

MEDIA & COMMUNICATION POLICY

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CONTACT

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MEDIA RELEASE POLICY:

The McLean County Chamber of Commerce may photograph, film, record, or otherwise capture images and audio of individuals attending Chamber events, programs, meetings, and activities.

By attending a McLean County Chamber event, you acknowledge and agree that your image, likeness, voice, or participation may be captured and used by the Chamber for advertising, promotional, marketing, educational, and other Chamber-related purposes.

This may include, but is not limited to, use in:

- Social media
- The Chamber website
- Email communications and newsletters
- Digital and print advertising
- Event promotions
- Publications and annual reports
- Presentations and other Chamber materials

Images or recordings may be used without compensation to the individual.

If you do not wish to be photographed or recorded, please notify a Chamber staff member or event representative upon arrival. While the Chamber will make reasonable efforts to accommodate such requests, we cannot guarantee that an individual will not appear incidentally in group photographs, crowd shots, video, or other event coverage.

Minors attending Chamber events, programs, meetings, or activities may be included in photographs or recordings. Parents and legal guardians who do not wish for their minor child to be photographed or recorded are encouraged to notify Chamber staff upon arrival. The Chamber will make reasonable efforts to accommodate these requests, we cannot guarantee that an individual will not appear incidentally in group photographs, crowd shots, video, or other event coverage.

By attending a Chamber event, programs, meetings, and activities, you acknowledge and agree to the terms of this Media Release Policy.

SOCIAL MEDIA POLICY

The McLean County Chamber of Commerce uses social media and other digital channels to connect with members, promote local businesses, share Chamber programs and resources, and engage with the community.

We welcome conversation and participation on our social media channels. By interacting with the McLean County Chamber of Commerce online or attending a Chamber event, you agree to the following guidelines.

Social Media Guidelines

The Chamber encourages respectful, constructive conversation and reserves the right to remove or restrict content that does not support the purpose of our social media channels.

Content may be removed if it:

- Contains threatening, abusive, harassing, discriminatory, hateful, obscene or otherwise inappropriate language or material.
- Attacks or harasses an individual, business or organization.
- Includes confidential, private or sensitive personal information.
- Impersonates another individual, business or organization.
- Contains spam, unauthorized advertising or repetitive promotional content.
- Violates copyrights, trademarks or other intellectual property rights.
- Contains malicious or harmful content.
- Is knowingly false or misleading.
- Violates applicable laws or regulations.

The Chamber reserves the right to remove comments, hide content or restrict users who violate these guidelines.

Comments and opinions shared by members of the public do not necessarily represent the views of the McLean County Chamber of Commerce.

User-Submitted Content

If you submit photographs, videos, comments or other content to the Chamber through social media, email, the Chamber website or another communication channel, you are responsible for ensuring that you have the right to share that content.

By voluntarily submitting content to the Chamber for potential use, you give the Chamber permission to use, reproduce, publish, display and distribute that content for Chamber-related promotional and communications purposes.



Policy Updates

The McLean County Chamber of Commerce may update this policy as needed. The most current version will be available on the Chamber's website.