

LOCAL ECONOMY REPORT

Burleson County, TX

prepared May 29th, 2025

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Overview

Job Growth:

-2.53%

0.11% NATIONAL

June 2024

Source: Bureau of Labor Statistics

Home Prices:

10.0%

5% NATIONAL

for 2023

Source: Local Market Monitor

Home Price Forecast:

7%

4% NATIONAL

for 2024

Source: Local Market Monitor

Unemployment:

3.1%

3.1% LAST YEAR

4.1% NATIONAL

December 2024

Source: Bureau of Labor Statistics

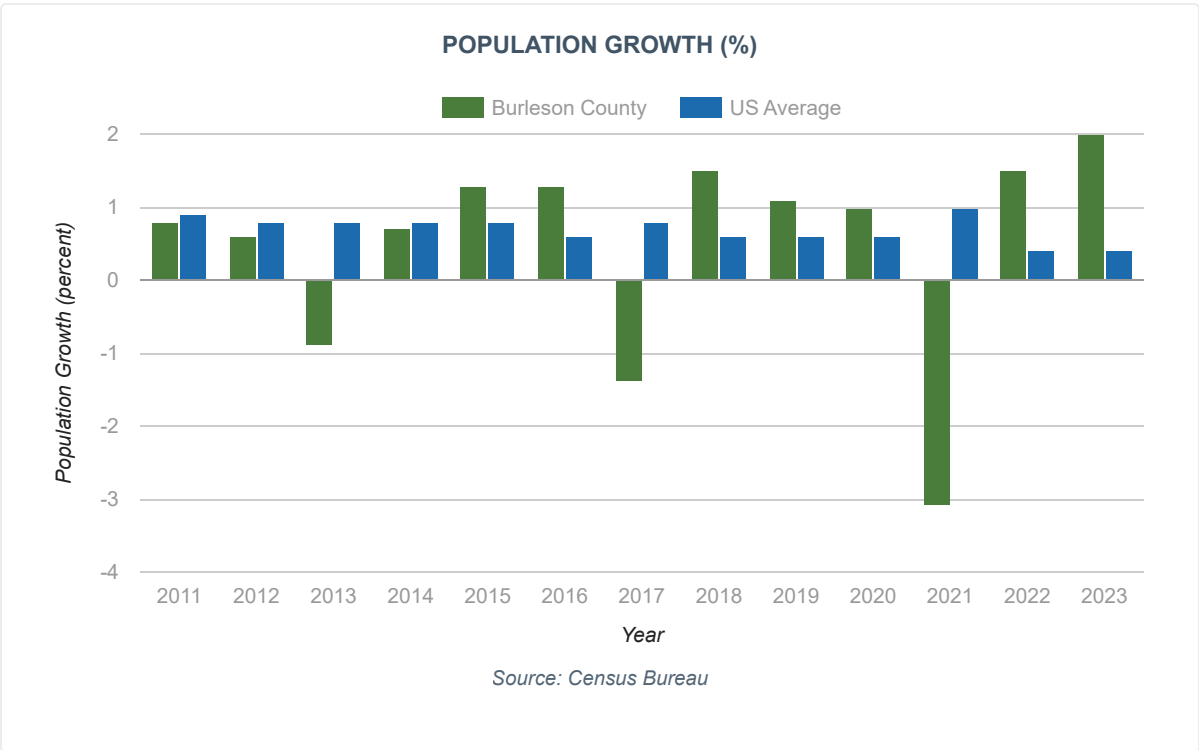
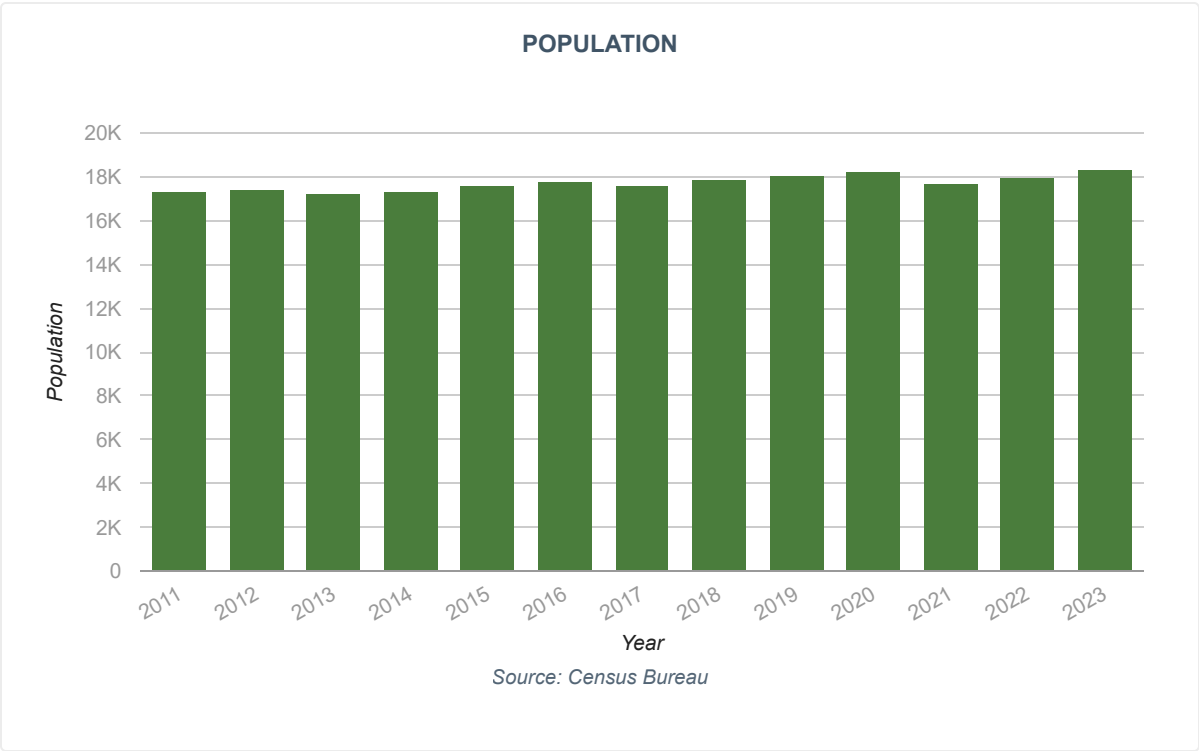
Employment by Industry:

The local economy had a total of 4,683 jobs in June 2024. Construction, Business Services and Tourism and Restaurants have been the strongest industry sectors over the past 12 months.

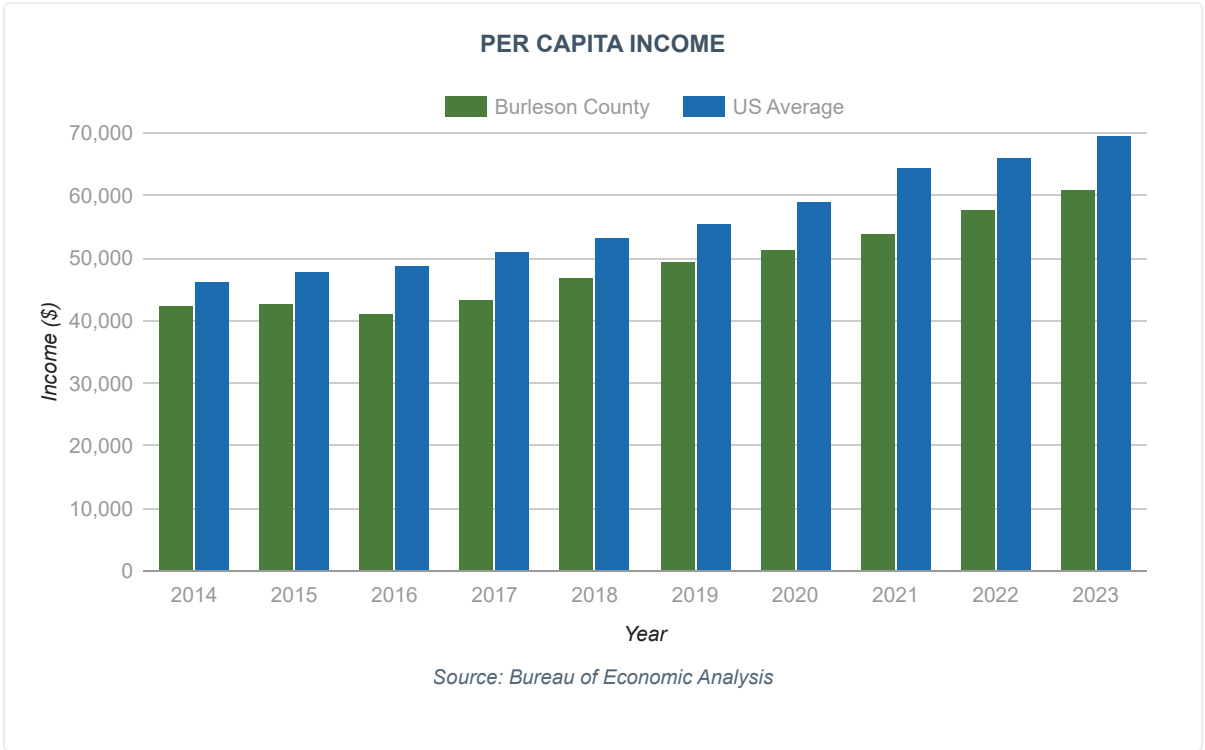
Source: Bureau of Labor Statistics

Population and Income

The local population was 18,327 in 2023, an increase of 2.0% from the previous year. Population has grown 2.5% over the past five years (2019-2023). The local population grew faster than the US average in 2023.



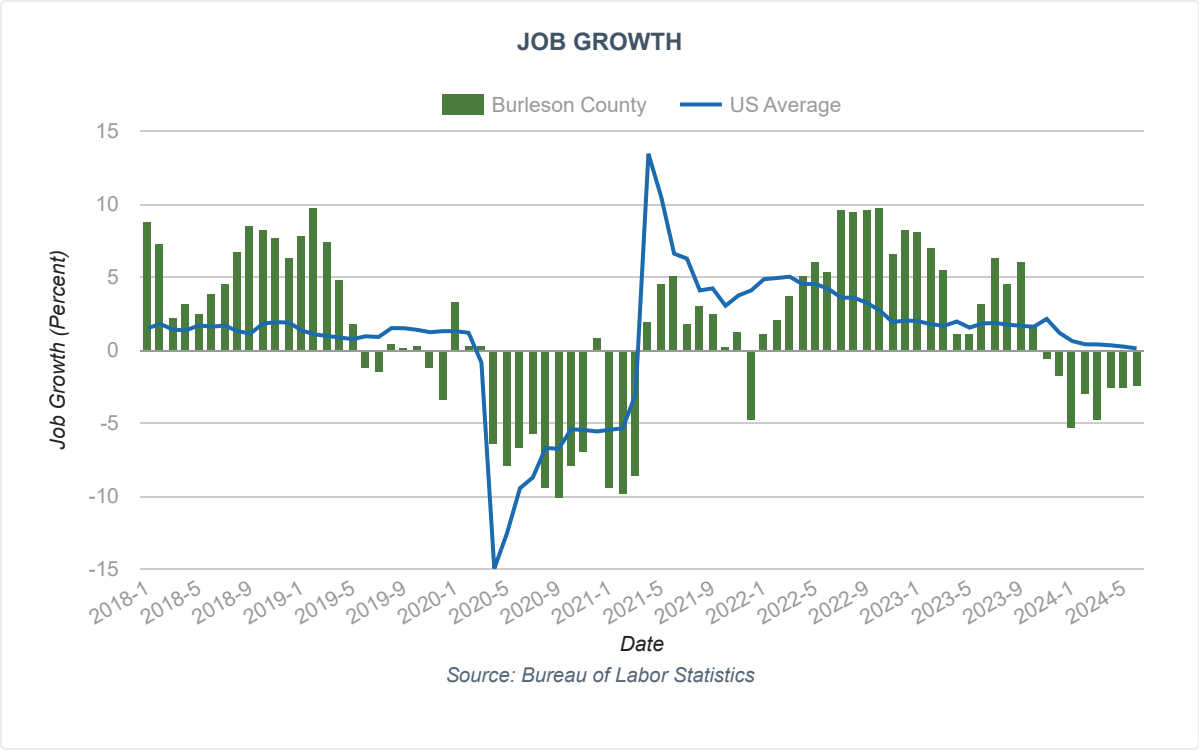
Per capita income in Burleson County was \$61,181, an increase of \$3,417 from the previous year. Per capita income was 88% of the US average in 2023.



Employment

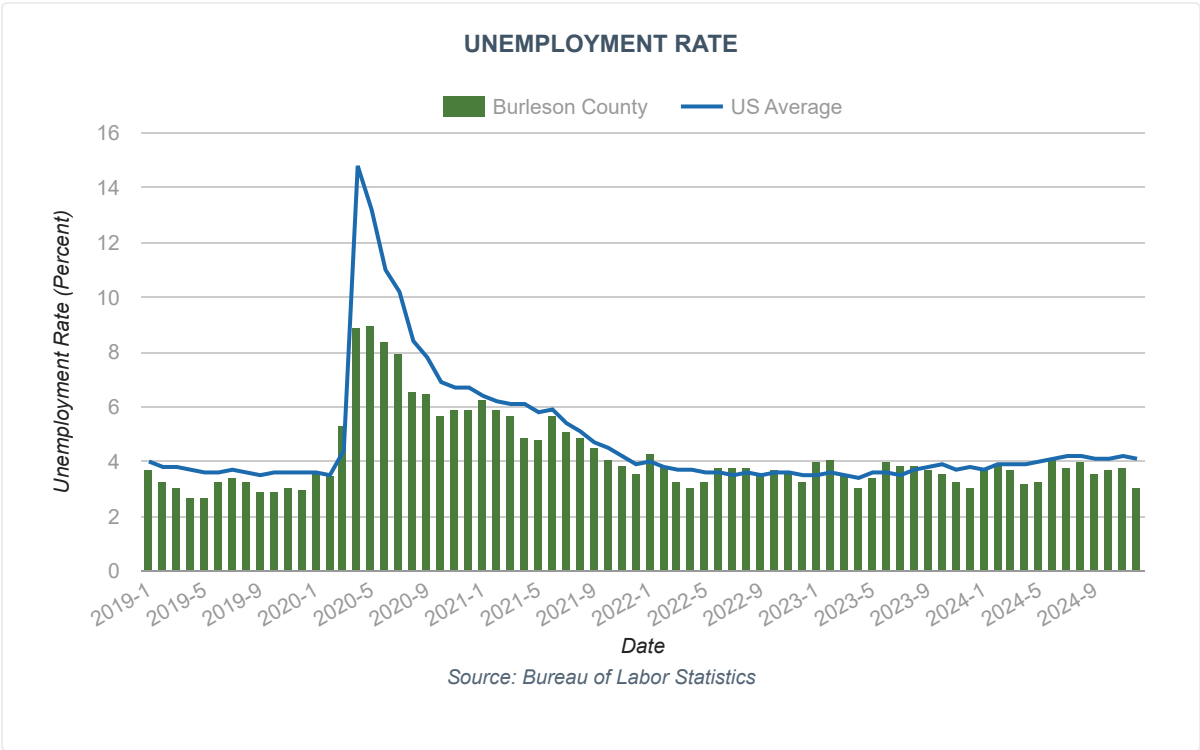
Job Growth

Job growth in this market was -2.53% in June 2024 compared to a year ago. This compares to a national rate of 0.11% during the same time period.



Unemployment

The unemployment rate for Burleson County in December 2024 was 3.1% versus 3.1% a year ago and a national rate of 4.1%.



Employment by Sector

The local economy had a total of 4,683 jobs in June 2024. Construction, Business Services and Tourism and Restaurants have been the strongest industry sectors over the past 12 months.

INDUSTRY SECTOR	% OF	% OF	LATEST MONTH	12-MONTH	12-MONTH
	LOCAL TOTAL	US TOTAL	LOCAL JOB DATA	LOCAL JOB GROWTH	US JOB GROWTH
Government	20%	17%	926	%	1.88%
Construction	12%	5%	544	%	2.87%
Manufacture	11%	14%	529	%	0.32%
Finance	4%	5%	207	%	-1.18%
Business Services	5%	13%	225	%	-1.73%
Health and Education	6%	12%	296	%	0.66%
Tourism and Restaurants	10%	10%	452	%	-1.18%
Other	32%	13%	1,478	-	-
Total:	100%	100%	4,657	-%	1.4%

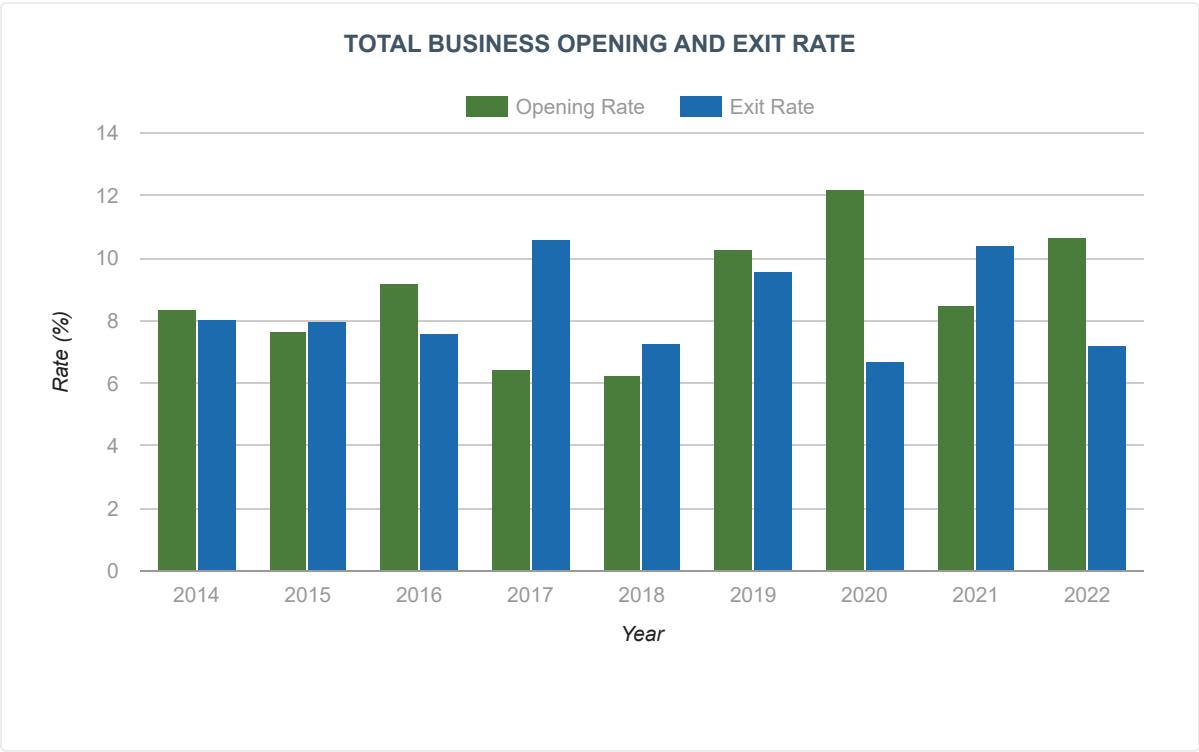
Source: Bureau of Labor Statistics

Local Business Dynamics

Here is the latest data available from the Census Bureau on business establishment openings and exits for this geographic area.

Business Openings and Exits by Sector: 2021

NAICS	SECTOR	NO. OF ESTABLISHMENTS	ESTAB OPENINGS	ESTAB OPENING RATE %	ESTAB EXITS	ESTAB EXIT RATE %
	ALL	320	27	0.0%	11	0.0%
11	Agriculture	6	0	0.0%	0	0.0%
21	Mining	23	0	0.0%	0	0.0%
22	Utilities	5	0	0.0%	0	0.0%
23	Construction	34	6	19.05%	0	0.0%
31-33	Manufacturing	11	0	0.0%	0	0.0%
42	Wholesale Trade	23	4	19.05%	0	0.0%
44-45	Retail Trade	53	3	5.56%	5	9.26%
48-49	Transportation/Warehousing	16	3	19.36%	0	0.0%
51	Information	3	0	0.0%	0	0.0%
52	Finance and Insurance	11	0	0.0%	0	0.0%
53	Real Estate and Leasing	10	0	0.0%	0	0.0%
54	Professional Services	22	3	14.29%	0	0.0%
55	Management of Companies	0	0	0.0%	0	0.0%
56	Administrative Services	8	0	0.0%	0	0.0%
61	Educational Services	0	0	0.0%	0	0.0%
62	Health Care and Social Assistance	17	4	24.24%	0	0.0%
71	Arts, Entertainment & Recreation	4	0	0.0%	0	0.0%
72	Accommodation and Food Services	36	4	11.27%	3	8.45%
81	Other Services	38	0	0.0%	3	7.79%

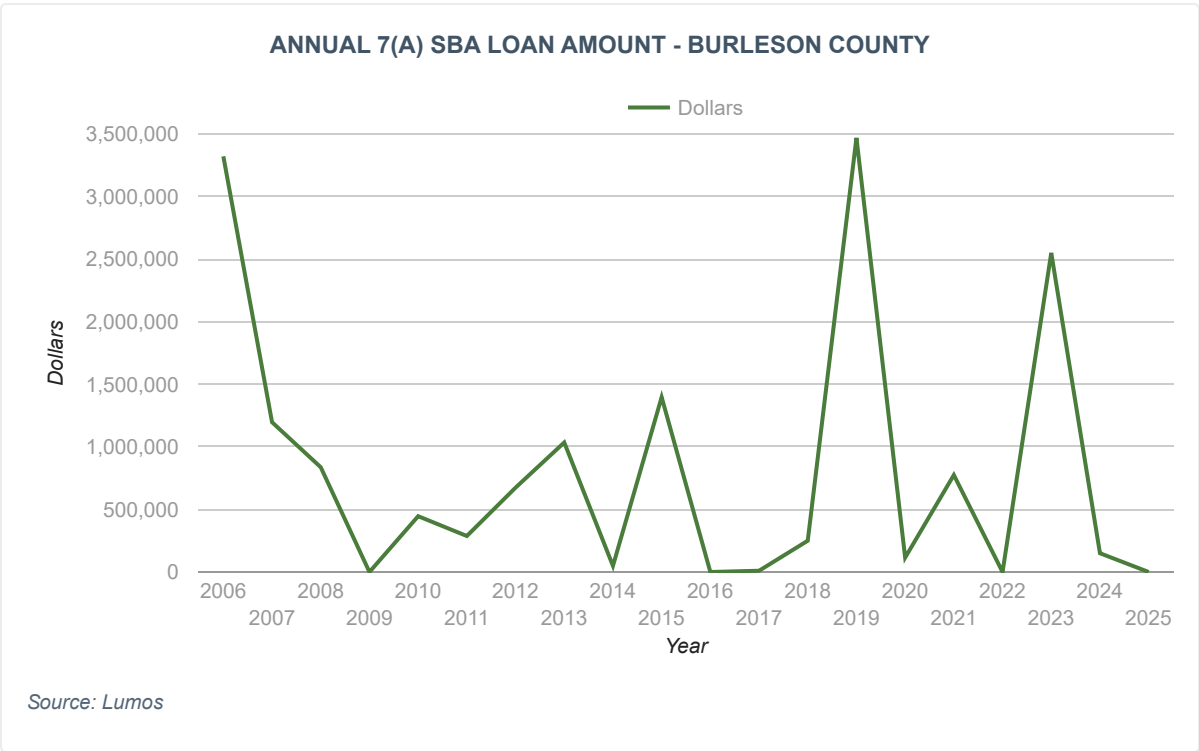


SBA Lending

7(a) Loans

SBA Lending in Burleson County topped \$16.6 million in the last 20 years. See the annual trend below, along with the top industries in the last 20 years, and the top lenders in the last 5 years. The SBA's fiscal year runs from Oct 1 to Sept 30; annual references are for the completed fiscal year and year-to-date otherwise.

Transactions since 2006. Updated through December 31, 2024



Top Industries (last 20 years)

INDUSTRY	TOTAL LOAN AMOUNT	NUMBER OF LOANS
ALL OTHER MISCELLANEOUS FABRICATED METAL PRODUCT MANUFACTURING	\$3,197,000	2
GASOLINE STATIONS WITH CONVENIENCE STORES	\$2,701,000	3
BROILERS AND OTHER MEAT TYPE CHICKEN PRODUCTION	\$2,685,000	2
HOTELS (EXCEPT CASINO HOTELS) AND MOTELS	\$2,406,100	2
SUPPORT ACTIVITIES FOR OIL AND GAS OPERATIONS	\$2,316,000	2

Top Lenders (last 5 years)

LENDER	TOTAL LOAN AMOUNT	NUMBER OF LOANS
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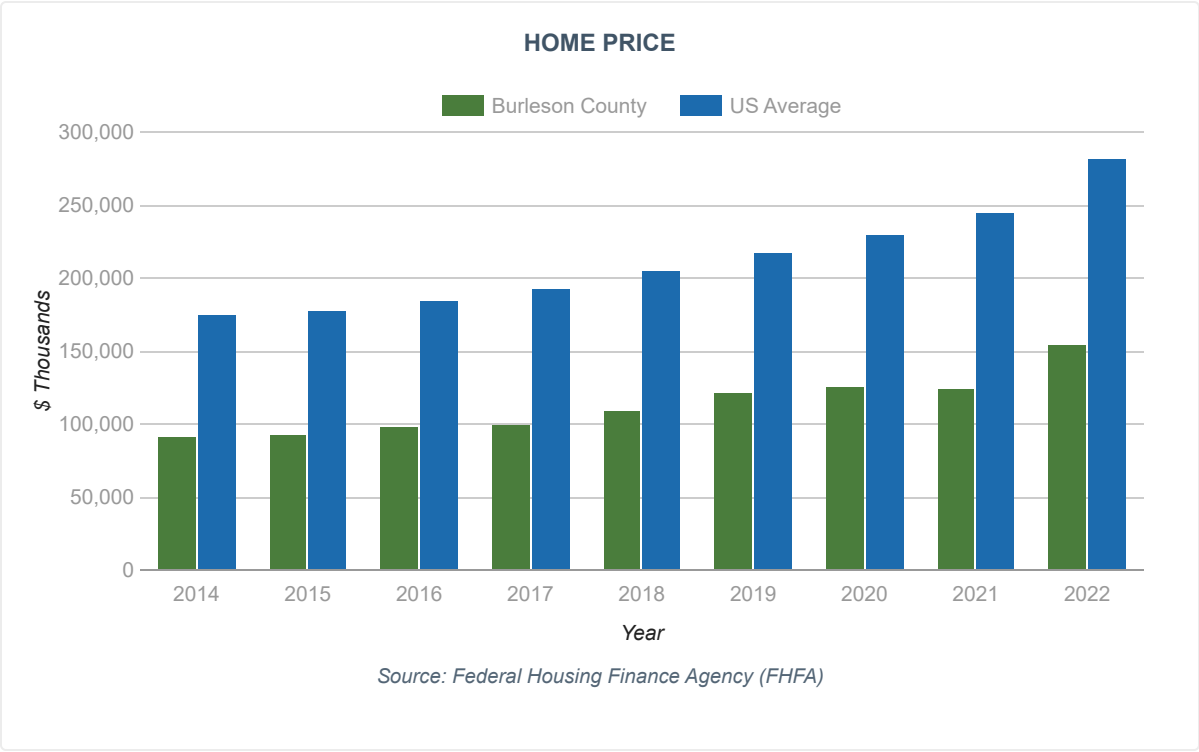
FIRST FINANCIAL BANK (28905)	\$2,540,000	1
THIRD COAST BANK (58716)	\$1,900,000	1
CELTIC BANK CORPORATION (57056)	\$1,569,100	1
BANK OF THE ORIENT (20387)	\$775,000	1
UNITED MIDWEST SAVINGS BANK, NATIONAL ASSOCIATION (32441)	\$150,000	1

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Residential Real Estate

Home Price

Home prices in this market averaged \$154,700 in 2022, lower than the US average.

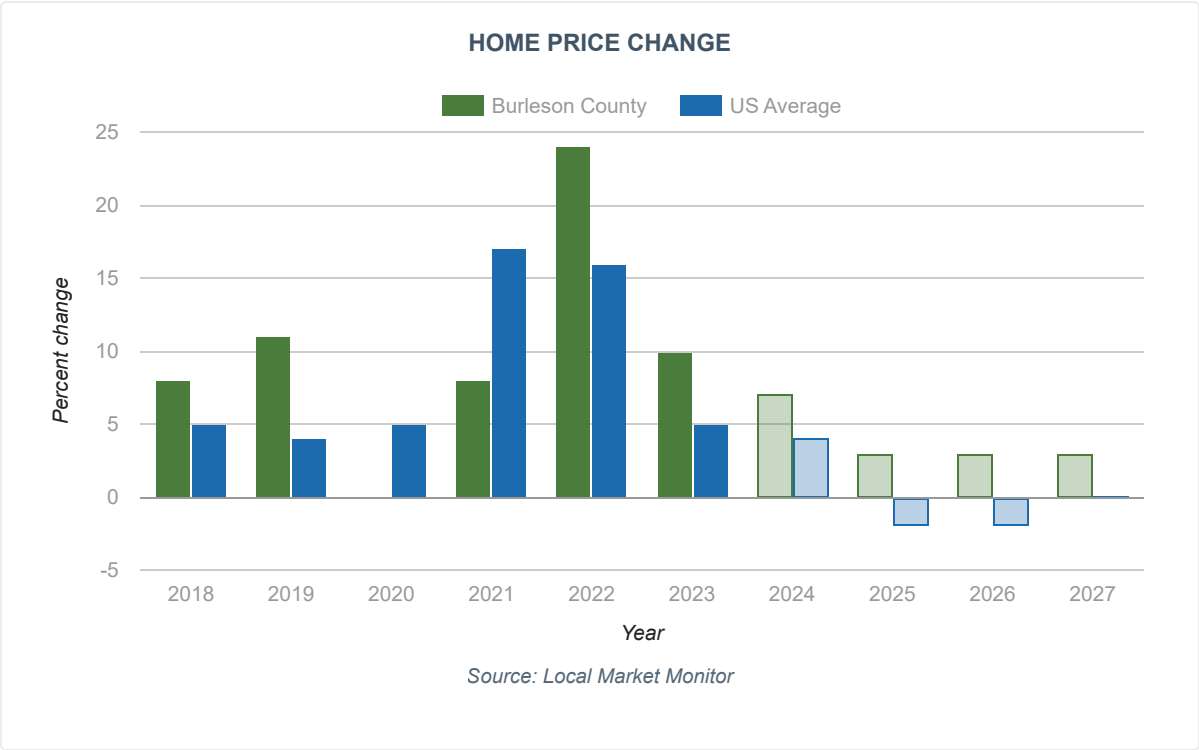


Home and Rent Price Forecast

Home and rent prices are critical drivers of a local economy's overall health. Local Market Monitor founder Ingo Winzer has won the prestigious "Crystal Ball Award" three years in a row. In 2020, he placed first in four categories for Outstanding Performance amongst a distinguished panel of over 100 economists, investment strategists, and housing market analysts.

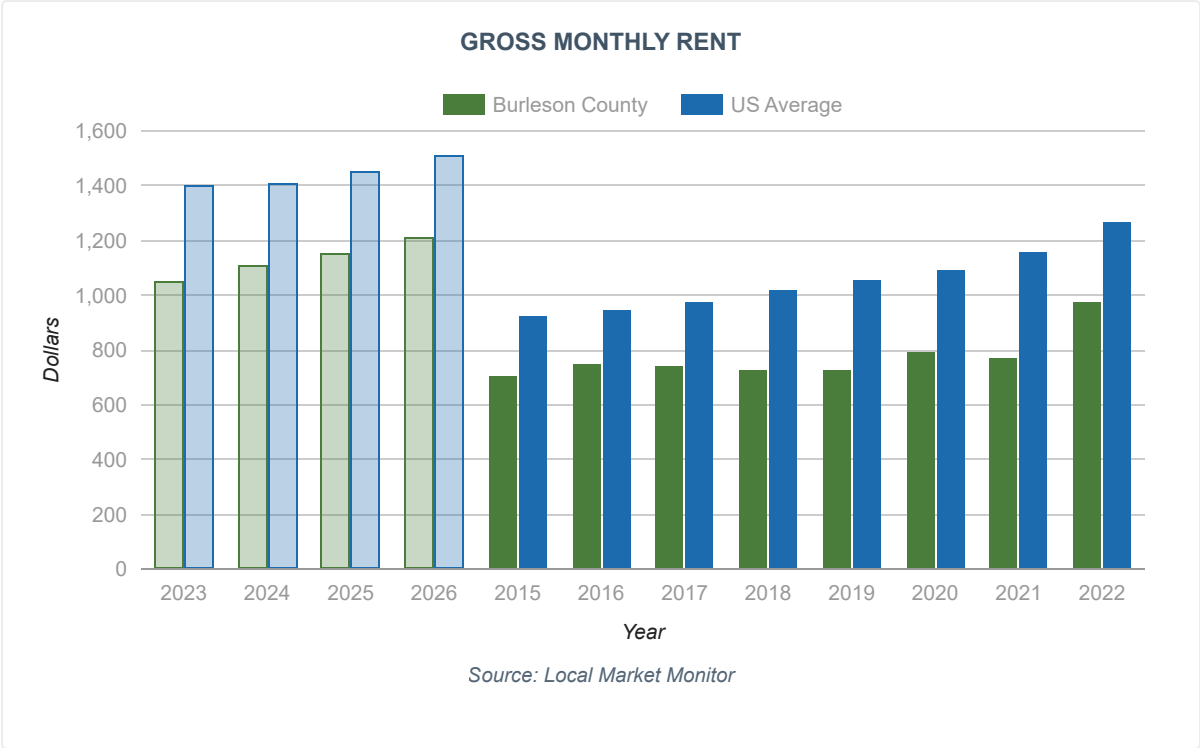
Local Market Monitor's Three-Year Home Price Forecast

Home prices in this market averaged 10% growth in 2023, higher than the US average. Home prices in Burleson County are forecasted to change by 3% in 2025, 3% in 2026 and 3% in 2027.



Local Market Monitor's Three-Year Rent Price Forecast

Gross monthly rent for Burleson County averaged \$977 in 2022, lower than the US average. Gross monthly rent is forecasted to increase to \$1,052 in 2023.



Web Links

[Burleson County](#)

Government info and news

[Burleson County Tribune](#)

Local news

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