



MEMBERSHIP KIT

2026

**BUILDING A VIBRANT AND PROSPEROUS
COMMUNITY THROUGH BUSINESS
LEADERSHIP IN SOUTHAVEN, MS AND
THE SURROUNDING REGION**



For NEW entrepreneurial organizations only. Existing members must renew at the GROW membership or higher.

All Chamber Members Receive These Core Benefits

Annual Dues = \$250

Benefits Value = \$2,195

Marketing & Promotion

- Business Referrals
- Chamber Member Door Decal
- Access to Member Information Center
- Access to cost effective advertising at member pricing
- Standard Listing in Online Directory in one category
 - Company name, address, phone, links for website and social media
 - Google map, hours of operation, key words, 240 character description

Advocacy, Community Impact & Communications

- Chamber representation of member's interest to all levels of government
- Annual subscriptions (Chamber newsletter & Southaven Magazine)
- Participation in surveys and polls
- Invitation to attend Capital Day with elected officials

Relationship & Business Building

- Member pricing on Chamber events, programs, seminars, workshops and services
- Build connections through Chamber committee and taskforce participation
- Access to Southaven Young Professionals Group (under 40)
- Access to Southaven Human Resources Association
- Invitation to Chamber Quarterly luncheons (ticket fee not included)
- Invitation to "On the Menu" lunch and learn event (quarterly - ticket fee not included)
- Attend Chamber 101 session to maximize your member benefits
- Attend Coffee with a Member event (monthly - 2 free tickets per event)
- Attend B2B AM & PM events (2 free tickets per event)

Cost Savings Programs

- Complimentary Notary Services
- Office Depot Discount Program (up to 55% savings on supplies, technology, furniture and print services)
- Access to Member Deals and Discounts



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One of the most valuable aspects of being a member is the Chamber's commitment to education and knowledge sharing. If you ever want to engage with the community or want to share your expertise with other members, the Chamber provides the resources and stage for you to fully engage with the community, ensuring your voice and knowledge are heard and appreciated.

Christopher Bulin

Blue Owl Technologies



Launch Benefits PLUS

Annual Dues = \$500

Benefits Value = \$4,195

Marketing & Promotion

- Enhanced Listing in Online Directory in two categories
 - Company name, address, phone, links for website and social media
 - Google map, hours of operation, key words, 240 character description
- Grand Opening/Ribbon Cutting (one request per year)
- 3 months of Rotating Banner Ad in Business Directory
- On-demand Chamber Mailing List (1 per year)
- Additional MIC features
- Member-to-Member introductions (2 per year)
- Display business information in Chamber lobby
- 15% magazine ad discount (in addition to member rate)

Relationship & Business Building

- Invitation to Peer/Industry Roundtables (1 Ticket)

Advocacy, Community Impact & Communications

- Same benefits as Launch

Cost Savings Programs

- Same benefits as Launch



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I have had the honor of serving as an Ambassador for the Southaven Chamber of Commerce since 2009, and the experience has been invaluable both personally and professionally. As a small business owner, the Chamber has given me the opportunity to build lasting relationships, gain new customers, and create meaningful connections that continue to support my business growth. What sets the Southaven Chamber apart is how intentional they are in supporting small business owners. Their commitment to creating opportunities, fostering collaboration, and investing in the success of local businesses has made a tremendous difference in my journey. I am proud to be part of an organization that truly champions growth and community.

Denise Silas

Empowered by DS

Designed for growing businesses ready to expand their reach. Grow members enjoy enhanced visibility through expanded directory listings, marketing opportunities, and added promotional tools to help scale their brand in the community.

GROW MEMBERSHIP

For businesses seeking to strengthen their influence and connections. This tier offers greater exposure, expanded directory placement, and priority access to programs that position your business as a trusted community leader.

INFLUENCE MEMBERSHIP



Grow Benefits PLUS Annual Dues = \$1,000 Benefits Value = \$6,460

Marketing & Promotion

- (2) Additional business categories in online Business Directory
- Additional business location listed in Business Directory
- Program insert for (1) Quarterly Luncheon
- On-demand Chamber Mailing List (2 per year)
- 6 months of Rotating Banner Ad in Business Directory
- \$100 credit to be used for advertising, events, sponsorships, or Foundation donation
- 20% magazine ad discount (in addition to member rate)
- Member Spotlight on Social platforms with member website link
- Invitation to participate in Southaven Business Beat podcast episode (based on availability)

Relationship & Business Building

- (1) Ticket to each "On the Menu" lunch and learn (in-person or virtually)
- (4) Tickets to each B2B AM & PM events
- Bridge Academy registration for \$375
- Invitation to Chairman's Circle Reception
- Invitation to "Meet and Greet" at Board Retreat
- Invitation to Chamber Quarterly luncheons (ticket fee not included)

Advocacy, Community Impact & Communications

- Same benefits as Launch

Cost Savings Programs

- Same benefits as Launch



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I enjoy being a part of the Chamber because I get to see and be involved in businesses growing from small startups to valued members of the local business community. I believe that the Chamber does a great job of putting businesses in front of the right people, whether it be other businesses or professionals that can provide assistance to them.

James Maxie

Cadence Bank



Influence Benefits PLUS
Annual Dues = \$2,500
Benefits Value = \$11,675

Marketing & Promotion

- Program insert for (1) Quarterly Luncheon
- (6) additional business categories in online Business Directory
- (4) additional business locations in Business Directory
- On-demand Chamber Mailing List (4 per year)
- 9 months of Rotating Banner Ad in Business Directory
- \$375 credit to be used for advertising, events, sponsorship, or Foundation donation
- 25% magazine ad discount (in addition to member rate)
- (2) Member Spotlights on social platforms with member website link
- VIP Seating at Chamber signature events (concierge registration)
- Pay-it-Forward Partner (to sponsor Tier 1 membership for start-up or Chamber Foundation donation - \$250)
- Investor level recognition on Chamber traveling banner and at all signature events (3rd row listing)

Relationship & Business Building

- (2) Tickets to each Quarterly Luncheon
- (2) Tickets to each quarterly "On the Menu" lunch and learn (in-person or virtually)
- (1) Spot for Ambassadors program
- (1) Bridge Academy registration spot
- (1) Ticket to Chairman's Circle Reception
- (10) Tickets to each B2B AM & PM events
- Invitation to "Meet and Greet" at Board Retreat

Advocacy, Community Impact & Communications

- (1) Ticket to attend Capital Day with elected officials

Cost Savings Programs

- Customized Annual Engagement Plan



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As the first woman of color to serve as Board President, I've witnessed firsthand the growth of the Chamber's inclusive team, membership & diverse programs they offer today. The Southaven Chamber of Commerce works hard to think outside of the box to provide next level opportunities & resources that create avenues for continued business & community growth.

April Armstrong

Chick-Fil-A

Reserved for leaders committed to shaping the region's future. Members in the Leadership Circle receive premium recognition, exclusive event access, and opportunities to showcase their business as a pillar of innovation and growth.

LEADERSHIP CIRCLE



Leadership Circle Benefits PLUS

Annual Dues = \$5,000

Benefits Value = \$20,125

Marketing & Promotion

- Program insert for (2) Quarterly Luncheons
- (9) additional business categories in online Business Directory
- (5) additional business locations in Business Directory
- On-demand Chamber Mailing List (4 per year)
- 12 months of Rotating Banner Ad in Business Directory
- \$1,000 credit to be used for advertising, events, sponsorship, or Foundation donation
- 30% magazine ad discount (in addition to member rate)
- (2) Member Spotlights on social platforms with member website link
- VIP Seating at Chamber signature events (concierge registration)
- (2) Pay-it-Forward Partner (to sponsor Tier 1 membership for start-up or Chamber Foundation donation - \$250)
- Investor level recognition on Chamber traveling banner and at all signature events (2nd row listing)
- Investor level recognition on Chamber e-newsletters (2nd row listing)

Relationship & Business Building

- (4) Tickets to each Quarterly Luncheon
- (2) Tickets to each quarterly "On the Menu" lunch and learn (in-person or virtually)
- (1) Spot for Ambassadors program
- (1) Bridge Academy registration spot
- (2) Tickets to Chairman's Circle Reception
- (10) Tickets to each B2B AM & PM events
- Invitation to "Meet and Greet" at Board Retreat

Advocacy, Community Impact & Communications

- (2) Tickets to attend Capital Day with elected officials

Cost Savings Programs

- Customized Annual Engagement Plan



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The Chamber's mission statement of building a vibrant and prosperous community through business leadership, aligns with my personal and professional aspirations of contributing to local economic growth, fostering meaningful relationships among businesses and community members, and actively participating in initiatives that enhance the overall quality of life for Desoto County residents.

Twyla Davis

Tanger Outlets



President's Circle Benefits PLUS Annual Dues = \$10,000 Benefits Value = \$39,625

Marketing & Promotion

- Program insert for (4) Quarterly Luncheons
- (9) additional business categories in online Business Directory
- (9) additional business locations in Business Directory
- On-demand Chamber Mailing List (4 per year)
- 12 months of Rotating Banner Ad in Business Directory
- \$2,000 credit to be used for advertising, events, sponsorship, or Foundation donation
- 30% magazine ad discount (in addition to member rate)
- (2) Member Spotlights on social platforms with member website link
- VIP Seating at Chamber signature events (concierge registration)
- (2) Pay-it-Forward Partner (to sponsor Tier 1 membership for start-up or Chamber Foundation donation - \$250)
- Investor level recognition on Chamber traveling banner and at all signature events (1st row listing)
- Investor level recognition on Chamber e-newsletters (1st row listing)

Relationship & Business Building

- (4) Tickets to each Quarterly Luncheon
- (2) Tickets to each quarterly "On the Menu" lunch and learn (in-person or virtually)
- (1) Spot for Ambassadors program
- (1) Bridge Academy registration spot
- (4) Tickets to Chairman's Circle Reception
- (10) Tickets to each B2B AM & PM events
- Invitation to "Meet and Greet" at Board Retreat

Advocacy, Community Impact & Communications

- (2) Tickets to attend Capital Day with elected officials

Cost Savings Programs

- Customized Annual Engagement Plan



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Working with the Southaven Chamber has truly elevated our organization's visibility, connections, and impact in the community. Their team is professional, deeply invested in our success, and always ready to support our growth. Thanks to their advocacy and resources, we've made meaningful progress toward our goals—and look forward to many more shared accomplishments.

Jeff Jones

Refining Leaders | Epique Realty

The highest level of partnership and influence. Chairman's Circle members enjoy maximum recognition, customized benefits, and the opportunity to make a lasting impact on the region's economic development and business success.

CHAIRMAN'S CIRCLE

Frequently Asked Questions

Tiered Dues Membership

☐ What are tiered dues?

Tiered dues are a membership structure that allows businesses to choose the level of investment that best aligns with their goals. Each tier comes with a unique set of benefits, so you can pick the package that provides the most value for your business.

☐ Why did the Chamber move to tiered dues?

Every business is different. Tiered dues provide flexibility, giving members the freedom to select benefits that best support their growth, visibility, and community involvement.

☐ How do I know which tier is right for my business?

Think about what's most important to your company—visibility, networking, advocacy, professional development, or community impact. Each tier is designed with specific benefits to meet those needs. Our team can also walk you through options to find the best fit.

☐ Can I upgrade my membership later?

Yes! Members can upgrade to a higher tier at any time to access additional benefits and opportunities.

☐ Do the benefits really add up?

Absolutely. Each tier offers bundled benefits at a value that far exceeds the cost if purchased individually. The goal is to maximize your return on investment while keeping membership simple and impactful.

☐ Are all businesses eligible for every tier?

Yes! Whether you're a solo entrepreneur, a growing small business, or a large corporation, you can select the tier that fits your strategy and budget.

☐ What happens if I don't use all the benefits in my tier?

Benefits don't roll over year to year, but many members find that even using a few of the key benefits more than covers the cost of their membership.

☐ How do tiered dues support the community?

Your investment doesn't just benefit your business—it fuels the Chamber's mission of driving economic growth, supporting local businesses, and strengthening the Southaven community.

☐ Who can I contact with questions?

Our Chamber team is here to help! Reach out anytime, and we'll walk you through your options to ensure you're getting the most from your membership.