

I have also designed and delivered customized technical and business training programs to support these initiatives across various business functions. My approach is rooted in a people-first philosophy, with a strong focus on practical adoption, measurable outcomes, and long-term organizational impact. I bring a multidisciplinary academic background: a bachelor's degree in Electronics and Communication Engineering, which strengthened my systems thinking and problem-solving skills; a bachelor's degree in Education, which taught me how to design effective, tailored training; and a master's in Leadership and Management, which equipped me to lead diverse teams and manage complex organizational change. I also have multiple certifications in business intelligence, process improvement and lean six sigma, strategy planning and execution, and business analysis & project management. Over the past eight years, I've proudly served as a DAMA volunteer, and for the past five years, I've held the position of VP of Data Governance and Training. Most recently, I designed and coordinated a 12-week CDMP study group program across four Canadian chapters with over 90 participants. I curated and moderated expert-led sessions across all CDMP knowledge areas, created review materials, and provided strategic guidance, resulting in a highly successful and replicable program that I'm eager to scale globally. My motivation to serve as an At-Large Director stems from a strong desire to elevate the data management profession on a global scale by fostering a culture of continuous learning, professional certification, and responsible practice. I believe that building trust in our field begins with empowering professionals through access to high-quality education, consistent standards, and meaningful peer support. Through this role, I hope to contribute to shaping a more unified and credible global data community, one where practitioners are not only skilled but also confident, ethical, and respected in their roles. In this position, I aim to contribute to several key areas:

- 1- Global Certification & Professional Development I would love to work with the Board to share the framework I developed for CDMP study groups and support chapters in implementing similar programs worldwide, enabling more professionals to achieve DAMA certification. I have also developed Data and AI Fluency training programs tailored to executives, managers, practitioners, and students. Through DAMA International, I would like to raise awareness about the importance of this training to help organizations build internal capabilities, promote responsible data use, and ensure a shared understanding of key data concepts across all levels.
- 2- Mentorship & Talent Growth I would like to support the launch of a global mentorship program that connects experienced practitioners with individuals who are early in their careers or transitioning into data roles, fostering career development, inclusion, and a stronger sense of community.
- 3- Well-Rounded Professional Development Programs In all the training programs I've designed, I have been committed to equipping professionals not only with technical expertise but also with the critical non-technical skills that drive success. These include change management, business analysis, project management, critical thinking, and effective communication, all essential for enabling adoption and influence across business and IT teams.
- 4- Strategic Partnerships & Outreach I look forward to supporting the Membership & External Relations Committee by building partnerships with educational institutions and organizations across both the public and private sectors. These partnerships will allow us to co-develop training, raise awareness, and position DAMA as the global leader in trusted data management professional development. I bring strategic vision, operational experience, and a collaborative spirit. I would be honored to serve and contribute to DAMA's mission.