# **Publications >> Books Referenced in DMBoK v2**

Click the categories below to explore books referenced in DAMA's DMBOK.

#### 01 Data Management

AUTHOR	TITLE	PUBLISHER	YEAR
Adelman, Sid, Larissa Moss, and Majid Abai	Data Strategy	Addison-Wesley Professional. Print.	2005
Aiken, Peter and Billings, Juanita	Monetizing Data Management	Technics Publishing, LLC. Print.	2014
Aiken, Peter and Harbour, Todd	Data Strategy and the Enterprise Data Executive	Technics Publishing, LLC. Print.	2017
Borek, Alexander et al.	Total Information Risk Management: Maximizing the Value of Data and Information Assets.	Morgan Kaufmann, Print.	2013
Brackett, Michael	Data Resource Design: Reality Beyond Illusion.	Technics Publishing, LLC. Print.	2014
Chisholm, Malcolm and Roblyn-Lee, Diane	Definitions in Data Management: A Guide to Fundamental Semantic Metadata	Design Media. Print.	2008
Devlin, Barry	Business Unintelligence	Technics Publishing, LLC. Print.	2013
English, Larry	Improving Data Warehouse and Business Information Quality: Methods For Reducing Costs And Increasing Profits	John Wiley and Sons. Print.	1999
Fisher, Tony	The Data Asset: How Smart Companies Govern Their Data for Business Success	Wiley, Print. Wiley and SAS Business Ser.	2009
Kent, William	Data and Reality: A Timeless Perspective on Perceiving and Managing Information in Our Imprecise World. 3d ed.	Technics Publications, LLC Print.	2012
Kring, Kenneth L.	Business Strategy Mapping - The Power of Knowing How it All Fits Together	Langdon Street Press (a division of Hillcrest Publishing Group, Inc.) Print.	2009
Loh, Steve	Data-ism: The Revolution Transforming Decision Making, Consumer Behavior, and Almost Everything Else	HarperBusiness, Print.	2015
Loshin, David	Enterprise Knowledge Management: The Data Quality Approach.	Morgan Kaufmann, Print.	2001
Maes, R.	"A Generic Framework for Information Management." Prima Vera Working Paper 99-02		1999
McGilvray, Danette	Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information	Morgan Kaufmann, Print.	2008
McKnight, William	Information Management: Strategies for Gaining a Competitive Advantage with Data	Morgan Kaufmann, Print. The Savvy Manager's Guides.	2013
Olson, Jack E.	Data Quality: The Accuracy Dimension	Morgan Kauffmann, Print.	2003

Redman, Thomas	Data Driven: Profiting from Your Most Important Business Asset	Harvard Business Review Press. Print.	2008
Redman, Thomas	Data Quality: The Field Guide.	Digital Press, Print.	2001
Reid, Roger, Gareth Fraser-King, and W. David Schwaderer	Data Lifecycles: Managing Data for Strategic Advantage.	Wiley, Print.	2007
Rockley, Ann and Charles Cooper	Managing Enterprise Content: A Unified Content Strategy. 2nd ed	New Riders, Print. Voices That Matter.	2012
Sebastian-Coleman, Laura	Measuring Data Quality for Ongoing Improvement: A Data Quality Assessment Framework	Morgan Kaufman, The Morgan Kaufmann Series on Business Intelligence. Print.	2013
Simsion, Graeme	Data Modeling: Theory and Practice	Technics, LLC, Print.	2001
Surdak, Christopher	Data Crush: How the Information Tidal Wave is Driving New Business Opportunities.	AMACOM	2014
Waclawski, Janine	Organization Development: A Data Driven Approach to Organizational Change	Pfeiffer, Print.	2001
White, Stephen	Show Me the Proof: Tools and Strategies to Make Data Work for the Common Core State Standards.	Advanced Learning Press, 2nd Ed Print.	2011

### **02 Data Handling Ethics**

AUTHOR	TITLE	PUBLISHER	YEAR
Blann, Andrew	Data Handling and Analysis	Oxford University Press, Print. Fundamentals of Biomedical Science	2015
Davis, Kord	Ethics of Big Data: Balancing Risk and Innovation	O'Reilly Media, Print.	2012
Federal Trade Commission, US (FTC)	Federal Trade Commission Report Protecting Consumer Privacy in an Era of Rapid Change		
GDPR REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, as repealing Directive 95/46/EC (General Protection Regulation).	nd		
Hasselbalch, Gry and Pernille Tranberg	Data Ethics: The New Competitive Advantage	Publishare	2016
Huff, Darrell	How to Lie with Statistics	Norton, Print.	1954
Johnson, Deborah G.	Computer Ethics 4th ed.	Pearson, Print.	2009
Kaunert, C. and S. Leonard, eds	European Security, Terrorism and Intelligence: Tackling New Security Challenges in Europe	Palgrave Macmillan, Print. Palgrave Studies in European Union Politics	2013

Kim, Jae Kwan and Jun Shao Lake, Peter Lipschultz, Jeremy Harris Mayfield, M.I. Mazurczyk, Wojciech et al. Naes, T. and E. Risvik eds Olivieri, Alejandro C. et al, eds Provost, Foster and Tom Fawcett Quinn Michael J. Richards, Lyn Thomas, Liisa M Tufte, Edward R. Witten, Ian Hl, Eibe Frank and Mark A Hall 03 Data Governance

Statistical Methods for Handing Incomplete Data.	Chapman and Hall/CRC Chapman and Hall/CRC Texts in Statistical Science	2013
A Guide to Handing Data Unising Hadoop: An exploration of Hadoop, Hive, Pig, Sqoop and Flume	Peter Lake	2015
Social Media Communication: Concepts, Practices, Data, Law and Ethics	Routledge, Print.	2014
On Handing the Data	Create Space Independent Publishing Platform, Print.	2015
Information Hiding in Communication Networks: Fundamentals. Mechanisms, and Applications	Wiley-IEEE Press Print. IEEE Press Series on Information and Communication Networks Security	2016
Multivariate Analysis of Data in Sensory Science Volunte 16	Elsevier Science, Print. Data Handling Science and Techlology (Book 16)	1996
Fundamentals and Analytical Applications of Multi-way Calibration Volume 29	Elsevier, Print. Data Handling in Science and Technology (Book 29)	2015
Data Science for Business: What you need to know about data mining and data-analytic thinking	O'Reilly Media, Print.	2013
Ethics for the Information Age 6th ed	Pearson, Print.	2014
Handling Qualitative Data: A Practical Guide 3Pap/Psc ed	SAGE Publications Ltd., Print.	2014
Thomas on Data Breach: A Practical Guide to Handling Data Breach Notifications Worldwide	LegalWorks, Print.	2015
The Visual Display of Quantitative Information 2nd ed.	Graphics Pr., Print.	2001
Data Mining: Practical Machine Learning Tools and Techniques 3rd ed.	Morgan Kaufmann, Print. Series in Data Management Systems	2011

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Adelman, Sit, Larissa Moss and Majid Abai	Data Strategy	Addison-Wesley Professional, Print.	2005
Anderson, Dean and Anderson, Linda Ackerson	Beyond Change Management	Pfeiffer	2012
Avramov, Lucien and Maurizio Portolani	The Policy Driven Data Center with ACI: Architecture, Concepts and Methodology	Cisco Press, Print. Networking Techology	2014
Brzezinski, Roert	HIPAA Privacy and Security Compliance - Simplified: Practical Guide for Healthcare Providers and Practice Managers	CreateSpace Independent Publishing Platform, Print.	2014
Calder, Alan	IT Governance: Implementing Frameworks and Standards for the Coprporate Governance of IT	IT Governance Publishing, Print.	2009
Chisholm, Malcolm and Roblyn-Lee, Diane	Definitions in Data Management: A guide to Fundamental Semantic Metadata	Design Media, Print.	2008
Cokens, Gary et al.	CIO Best Practices: Enabling Strategic Value with Information Technology, 2nd Ed.	Wiley, Print.	2010
DeHaes, Steven and Wim Van Grembergen	Enterprise Governance of Information Technology: Achieving Alignment and Value, Featuring COBIT 5 2nd ed.	Springer, Print. Management for Professionals	2015
DiStefano, Robert S.	Asset Data Integrity Is Serious Business	Industrial Press, Inc., Print.	2010
Doan, AnHai, Alon Halevy and Zachary Ives	Principles of Data Integration	Morgan Kaufmann, Print.	2012
Fisher, Tony	The Data Asset: How Smart Companies Govern Their Data for Business Success	Wiley, Print.	2009
Giordano, Anthony David	Performing Information Governance: A Step-by-step Guide to Making Information Governance Work	IBM Press, Print. IBM Press	2014
Hiatt, Jeff and Creasey, Timothy	Change Management: The People Side of Change	Prosci	2012
II Dala		110301	2012
Huwe, Ruth A.	Metrics 2.0: Creating Scorecard for High-Performance Work Teams and Organizations	Praeger, Print.	2010
Huwe, Ruth A.  Ladley, John	and Organizations		
	and Organizations  Data Governance: How to Design, Deploy and Sustain an Effective	Praeger, Print.  Morgan Kaufmann, Print. The Morgan Kaufmann Series on Business Intelligence	2010
Ladley, John	and Organizations  Data Governance: How to Design, Deploy and Sustain an Effective Data Governance Program  Big Data: Principles and best practices of scalable realtime data systems  Executing Data Quality Projects: Ten Stone to Quality Data and Trusted	Praeger, Print.  Morgan Kaufmann, Print. The Morgan Kaufmann Series on Business Intelligence Manning Publications, Print.	2010 2012
Ladley, John Marz, Nathan and James Warren	and Organizations  Data Governance: How to Design, Deploy and Sustain an Effective Data Governance Program  Big Data: Principles and best practices of scalable realtime data systems  Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information  Rest Practices in Data Cleaning: A Complete Quide to Everything You	Praeger, Print.  Morgan Kaufmann, Print. The Morgan Kaufmann Series on Business Intelligence  Manning Publications, Print.	<ul><li>2010</li><li>2012</li><li>2015</li></ul>
Ladley, John Marz, Nathan and James Warren McGilvray, Danette	and Organizations  Data Governance: How to Design, Deploy and Sustain an Effective Data Governance Program  Big Data: Principles and best practices of scalable realtime data systems Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information  Best Practices in Data Cleaning: A Complete Guide to Everything You Need to Do Before and After Collecting Your Data	Praeger, Print.  Morgan Kaufmann, Print. The Morgan Kaufmann Series on Business Intelligence  Manning Publications, Print.  Morgan Kaufmann, Print.	<ul><li>2010</li><li>2012</li><li>2015</li><li>2008</li></ul>

Razavi, Behzad	Principles of Data Conversion System Design	Wiley-IEEE Press, Print.	1994
Redman, Thomas C.	Data Driven: Profiting from Your Most Important Business Asset	Harvard Business Review Press, Print	2008
Reinke, Guido	The Regulatory Compliance Matrix: Regulation of Financial Services, Information and Communication Technology, and Generally Related Matters	GOLD RUSH Publishing, Print. Regulatory Compliance.	2015
Seiner, Robert S.	Non-Invasive Data Governance	Technics Publications, LLC, Print	2014
Selig, Gad	Implementing IT Governance: A Practical Guide to Global Best Practices in IT Management	Van Haren Publishing, Print. Best Practice	2008
Smallwood, Robert F.	Information Governance: Concepts, Strategies, and Best Practices	Wiley, Print. Wiley CIO	2014
Soares, Sunil	Selling Information Governance to the Business: Best Practices by Industry and Job Function	McPress, Print.	2011
Tarantino, Anthony	The Governance, Risk and Compliance Handbook: Technology, Finance, Environmental, and International Guidance and Best Practices	Wiley, Print.	2008
The KPI Institute and Aurel Brudan, ed	The Governance, Complance and Risk KPI Disctionary: 130-Key Performance Indicator Definitions	CreateSpace Independent Publishing Platform, Print.	2015

#### 04 Data Architecture

AUTHOR	TITLE	PUBLISHER	YEAR
Ahlemann, Frederik, Eric Stettiner, Marcus Messerschmidt, and Christine Legner, eds	Stategic Enterprise Architecture Management: Challenges, Best Practices, and Future Developments	Springer, Print. Management for Professionals	2012
Bernard, Scott A	An Introduction to Enterprise Architecture, 2nd Ed	Authorhouse, Print.	2005
Brackett, Michael H.	Data Sharing Using a Common Data Architecture	John Wiley and Sons, Print.	1994
Carbone, Jane	IT Architecture Toolkit	Prentice Hall, Print.	2004
Cook, Melissa	Building Enterprise Information Architectures: ReEngineering Information Systems	Prentice Hall, Print.	1996
Edvinsson, Hakan and Lottie Aderinne	Enterprise Architecture Made Simple Using the Ready, Set, Go Approach to Achieving Information Centricity.	Technics Publications, LLC, Print.	2013
Fong, Joseph	Information Systems Reengineering and Integration, 2nd ed.	Springer, Print.	2003
Gane, Chris and Trish Sarson	Structured Systems Analysis: Tools and Techniques	Prentice Hall, Print.	1979
Harrison, Rachel	TOGAF Version 8.1.1 Enterprise Edition - Study Guide	The Open Group. 2nd ed. Van Haren Publishing, Print. TOGAF	2007
Hoberman, Steve, Donna Burbank, and Chris Bradley	Data Modeling for the Business: A Handbook for Aligning the Business with IT using High-Level Data Models	Technics Publications, LLC, Print.	2009
Hoogervorst, Jan A.P.	Enterprise Governance and Enterprise Engineering	Springer, Print. The Enterpise Engineer Ser.	2009

Inmon, W.H., John A Zachman, and Johathan G Geiger	. Data Stores, Data Warehousing and the Zachman Framework Managing Enterprise Knowledge	McGraw-Hill, Print.	1997
Lankhorst, Marc	Enterprise Architecture at Work: Modeling, Communication and Analysis	Spring, Print.	2005
Martin, James and Joe Leben	Strategic Information Planning Methodologies, 2nd ed	Prentice Hall, Print.	1989
Osterwalder, Alexander and Yves Pigneur	Business Model Generation: A Handbook for Visionaries, Game Changers, A Challengers	Wiley, Print.	2010
Perks, Col and Tony Beveridge	Guide to Enterprise IT Architecture	Springer, Print. Springer Professional Computing	2003
Poole, John, Dan Chang, Douglas Tolbert, and David Mellor	Common Warehouse Metamodel	Wiley, Print. OMG (Book 17).	2001
Radhakrishnan, Rakesh	Indentity and Security: A Common Architecture and Framework For SOA and Network Convergence	futuretext, Print.	2007
Ross, Jeanne W., Peter Weill, and David Robertson			
Schekkerman, Jaap	How to Survive in the Jungle of Enteprise Architecture Frameworks: Creating or Choosing an Enteprise Architecture Framework	Trafford Publishing, Print.	2006
Spewak, Steven and Seven C. Hill	Enterprise Architecture Planning: Developing a Blueprint for Data, Applications and Technology, 2nd ed	A Wiley-QED Publications, Print.	1993
Ulrich, William M. and Philip Newcomb	Information Systems Transformation: Architecture-Driven Modernization Case Studies	Morgan Kaufmann, Print. The MK/OMG Press	2010

### 05 Data Modeling and Design

AUTHOR	TITLE	PUBLISHER	YEAR
Ambler, Scott	Agile Database Techniques: Effective Strategies for the Agile Software Developer	Wiley and Sons, Print.	2003
Avison, David and Christine Cuthbertson	A management Approach to Database Applications	McGraw-Hill Publishing Co., Print. Information systems ser.	2002
Blaha, Michael	UML Database Modeling Workbook	Technics Publication, LLC Print.	2013
Brackett, Michael H	Data Resource Design: Reality Beyond Illusion.	Technics Publication, LLC Print.	2012
Brackett, Michael H	Data Resource Integration: Understanding and Resolving a Disparate Data Resource	Technics Publications, LLC, Print.	2012
Brackett, Michael H	Data Resource Simplesity: How Organizations Choose Data Resource Success or Failure	Technics Publications, LLC, Print.	2011

Bruce, Thomas A	Designing Quality Databases with IDEFIX Information Models	Dorset House, Print.	1991
Burns, Larry	Building the Agile Database: How to Build a Successful Application Using Agile Without Sacrificing Data Management	Technics Publications, LLC, Print.	2011
Carlis, John and Joseph Maguire	Mastering Data Modeling - A User-Driven Approach	Addison-Wesley Professional, Print.	2000
Codd, Edward F	"A Relational Model of Data for Large Shared Data Banks" Communications of the ACM, 13, No. 6		Jun-70
DAMA International	The DAMA Dictionary of Data Management 2nd Edition: Over 2,000 Terms Defined for IT and Business Professionals 2nd ed	Technics Publications, LLC, Print.	2011
Daoust, Norman	UML Requirements Modeling for Business Analysts: Steps to Modeling Success	Technics Publications, LLC, Print.	2012
Date, C.J.	An Introduction to Database Systems 8th ed.	Addison Wesley, Print.	2003
Date, C.J. and Hugh Darwen	Database, Types and the Relational Model. 3rd ed	Addison Wesley, Print.	2006
Date, Chris J.	The Relational Database Dictionary: A Comprehensive Glossary of Relational Terms and Concepts, with Illustrative Examples	O'Reilly Media, Print.	2006
Dorsey, Paul	Enterprise Data Modeling Using UML	McGraw-Hill Osborne Media, Print.	2009
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Fleming, Candace C. and Barbara Von Halle	The Handbook of Relational Database Design.	Addison Wesley, Print.	1989
Giles, John	The Nimble Elephant: Agile Delivery of Data Models Using a Pattern-based Approach.	Technics Publications, LLC, Print.	2012
Golden Charles	Data Modeling 152 Success Secrets - 152 Most Asked Questions on Data Modeling - What You Need to Know	Emereo Publishing, Print. Success Secrets	2015
Halpin, Terry, Ken Evans, Pat Hallock, and Bill McLean	Database Modeling with Microsoft Visio for Enterprise Architects	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems.	2003
Halpin, Terry	Information Modeling and Relational Databases	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems.	2001
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Harrington, Jan L	Relational Database Design Clearly Explained 2nd ed	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems.	2002
Hay, David C.	Data Model Patterns: A Metadata Map	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems.	2006
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Hernandez, Michael J.	Database Design for Mere Mortals: A Hands-On Guide to Relational Database Design. 2nd ed	Addison-Wesley Professional, Print.	2003
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Hoberman, Steve	Data Modeling Made Simple with ER/Studio Data Architect	Technics Publications, LLC, Print.	2013
Hoberman, Steve	Data Modeling Made Simple: A Practical Guide for Business and IT Professionals. 2nd ed	Technics Publications, LLC, Print.	2009
Hoberman, Steve	Data Modeling Master Class Training Manual. 7th ed	Technics Publications, LLC, Print.	2017
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Krogstie, John, Terry Halpin, and Keng Siau, eds.	Information Modeling Methods and Methodologies: Advanced Topics in Database Research	Idea Group Publishing, Print. Advanced Topics in Database Research	2005
Linstedt, Dan	Super Charge Your Data Warehouse: Invaluable Data Modeling Rules to Implement Your Data Vault	Amazon Digital Services. Data Warehouse Architecture Book 1.	2012
Muller, Robert J.	Database Design for Smarties: Using UML for Data Modeling	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems.	1999
Newton, Judith J. and Daniel Wahl, eds.	Manual for Data Administration	NIST Special Publications, Print.	1993
Pascal, Fabian	Practical Issues in Database Management: A Reference for The Thinking Practitioner	Addison-Wesley Professional, Print.	2000
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Riordan, Rebecca M.	Designing Effective Database Systems.	Addison-Wesley, Print.	2005
Rob, Peter and Carlos Coronel	Database Systems: Design, Implementation, and Management 7th ed	Cengage Learning, Print.	2006
Schmidt, Bob	Data Modeling for Information Professionals	Prentice Hall, Print.	1998

Silverston, Len and Paul Agnew	The Data Model Resource Book, Volume 3: Universal Patterns for Data Modeling	Wiley, Print.	2008
Silverston, Len	The Data Model Resource Book, Volume 1: A Library of Universal Data Models for All Enterprises. Rev. ed	Wiley, Print.	2001
Silverston, Len	The Data Model Resource Book, Volume 2: A Library of Data Models for Specific Industries. Rev. ed.	Wiley, Print.	2001
Simsion, Graeme C. and Graham C.	Data Modeling Essentials 3rd ed	Morgan Kaufmann, Print.	2004
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Teorey, Toby, et al.	Database Modeling and Design: Logical Design, 4th ed.	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems.	2010
Thalheim, Bernhard	Entity-Relationship Modeling Foundations of Database Technology	Springer, Print.	2000
Watson, Richard T.	Data Management: Databases and Organizations, 5th ed	Wiley, Print.	2005

#### **06 Data Storage and Operations**

AUTHOR	TITLE	PUBLISHER	YEAR
Armistead, Leigh	Information Operations Matters: Best Practices	Potomac Books, In., Print.	2010
Dunham, Jeff	Database Performance Tuning Handbook	McGraw-Hill, Print	1998
Dwivedi, Himanshu	Securing Storage: A Practical Guide to SAN and NAS Security	Addison-Wesley Professional, Print.	2005
EMC Educatioal Services, ec	Information Storage and Management: Storing, Managing, and Protecting Digital Information in Classic, Virtualized, and Cloud Environments.	Wiley, Print.	2012
Finn, Aidan et al.	Microsoft Private Cloud Computing	Sybex, Print.	
Finn, Aidan	Mastering Hyper-V Deployment	Sybex, Print.	2010
Fitzsimmons, James A. and Mona J. Fitzsimmons	Service Management: Operations, Strategy, Information Technology 6th ed	Irwin/McGraw-Hill Print with CDROM	2007
Gallagher, Simon, et al.	Vmware Private Cloud Computing with vCloud Director	Sybex, Print.	2013
Hitachi Data Systems Academy	Storage Concepts: Storing and Managing Digital Data Volume 1	HDS Academy, Hitachi Data Systems, Print.	2012
Hoffer, Jeffrey, Mary Prescott, and Fred McFadden	Modern Database Management 7th Edition	Prentice Hall, Print.	2004
Khalil, Mostafa	Storage Implementation in vSphere 5.0	Vmware Press, Print.	2012
Kotwal, Nitin	Data Storage Backup and Replication: Effective Data Management to Ensure Optimum Performance and Business Continuity	Nitin Kotwal, Amazone Digital Serices, LLC	2015

Kroenke, D.M.	Database Processing: Fundamentals, Design, and Implementation 19th Edition	Pearson Prentice Hall, Print.	2005
Liebowitz, Matt et al.	Vmware vSphere Performance: Designing CPU, Memory, Storage, and Networking for Performance-Intensive Workloads	Sybex, Print.	2014
Matthews, Jeanna N.	Running Xen: A Hands-On Guide to the Art of Birtualization	Prentice Hall, Print.	2008
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McNamara, Micahel J.	Scale-Out Storage: The Next Frontier in Enterprise Data Management	FriesenPress, Kindle.	2014
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Paulsen, Karl	Moving Media Storage Technologies: Applications and Workflows for Video and Media Server Platforms	Focal Press, Print	2011
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Rob, Peter, and Carolos Coronel	Database Systems: Design, Implementation, and Management 7th Edition	Course Technology, Print.	2006
Sadalage, Pramod J., and Martin Fowler	NoSQL Distilled: A Brief Guide to the Emerging World of Polyglot Persistence	Addison-Wesley, Print. Addison-Wesley Professional	2012
Santana, Gustavo A.	Virtualization Fundamentals: Understanding Techniques and Designs for Highly Efficient Data Centers with Cisco Nexus, UCS, MDS, and Beyond	Cisco Press, Print. Fundamentals	2013
Schulz, Greg	Cloud and Virtual Data Storage Networking	Auerbach Publications, Print.	2011
Simitci, Huseyin	Storage Network Performance Analysis	Wiley, Print.	2003
Tran, Duc A.	Data Storage for Social Networks: A Socially Aware Approach	Springer, Print. Springer Briefs in Optimization	2013
Troppens, Ulf, et al.	Storage Networks Explained Basics and Application of Fibre Channel SAN, NAS, iSCSI, InfiniBand and FCoE	Wiley, Print.	2009
Vmware	Vmware vCloud Architecture Toolkit (vCAT): Technical and Operational Guidance for Cloud Success.	Vmware Press, Print.	2013
Wicker, Stephen B.	Error Control Systems for Digital Communication and Storage	US ed Prentice-Hall, Print.	1994
Zarra, Marcus S.	Core Data: Data Storage and Management for iOS, OS X, and iCloud 2nd ed	Pragmatic Bookshelf, Print. Pragmatic Programmers	2013

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AUTHOR	TITLE	PUBLISHER	YEAR
Andress, Jason	The Basics of Information Security: Understanding the Fundamentals of InfoSecin Theory and Practice	Syngress, Print.	2011
Calder, Alan, and Steve Watkins	IT Governance: An International Guide to Data Security and ISO27001/ISO27002, 5th Eed	Krogan Page, Print.	2012
Fuster, Gloria Gonzalez	The Emergence of Personal Data Protection as a Fundamental Right of the EU	Springer, Print. Law, Governanceand Technology Series/Issues in Privacy and Data Protection	2014
Hayden, Lance	IT Security Metrics: A Practical Framework for Measuring Security and Protecting Data	McGraw-Hill Osborne Media, Print.	2010
Murdoch, Don GSE	Blue Team Handbook: Incident Response Edition: A condensed field guide for the Cyber Security Incident Responder. 2nd ed.	CreateSpace Independent Publishing Platform, Print.	2014
Ray, Dewey E	The IT professional's merger and acquisition handbook	Cognitive Diligence	2012
Schlesinger, David	The Hidden Corporation: A Data Management Security Novel	Technics Publications, LLC, Print.	2011
Singer, P.W. and Allan Friedman	Cybersecurity and Cyberwar: What Everyone Needs to Know	Oxford University Press, Print. What Everyone Needs to Know	2014
Watts, John	Certified Information Privacy Professional Study Guide: Pass the IAPP,s Certification Foundation Exam with Ease!	CreateSpace Independent Publishing Platform, Print.	2014
Williams, Branden R., Anton Chuvakin Ph.D	PCI Compliance: Understand and Implement Effective PCI Data Security Standard Complance 4th ed.	Syngress, Print.	2014

### 08 Data Integration and Interoperability

AUTHOR	TITLE	PUBLISHER	<b>YEAR</b>
Andress, Jason	The Basics of Information Security: Understanding the Fundamentals of InfoSecin Theory and Practice	Syngress, Print.	2011
Calder, Alan, and Steve Watkins	IT Governance: An International Guide to Data Security and ISO27001/ISO27002, 5th Eed	Krogan Page, Print.	2012
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Williams, Branden R., Anton Chuyakin Ph.D	PCI Compliance: Understand and Implement Effective PCI Data Security Standard Complance 4th ed.	Syngress, Print.	2014

# 09 Document and Content Management

AUTHOR	TITLE	PUBLISHER	<b>YEAR</b>
Boiko, Bob	Content Management Bible. 2nd ed	Wiley, Print.	2004
Diamond, David	Metadata for Content Management: Designing taxonomy, metadata policy and workflow to make digital content systems better for users.	CreateSpace, Print.	2016
Hedden, Heather	The Accidental Taxonomist	Information Today, Inc, Print.	2010
Lambe, Patrick	Organizing Knowledge: Taxonomies, Knowledge and Organisational Effectiveness	Chandos Publishing, Print. Chandos Knowledge Management	2007
Liu, Bing	Web Data Mining: Exploring Hyperlinks, Contents, and Usage Data 2nd ed	Springer, Print. Data Centric Systems and Applications	2011
Nichols Kevin	Enterprise Content Strategy: A Project Guide	XML Press, Print.	2015
Read, Judith and Mary Lea Ginn	Records Management 9th ed	Cengage Learning, Print. Advanced Office Systems and Procedures	2015
Rockley, Ann and Charles Cooper	Managing Enterprise Content: A Unified Content Strategy 2nd ed	New Riders, Print. Voices That Matter	2012
Smallwood, Robert F.	Information Governance: Concepts, Strategies, and Best Practices	Wiley, Print. Wiley CIO	2014

#### 10 Reference and Master Data

AUTHOR	TITLE	PUBLISHER	YEAR
Abbas, June	Structures for Organizing Knowledge: Exploring Taxonomies, Ontologies, and Other Schema	Neal-Schuman Publishers, Print	2010
Abernethy, Kenneth and J. Thomas Allen	Explorring the Digital Domain: An Introduction to Computers and Information Fluency 2nd ed, Print.		2004

Allen Mark and Dalton Cervo	Multi-Domain Master Data Management: Advanced MDM and Data Governance in Practice	Morgan Kaufmann, Print.	2015
Bean, James	XML for Data Architects: Designing for Reuse and Integration	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems	2003
Berson, Alex and Larry Dubov	Master Data Management and Customer Data Integration for a Global Enterprise	McGraw-Hill, Print.	2007
Brackett, Michael	Data Sharing Using a Common Data Architecture	Wiley, Print. Wiley Professional Computing	1994
Cassell, Kay Ann and Uma Hiremath	Reference and Information Services: An Introduction 3rd ed	ALA Neal-Schuman, Print.	2012
Cervo, Dalton and Mark Allen	Master Data Management in Practice: Achieving True Customer MDM	Wiley, Print.	2011
Chisholm, Malcolm	Managing Reference Data in Enterprise Databases: Binding Corporate Data to the Wider World	Morgan Kaufmann, Print. The Morgan Kaufmann Series in Data Management Systems	2000
Dreibelbis, Allen, et al	Enterprise Master Data Management: An SOA Approach to Managing Cor Inforamtion	IBM Press, Print.	2008
Dyche, Jill and Evan Levy	Customer Data Integration: Reaching a Single Version of the Truth.	John Wiley and Sons, Print.	2006
Effingham, Nikk	An Introduction to Ontology	Polity, Print.	2013
Finkelstein, Clive	Enterprise Architecture for Integration: Rapid Delivery Methods and Techniques.	Artech House Print on Demand, Print Artech House Mobile Communications Library	2006
Forte, Eric J., et al.	Fundamentals of Government Information: Mining, Finding, Evaluating, and Using Government Resources	Neal-Schuman Publishers, Print.	2011
Hadzic, Fedja, Henry Tan, Tharam S Dillon	Mining of Data with Complex Structures	Sprinter, Print Studies in Computational Intelligence	2013
Lambe, Patrick	Organising Knowledge: Taxonomies, Knowledge and Organisational Effectiveness	Chandos Publishing, Print. Chandos Knowledge Management	2007
Loshin David	Enterprise Knowledge Management: The Data Quality Approach	Morgan Kaufmann, Print. The MK/OMG Press	2008
Menzies, Tim et al.	Sharing Data and Models in Software Engineering	Morgan Kaufmann, Print.	2014
Millett, Scott and Nick Tune	Patterns, Principles, and Practices of Domain-Driven Design	Wrox, Print	2015
Steward, Darin L.	Building Enterprise Taxonomies	Mokita Press, Print	2011
Talburt, John and Yinle Zhou	Entity Information Management Lifecycle for Big Data	Mortan Kauffman, Print	2015
Talburt, John	Entity Resolution and Information Quality	Morgan Kaufmann, Print.	2011

### 11 Data Warehousing and Business Intelligence

AUTHOR TITLE PUBLISHER YEAR

Adamson, Christopher	Mastering Data Warehouse Aggregates: Solutions for Star Schema Performance	John Wiley and Sons, Print.	2006
Adelman, Sid and Larissa T. Moss	Data Warehouse Project Management	Addison-Wesley Professional, Print.	2000
Adelman, Sid, Larissa T. Moss, and Majid Abai	Data Strategy	Addison-Wesley Professional, Print.	2005
Adelman, Sit, et al.	Impossible Data Warehouse Situations: Solutions from the Experts	Addison-Wesley, Print.	2002
Aggarwal, Charu	Data Mining: The Textbook	Springer, Print.	2015
Biere, Mike	Business Intelligence for the Enterprise	IBM Press, Print	2003
Biere, Mike	The New Era of Enterprise Business Intelligence: Using Analytics to Achieve a Gloval Competitive Advantage	IBM Press, Print. IBM Press	2010
Brown, Meta S.	Data Mining for Dummies	For Dummies, Print. For Dummies	2014
Chorianopoulos, Antonios	Effective CRM using Preductive Analytics	Wiley, Print.	2016
Delmater, Rhonda and Monte Hancock Jr.	Data Mining Explained: A Manager's Guide to Customer Centric Business Intelligence	Digital Press, Print.	2001
Dyche, Jill. E-Data	Turning Data Into Information With Data Warehousing	Addison-Wesley, Print.	2000
Eckerson, Wayne W.	Performance Dashboards: Measuring, Monitoring, and Managing Your Business	Wiley, Print.	2005
Han, Jiawei, Micheline Kamber and Jian Pei	Data Mining: Concepts and Techniques 3rd ed.	Morgan Kaufmann, Print. The Morgan Kaufmann Ser in Data Management Systems	2011
Hastie, Trevor, Robert Tibshirani, and Jerome Friedman	The Elements of Statistical Learning: Data Mining, Inference, and Prediction 2nd ed.	Springer, Print. Springer Series in Statistics	2011
Hill, Thomas, and Paul Lewicki	Statistics: Methods and Applications	Statsoft, Inc., Print.	2005
Howson, Cindi	Successful Business Intelligence: Unlock the Value of BI and Big Data 2nd ed.	McGraw-Hill Osborne Media, Print.	2013
Imhoff, Claudia, Lisa Loftis, and Jonathan G. Geiger	Building the Customer-Centric Enteprise: Data Warehousing Techniques for Supporting Customer Relationship Management	John Wiley and Sons, Print.	2011
Imahoff, W.H., Claudia Imhoff, and Ryan Sousa	The Corporate Information Factory 2nd ed	John Wiley and Sons, Print.	2000
Inmon, W.H., Claudia Imhoff, and Ryan Sousa	The Corporate Information Factory, 2nd ed.	John Wiley and Sons, Print.	2000
Inmon, W.H., and Krish Krishnan	Building the Unstructured Data Warehouse	Technics Publications, LLC., Print.	2011
Josey, Andrew	TOGADF Version 9.1 Enterprise Edition: An Introduction	The Open Group, Kindle. Open Group White Paper	2011
Kaplan, Robert S and David P. Norton	The Balanced Scorecard: Translating Strategy into Action	Harvard Business Review Press, Kindle.	1996
Kimball, Ralph, and Margy Ross	The Data Warehouse Toolkit: The Difinitive Guide to Dimentional Modeling 3rd ed.	Wiley, Print.	2013

Kimball, Ralph, et al.	The Data Warehouse Lifecycle Toolkit. 2nd ed.	Wiley, Print.	2008
Linoff, Gordon S. and Michael J.A. Berry	Data Mining Techniques: For Marketing, Sales, and Customer Relationship Management 3rd ed.	Wiley, Print.	2011
Lublinsky, Boris, Kevin T. Smith, and Alexey Yakubovich	Professional Hadoop Solutions	Wrox, Print.	2013
Malik, Shadan	Enteprise Dashboards: Design and Best Practices for IT	Wiley, Print.	2005
Moss, Larissa T., and Shaku Atre	Business Intelligence Roadmap: The Complete Project Lifecycle for Decision-Support Applications	Addison-Wesley Professional, Print.	2003
Ponniah, Paulraj	Data Warehousing Fundamentals: A Comprehensive Guide for IT Professionals	Wiley-Interscience, Print.	2001
Provost, Foster and Tom Fawcett	Data Science for Business: What you need to know about data mining, data-analytic thinking	O'Reilly Media, Print.	2013
Reeves, Laura L.	A Manager's Guide to Data Warehousing	Wiley, Print.	2009
Russell, Matthew A.	Mining the Social Web: Data Mining Facebook, Twitter, LinkedIn, Google+, GitHub, and More 2nd ed.	O'Reilly Media, Print	2013
Silverston, Len, and Paul Agnew	The Data Model Resource Book Volume 3: Universal Patterns for Data Modeling	Wiley, Print.	2008
Simon, Alan	Modern Enterprise Business Ingelligence and Data Management: A Roadmap for IT Directors, Managers, and Architects	Morgan Kaufmann, Print.	2014
Thomsen, Erik, OLAP	Solutions: Building Multidimensional Information Systems 2nd ed.	Wiley, Print.	2002
Vitt, Elizabeth, Michael Luckevich and Stacia Misner	Business Intelligence	Microsoft Press, Print. Developer Reference	2008
Wremble, Robert and Christian Koncilia	Data Warehouses and Olap: Concepts, Architectures and Solutions	IGI Global, Print.	2006

### 12 Metadata Management

AUTHOR	TITLE	PUBLISHER	YEAR
Aiken, Peter	Data Reverse Engineering: Slaying the Legacy Dragon		1995
Foreman, John W. Data Smart	Using Data Science to Transform Information into Insight	Wiley, Print.	2013
Loshin, David	Enterprise Knowledge Management: The Data Quality Approach	Morgan Kaufmann	2001
Marco, David	Building and Managing the Meta Data Repository: A Full Lifecycle Guide	Wiley, Print.	2000
Milton, Nicholas Ross,	Knowledge Acquisition in Practice: A Step-by-step Guide	Springer, Print. Decision Engineering	2007

Park, Jung-ran, ed	Metadata Best Practices adn Guidelines: Current Implementation and Future Trends	Routledge, Print.	2014
Pomerantz, Jeffrey	Metadata	The MIT Press, Print. The MIT Press Essential Knowledge ser.	2015
Schneier, Bruce	Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World	W.W. Norton and Company, Print.	2015
Tannenbaum, Adrienne	Implementing a Corporate Repository: The Models Meet Reality	Wiley, Print. Wiley Professional Computing	1994
Warden, Pete	Big Data Glossary	O'Reilly Media, Print.	2011
Zeng, Marcia Lei and Jian Quin	Metadata 2nd ed	ALA Neal-Schuman, Print	2015

### 13 Data Quality

AUTHOR	TITLE	PUBLISHER	YEAR
Batini, Carlo, and Monica Scannapieco	Data Quality: Concepts, Methodologies and Techniques	Springer, Print.	2006
Brackett, Michael H.	Data Resource Quality: Turning Bad Habits into Good Practices	Addison-Wesley, Print.	2000
Deming, W Edwards	Out of the Crisis	The MIT Press, Print.	2000
English, Larry	Improving Data Warehouse and Business Information Quality: Methods For Reducing Costs and Increasing Profits	John Wiley and Sons, Print.	1999
English, Larry	Information Quality Applied: Best Practices for Improving Business Information Processes, and Systems	Wiley Publishing, Print.	2009
Fisher, Craig, Eitel Lauria, Shobha Chengalur- Smith and Richard Wang	Introduction to Information Quality	M.I.T. Information Quality Program Publications, Print. Advances in Information Quality Book Ser.	2006
Gottesdiener, Ellen	Requirements by Collaboration: Workshops for Defining Needs	Addison-Wesley Professional, Print.	2002
Haas, Kathleen B. and Rosemary Hossenlopp	Unearthing Business Requirements: Elicitation Tools and Techniques	Management Concepts, Inc.	
Huang, Kuan-Tsae, Yank W. Lee and Richard Y. Wang	Quality Information and Knowledge	Prentice Hall, Print.	1999
Jugulum, Rajesh	Competing with High Quality Data	Wiley, Print.	2014
Lee, Yang W., Leo L. Pipino, James D. Funk and Richard Y. Wang	Journey to Data Quality	The MIT Press, Print.	2006
Loshin, David	Enterprise Knowledge Management: The Data Quality Approach	Morgan Kaufmann, Print.	2001
Loshin, David	Master Data Management	Morgan Kaufmann, Print.	2009

Maydanchik, Arkady	Data Quality Assessment	Technics Publications, LLC, Print.	2007
McCallum, Ethan	Bad Data Handbook: Cleaning Up the Data So You Can Get Back to Work 1st Edition	O'Reilly	2012
McGilvray, Danette	Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information	Morgan Kaufmann, Print.	2008
Myers, Dan	"The Value of Using the Dimensions of Data Quality" Information Management		Aug-13
Olson, Jack E.	Data Quality: The Accuracy Dimension	Morgan Kaufmann, Print.	2003
Redman, Thomas	Data Quality: The Field Guide	Digital Press, Print.	2001
Robertson, Suzanne and James Robertson	Mastering the Requirements Process: Getting Requirements Right, 3rd ed	Addison-Wesley Professional, Print.	2012
Sebastian-Coleman, Laura	Measuring Data Quality for Ongoing Improvement: A Data Quality Assessment Framework	Morgan Kaufmann, Print. The Morgan Kaufmann Series on Business Intelligence	2013
Tavares, Rossano	Qualidade de Dados em Gerenciamento de Clientes (CRM e Tecnologia da Informacao (Data Quality: Mangement of Customers and Information Technology)	Sao Paulo: Catalise, Print.	2006
Witt, Graham	Writing Effective Business Rules: A Practical Method	Morgan Kaufmann, Print.	2012

## 14 Big Data and Data Science

AUTHOR	TITLE	PUBLISHER	YEAR
Abate, Robert, Peter Aiken and Joseph Burke	Integrating Enterprise Applications Utilizing A Services Based Architecture	John Wiley and Sons, Print.	1997
Arthur, Lisa	Big Data Marketing: Engage Your Customers More Effectively and Drive Value	Wiley, Print.	2013
Davenport, Thomas H.	Big Data at Work: Dispelling the Myths, Uncovering the Opportunities	Harvard Business Review Press, Print.	2014
EMC Education Services, ed	Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data	Wiley, Print.	2015
Inmon, W.H. and Dan Linstedt	Data Architecture: A Primer for the Data Scientist; Big Data, Data Warehouse and Data Vault, 1st Edition	Morgan Kaufmann	2014
Jannsens, Jeroen	Data Science at the Command Line: Facing the Future with Time- Tested Tools	O'Reilly Media, Print.	2014

Kitchin, Rob	The Data Revolution: Big Data, Open Data, Data Infrastructues and Their Consequences	SAGE Publications Ltd, Print.	2014
Krishnan, Krish	Data Warehousing in the Age of Big Data	Morgan Kaufmann, Print. The Morgan Kaufmann Series on Business Ingelligence	2013
Lake, Peter and Robert Drake	Information Systems Management in the Big Data Era	Springer, Print. Advanced Information and Knowledge Processin	ıg 2015
Loshin, David	Big Data Analytics: From Stategic Planning to Enteprise Integration with Tools, Techniques, NoSQL, and Graph	Morgan Kaufmann, Print.	2013
Lublinsky, Borris, Kevin T. Smith, Alexey Yakubovich	Professional Hadoop Solutions	Wrox, Print.	2013
Luisi, James	Pragmatic Enterprise Architecture: Strategies to Transofrm Inforamtion Systems in the Era of Big Data	Morgan Kaufmann, Print.	2014
Marz, Nathan and James Warren	Big Data: Principles and best practices of scalable realtime data systems	Manning Publications, Print.	2014
McCandless, David	Information is Beautiful	Collins, Print.	2012
Provost, Foster and Tom Fawcett	Data Science for Business: Waht you need to know about data mining and data-analytic thinking	O'Reilly Media, Print.	2013
Sathi, Arvind	Big Data Analytics: Distruptive Technologies for Changing the Game	McPress, Print.	2013
Sawant, Nitin and Himanshu Shah	Big Data Application Architecture Q & A: A Problem - Solution Approach	Apress, Print. Expert's Voice in Big Data	2013
Slovic, Scott, Paul Slovic, eds	Numbers and Nerves: Information, Emotion, and Meaning in a World of Data	Oregon State University Press, Print.	2015
Starbird, Michael	Meaning from Data: Statistis Made Clear (The Great Courses, Parts 1 and 2)	The Teaching Company, Print.	2006
Tufte, Edward R.	The Visual Display of Quantitative Information 2nd ed.	Graphics Pr., Print.	2001
van der Lans, Rick	Data Virtualization for Business Intelligence Systems: Revolutioning Data Integration for Data Warehouses	Morgan Kaufmann, Print. The Morgan Kaufmann Series on Business Ingelligence	2012
van Rijmenam, Mark	Think Bigger: Developing a Successful Big Data Stragegy for Your Business	AMACOM, Print.	2014

### 15 Data Management Maturity Assessment

AUTHOR	TITLE	PUBLISHER	YEAR
Afflerbach, Peter	Essential Readings on Assessment	International Reading Association, Print.	2010

Baskarada, Sasa	IQM-CMM: Information Quality Management Capability Maturity Model	Vieweb+Teubner Verlag, Print. Ausgezeichnete Arbeiten zur Informationsqualitat	2009
Boutros, Tristan and Tim Purdie	The Process Improvement Handbook: A Blueprint for Managing Change and Increasing Organizational Performance	McGraw-Hill Education, Print.	2013
Crawford, J. Kent	Project Management Maturity Model. 3rd ed	Auerbach Publications, Print. PM Solutions Research	2014
Freund, Jack and Jack Jones	Measuring and Managing Information Risk: A FAIR Approach	Butterworth-Heinemann, Print.	2014
Ghavami, Peter PhD	Big Data Governance: Modern Data Management Principles for Hadoop, NoSQL and Big Data Analytics	CreateSpace Independent Publishing Platform, Print.	2015
Honeysett, Sarah	Limited Capability - The Assessment Phase	Amazon Digital Service LLC., Social Inseciruty Book 3.	2013
Marchewka, Jack T.	Information Technology Project Management: Providing Measurable Organizational Value 5th ed.	Wiley, Print.	2016
Persse, James R.	Implementing the Capability Maturity Model	Wiley, Print.	2001
Saaksvuori, Antti	Product Management Maturity Assessment Framework	Sirrus Publishing Ltd., Print.	2015
Van Haren Publishing	IT Capability Maturity Framework IT-CMF	Van Haren Pub, Print.	2015

### 16 Data Management Organization and Role Expectations

AUTHOR	TITLE	PUBLISHER	YEAR
Aiken, Peter and Juanita Billings	Monetizing Data Management: Finding the Value in your Organizations's Most Important Asset	Technics Publications, LLC, Print.	2013
Aiken, Peter and Michael M. Gorman	The Case for the Chief Data Officer: Recasting the C-Suite to Leverage Your Most Valuable Asset	Morgan Kaufmann, Print.	2013
Anderson, Carl	Creating a Data-Driven Organization	O'Reilly Media, Print.	2015
Arthur, Lisa	Big Data Marketing: Engage your Customers More Effectively and Drive Value	Wiley, Print.	2013
Blokdijik, Gerard	Stakeholder Analysis - Simple Steps to Win, Insights and Opportunities for Maxing Out Success	Complete Publishing, Print.	2015
Borek, Alexander et al.	Total Information Risk Management: Maximizing athe Value of Data and Information Assets	Morgan Kaufmann, Print.	2013
Brestoff, Nelson E. and William H. Inmon	Preventing Litigation: An Early Warning System to Get Big Value OUt of Big Data	Business Expert Press, Print.	2015
Collier, Ken W. Agile	Analytics: A Value-Driven Approach to Business Intelligence and Data Warehousing	Addison-Wesley Professional, Print. Agile Software Development Ser.	2011

Dean, Jared	Big Data, Data Mining, and Machine Learning: Value Creation for Business Leaders and Practitioners	Wiley, Print. Wiley and SAS Business Ser.	2014
Dietrich Brenda L., Emily C. Plachy and Maureen F. Norto	Analytics Across the Enterprise: How IBM Realizes Business Value from Big Data and Analytics	IBM Press, Print.	2014
Freeman, R. Edward	Stategic Management: A Stakeholder Approach	Cambridge Univeristy Press, Print.	2010
Gemignani, Zach, et al.	Data Fluency: Empowering Your Organization with Effective Data Communication	Wiley, Print.	2014
Gibbons, Paul	The Science of Successful Organizational Change: How Leaders Set Strategy, Change Behavior, and Create an Agile Culture	Pearson FT Press, Print.	2015
Harrison, Michael I.	Diagnosing Organizations: Methods, Models, and Processes 3rd ed.	SAGE Publications, Inc. Print. Applied Social Research Methods (Book 8)	2004
Harvard Business Review, John P. Kotter et al.	HBR's 10 Must Reads on Change Management	Harvard Business Review Press, Print. HBR's 10 Must Reads.	2011
Hatch, Mary Jo and Ann L. Cunliffe	Organization Theory: Modern Symblicm and Postmodern Perspectives 3rd ed.	Oxford Unveristy Press, Print.	2013
Hiatt, Jeffrey and Timothy Creasey: Change Management: The People Side of Change	Change Management: The People Side of Change	Prosci Learning Center Publications, Print.	2012
Hillard, Robert	Information-Driven Business: How to Manage Data and Information for Maximum Advantage	Wiley, Print.	2010
Hoverstadt, Patrick	The Fractal Organization: Creating sustainable organizations with the Viable System Model	Wiley, Print.	2009
Howson, Cindi	Successful Business Intelligence: Unlock the Value of BI and Big Data 2nd ed.	Mcgraw-Hill Osborne Media, Print.	2013
Kates, Amy and Jay R. Galbraith	Designing Your Organization: Using the STAR Model to Solve 5 Critical Design Challenges	Jossey-Bass, Print.	2007
Kesler, Gregory and Amy Kates	Bridging OrganizationDesign and Performance:Five Ways to Activate a Global Operation Model	Jossey-Bass, Print.	2015
Little, Jason	Lean Change Management: Innovative practices for managing organizational change	Happy Melly Express, Print.	2014
National Renewable Energy Laboratory	Stakeholder Analysis Methodlogies Resource Book	BiblioGov, Print.	2012
Prokscha, Susanne	Practical Guide to Clinical Data Management, 2nd ed	CRC Press, Print.	2006
Schmarzo, Bill	Big Data MBA: Driving Business Strategies with Data Science	Wiley, Print.	2015
Soares, Sunil	The Chief Data Officer Handbook for Data Governance	McPress, Print.	2015

Stubbs, Evan	The Value of Business Analytics: Identifying the Path to Profitability	Wiley, Print.	2011
Tompkins, Jonathan R.	Organization Theory and Public Management	Wadsworth Publishing, Print.	2004
Tsoukas, Haridimos and Christian Knudsen, eds	The Oxford Handbook of Organization Theory: meta- theoretical Perspectives	Oxford UniversityPress, Print. Oxford Handbooks.	2005
Verhoef, Peter C., Edwin Kooge and Natasha Walk	Creating Value with Big Data Analytics: Making Smarter Marketing Decisions	Routledge, Print.	2016
Willows, David and Brian Bedrick, eds	Effective Management for Schools	John Catt Educational Ltd., Print. Effective International Schools Ser.	2012

### 17 Data Management and Organizational Change Management

AUTHOR	TITLE	PUBLISHER	<b>YEAR</b>
Ackerman Anderson, Linda and Dean Anderson	The Change Leader's Roadmap and Beyond Change Management Two Book Set 2nd ed	Pfeiffer, Print.	2010
Ackerman, Anderson, Linda Dean Anderson	Beyond Change Management: How to Achieve Breakthrough Results Thorugh Conscous Change Leadership 2nd ed	Pfeiffer, Print.	2010
Ackerman Anderson, Linda, Dean Anderson	The Change Leader Roadmap: How to Navigate Your Organization's Transformation 2nd ed	Pfeiffer, Print.	2010
Barksdale, Susan and Teri Lund	10 Steps to Successful Strategic Planning	ASTD, Print. 10 Steps.	2006
Becker, Ethan F. and Jon Wortmann	Mastering Communication at Work: How to Lead, Manage, and Influence	McGraw-Hill, Print.	2009
Bevan, Richard	Changemaking: Tactics and resources for managing organizational change	CreateSpace Independent Publishing Platform, Print.	2011
Bounds, Andy	The Snowball Effect: Communication Techniques to Make You Unstoppable	Capstone, Print.	2013
Bridges, William	Managing Transitions: Making the Most of Change	Da Capo Lifelong Books, Print.	2009
Center for Creative Leadership (CCL), Talula Cartwright and David Baldwin	Communicating Your Vision	Pfeiffer, Print.	2007
Contreras, Melissa	People Skills for Business: Winning Social Skills That Put You Ahead of The Competition	CreateSpace Independent Publishing Platform, Print.	2013
Covey, Stephen R.	Franklin Covey Style Guide: For Business and Technical Communication, 5th ed.	FT Press, Print.	2012
Bridges, William Center for Creative Leadership (CCL), Talula Cartwright and David Baldwin Contreras, Melissa	Managing Transitions: Making the Most of Change  Communicating Your Vision  People Skills for Business: Winning Social Skills That Put You Ahead of The Competition  Franklin Covey Style Guide: For Business and Technical	Da Capo Lifelong Books, Print.  Pfeiffer, Print.  CreateSpace Independent Publishing Platform, Print.	<ul><li>2009</li><li>2007</li><li>2013</li></ul>

Covey, Stephen R.	The 7 Habits of Highly Effective People: Powerful Lessons in Personal Change	Simon and Schuster, Print.	2013
Franklin, Melanie	Agile Change Management: A Practical Framework for Successful Change Planning and Implementation	Kogan Page, Print.	2014
Garcia, Helio Fred	Power of Communication: The Skills to Build Trust, Inspire Loyalty, and Lead Effectively	FT Press, Print.	2012
Godin, Seth and Malcolm Gladwell	Unleashing the Ideavirus	Hachette Books	2001
Harvard Business School Press	Business Communication	Harvard Business Review Press, Print. Harvard Business Essentials.	2003
	HBR's 10 Must Reads on Change Management	Harvard Business Review Press, Print.	2011
Hiatt, Jeffrey, and Timothy Creasey	Change Management: The People Side of Change	Prosci Learning Center Publications, Print.	2012
Holman, Peggy, Tom Devane, Steven Cady	The Change Handbook: The Definitive Resource on Today's Best Methods for Engaging Whole Systems 2nd ed	Berrett-Koehler Publishers, Print.	2007
Hood, J H.	How to book of Interpersonal Communication: Improve Your Relationships. Vol 3.	WordCraft Global Pty Limited, Print. "How to" Books	2013
Jones, Phil	Communicating Strategy	Ashgate, Print.	2008
Kotter, John P.	Leading Change	Harvard Business Review Press, Print.	2012
Locker, Kitty, and Stephen Kaczmarek	Business Communication: Building Critical Skills 5th ed.	McGraw-Hill/Irwin, Print.	2010
Luecke, Richard	Managing Change and Transition	Harvard Business Review Press, Print. Harvard Business Essentials	2003
Rogers, Everett M.	Diffusion of Innovations 5th ed	Free Press, Print.	2003