

## **WELCOME**

Welcome to DAMA International! DAMA International is the premier global community for Data Management professionals. At DAMA, we believe in the power of data to transform organizations, drive innovation, and shape the future. Whether you are a seasoned data expert or just starting your journey, DAMA is here to support and guide you every step of the way.



### JOIN DAMA **INTERNATIONAL** TODAY

Ready to take your Data Management career to the next level? Join DAMA International today and unlock a world of opportunities. Visit our website at <u>www.dama.org</u> to explore membership options, find a local chapter near you, and discover the vast resources and benefits awaiting you.

DAMA **INTERNATIONAL EMPOWERING DATA PROFESSIONALS**, TRANSFORMING **ORGANIZATIONS.** 

### DAMA **INTERNATIONAL**



# **EMPOWERING** DATA PROFESSIONALS

WWW.DAMA.ORG





### **ABOUT DAMA** INTERNATIONAL

DAMA International is a non-profit organization founded in 1980, dedicated to advancing the field of Data Management. With over 60 chapters worldwide, we provide a vibrant network of professionals, thought leaders, and industry experts who share knowledge, best practices, and cutting-edge insights.

# **OUR MISSION**

At DAMA International, our mission is to empower data professionals to become leaders in their organizations and make a lasting impact in the world of Data Management.

# WE **STRIVE TO:**

#### **FOSTER COLLABORATION:**

We create a collaborative environment where professionals can connect, share ideas, and learn from one another.

#### **DRIVE EDUCATION:**

We offer a wide range of educational resources, including conferences, webinars, training programs (through our Registered Education Provider program), and certification opportunities, to enhance professional development.

#### **PROMOTE BEST PRACTICES:**

We promote industry best practices and standards, ensuring data professionals stay at the forefront of their field.

#### **INFLUENCE POLICY:**

We actively engage with policymakers and industry stakeholders to shape Data Management practices and policies globally.

#### **BUILD A GLOBAL COMMUNITY:**

We facilitate, through our DAMA Chapters worldwide, networking and knowledge exchange among data professionals worldwide, fostering a strong and supportive community.







# **MEMBER BENEFITS**

As a member of DAMA International, you gain access to an array of exclusive benefits:



#### **NETWORKING OPPORTUNITIES:**

Connect with data professionals, thought leaders, and industry experts through local Chapter events, conferences, and online forums.



### **EDUCATION AND TRAINING:**

Expand your knowledge and skills through conferences, webinars, workshops, and our comprehensive Data Management Body of Knowledge (DMBoK) and related CDM certification program.

#### **INDUSTRY RECOGNITION:**

Gain visibility and credibility within the Data Management community by contributing to DAMA publications and participating in speaking engagements.