ Additional Category: _____

Additional Category: _____ Additional Category: _____

Minority/woman-owned business enterprise Certified minority/woman-owned business enterprise Veteran-owned business

Reason for joining: New business Networking New to area Other _____

How did you hear about us? Media Referral Networking event Facebook Instagram LinkedIn Alignable
 Sponsor (please include name): _____ Other _____

I would like to receive Chamber updates via text messages. Sign me up at this cell phone number: _____

Media Release

I acknowledge that the Dutchess County Regional Chamber of Commerce has the right to use all photographs taken at events, quotes, or other information for publication in The Hudson Valley Business Scene or other Chamber media outlets.

You grant permission for Chamber to use your logo in visual representations that highlight the diverse spectrum of professionals within our network.

Terms and Conditions for Membership

By submitting an application and joining the Dutchess County Regional Chamber of Commerce (hereafter referred to as "The Chamber"), I acknowledge and agree to the following:

1. Membership Approval and Continuation: The Chamber is a private organization and reserves the sole right to accept, decline, or discontinue my membership, participation in any committee, program, or Chamber-sanctioned event at any time and for any reason, without obligation to provide explanation.
2. Membership Investment: I understand that membership in The Chamber represents an annual investment, and benefits may vary among members based on membership type, participation, and other factors. Membership dues are determined annually based on the size of my organization (including employee count) and the industry category, as set forth by The Chamber's leadership.

3. Cancellation Policy: Membership may be canceled by providing written notice to The Chamber at any time. I understand that membership dues are non-refundable for any reason, regardless of the timing of cancellation or level of participation.
4. No Guarantee of Outcomes: The Chamber does not provide expressed or implied guarantees regarding specific results, opportunities, or outcomes as a result of membership.
5. Professional Conduct: I agree to conduct myself and my organization's participation in The Chamber's activities with professionalism, respect, and adherence to the Chamber's code of conduct.
6. Acknowledgment of Terms: By submitting this application and agreeing to the User Agreement / Privacy Policy, I confirm that I have read, understood, and agreed to the terms and conditions outlined above in their entirety.

Sign here: _____

Date: _____

Amount Enclosed (includes one-time \$30 adm. fee): _____

Payment Method: Check Credit Card

Card Type: MC/Visa AmEx Discover

Credit card number: _____

Expiration date: _____

Security code: _____

Name on card: _____

Billing address: _____

Signature: _____

Date: _____

Recurring transaction payment authorization: I hereby agree that this payment authorization is valid and to remain in effect unless I, _____ (print card holder name) notify the Dutchess County Regional Chamber of Commerce, Inc. of its cancellation by sending written notice via mail or email. By signing below, I authorize the Dutchess County Regional Chamber of Commerce, Inc. to charge my credit card as noted above starting on _____ (month, day, year) of each quarter / year (circle one) for the amount as appropriate for Chamber Membership Dues. I will provide updated credit card information if requested.

Sign here: _____

Date: _____

Membership Packages



ESSENTIAL (BASIC) MEMBERSHIP

*Membership is based on number of employees

Visibility

PRINT DIRECTORY PRESENCE

- Bi-Annual printing (with a primary category)
- Distributed to Dutchess Tourism sites and mailed to membership

ONLINE DIRECTORY PRESENCE

- 200-character business description
- 200-character driving directions
- Eight search keywords
- Geo-mapping
- Links to member website and social media
- One primary category with three additional listings (4 total)

PUBLICATIONS

- Hudson Valley Business Scene - Digital Newsletter
- The Chamber Foundation Newsletter

Marketing

- Marketing Opportunities to the business audience and more
- Hot Deals-advertise discounts to fellow members and the public
- Employment-advertise job openings on our website
- Access to Member News

Voice

- Advocacy • Committee Involvement

Learning

- Educational Opportunities
- Master Your Membership

Networking

- Networking – opportunity to meet fellow business community members as well as niche audiences such as Hudson Valley Young Professionals, Women’s Leadership Alliance, Health & Wellness Committee, and more.
- Invitations to member-exclusive events including our annual Gala, Expos, and industry-exclusive networking experiences

Community

- Supporting community efforts important to you
- Volunteer opportunities
- Signature community events - 40 Under Forty, Hudson Valley Hot-Air Balloon Festival, and more
- Support The Chamber Foundation - Community scholarships, Leadership programming, and more
- Access to Workforce Development - Adult and youth programs including The Career Action Center, mentoring, etc.

ENHANCED MEMBERSHIP

Includes the Essential Membership package

Plus

Digital Enhanced Listing - \$99 for new members (\$149 value ~ \$50 savings per year)

- 1,600-character business description
- 5-point bulleted additional description (ideal for services list)
- Company logo included in search results lists
- Eight-photo slide show and a YouTube video on your company page within our directory
- Map image selection
- One primary category with six additional listings (7 total)
- Priority placement at the top of your categories (randomized rotation among all enhanced listings)
- Unlimited search keywords
- “Visit our Website” link included in search results

PREMIUM MARKETING OPPORTUNITIES*

NEW MEMBERS: BUNDLE AND SAVE!

ONE -10% discount TWO -20% discount THREE -30% discount

- HVYP or WLA website ad (*annually*) - \$495
- Non-Profit Partner of the Month - \$450
- Flavor of the Month - \$495
- Hot-Air Balloon Festival website ad (*runs two months prior to September festival*) - \$500
- Small Business Partner of the Month (*must have fewer than 11 employees*) - \$495
- Forty Under 40 website ad (*runs two months prior to April awards*)- \$495
- Homepage Ad - (runs for one month) (*banner ad*) - \$750 (*secondary square position*) - \$475
- Digital Directory Category ad (*runs for one year*) - \$750
- Email Blast Sponsorship - \$495

ADDITIONAL LOCATIONS

- Small Business - \$175
- Corporate/Franchise - \$300

RIBBON CUTTINGS

- Small Business - \$100
- Corporate/Franchise - \$250

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Amount enclosed (includes one-time \$30 adm. fee): _____ Payment (check one): Check Credit Card

Membership dues are non-refundable.

Card Type: MC/Visa AmEx Discover

Credit card number: _____ Expiration date: _____ Security code: _____

Name on card: _____ Billing address: _____

Signature: _____ Date: _____

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Please return to: Dutchess County Regional Chamber of Commerce, One Civic Center Plaza, 4th Floor, Poughkeepsie, NY 12601 • 845-454-1700 ext. 1000 • Fax: 845-454-1702