



41st ANNUAL KOLACHE FESTIVAL SPONSORSHIP FORM

FREE ADMISSION
SEPTEMBER 12, 2026

The 41st Annual Kolache Festival will be held on Saturday, September 12, 2026, on the square in Downtown Caldwell, Texas. The Kolache Festival is one of the largest annual event in Burleson County. Due to the support of our local sponsors, each year we welcome a crowd of 8,000 + visitors. The State of Texas and the 71st State Legislature

passed a resolution recognizing Burleson County and the Kolache Festival, proclaiming Caldwell, Texas the “Kolache Capital of Texas”!

If you would like to participate as a sponsor for the 41st Annual Kolache Festival, see sponsorship levels below.

2026 KOLACHE FESTIVAL SPONSORSHIP LEVELS:

Platinum Level Sponsorship – Sponsorships of \$5000 or more

Limited to one sponsor

Top headline logo on promotional materials, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and Information Booth the day of event. Announcement of Platinum sponsorship all day during festival via SiCoustics speaker system. Opportunity to speak during open ceremonies. Downtown banner. Booth optional. Golf cart flag.

10 Kolache Festival t-shirts

Gold Level Sponsorship – Sponsorships of \$2000 or more

Limited to three sponsors

2nd row headline logo on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and Information Booth the day of event. Announcement of Gold sponsorship all day during festival via SiCoustics speaker system. Booth optional.

4 Kolache Festival t-shirts

Silver Level Sponsorship - Sponsorship of \$1000 or more

Limited to four sponsors

3rd row headline logo on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and Information Booth the day of event. Announcement of Silver sponsorship all day during festival via SiCoustics speaker system.

2 Kolache Festival t-shirts

Bronze Level Sponsorship – Sponsorship of \$500 or more

Unlimited number of sponsors

4th row headline logo on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and the Information Booth the day of event.

Event Level Sponsorship – Sponsorship of \$200 or more

Unlimited number of sponsors

Name listed on promotional material, signs, banners, website, and social media sites and located at the Main Stage under the pavilion, Adventureland, Bake Show Competition, Car Show, and the Information Booth the day of event.