



Job Description: **Publications Committee**

April 10, 2024

The Tire Society
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Glen Allen, VA 23059

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Who:

- Chair:
 - Tire Society member
 - Ideally an officer or Executive Committee Member at Large
 - Appointed by Executive Committee
 - Reports to: President
 - Term: 2 years or longer

- Journal Editor
 - The Journal Editor is an ex officio member of the committee.

- Committee Member:
 - Ideally a Tire Society member
 - Appointed by: Publications Committee Chair
 - Reports to: Publications Committee Chair
 - No specific term

Mission: Produce the Journal of Tire Science and Technology for publication online and in print and work to increase subscriptions. Suggest ways of advancing the Journal and improving its value to members.

Specific Responsibilities:

- Meet quarterly (or more frequently as needed) to coordinate activities.
- Regularly report Journal status, recommendations, and issues to the President
- Liaison to the Tire Society production service provider (KGL) regarding:
 - Journal Production Issues
 - Online Journal
 - Printed Journals
- Chair to approve the number of paper journals to print for each quarterly issue.
- Work with the Editor regarding Journal production.
- Recommend subscription rates to Executive Committee for approval, balancing production costs with subscription revenue.
- When necessary, produce and present proposals requiring executive committee approval such as changes in service provider, changes in production budget or new initiatives requiring special funding.
- Seek ways of increasing the impact factor and value of the Journal.