

Public Policy Guide 2025



PRINCIPLES

COMPETITIVE ENVIRONMENT AND ACCESS TO CAPITAL

Foster a globally competitive environment for small businesses by enhancing access to capital through reduced barriers to investment and access to new funding streams that fuel small businesses.

EDUCATION AND WORKFORCE DEVELOPMENT

Support Arizona employers' access to highly skilled employees by investing in high-quality education and robust workforce development programs.

HEALTHCARE AND INSURANCE

Support and promote a sustainable and affordable healthcare system for Arizona small businesses that enhances market competition, controls healthcare costs, provides targeted plans for small businesses, and incentivizes employee wellness programs.

LOWER THE COST OF DOING BUSINESS

Advocate for public policies that lower the cost of doing business by reducing unnecessary regulatory burdens, streamlining bureaucratic processes, and minimizing tax liabilities to unleash the entrepreneurial spirit, foster economic growth, and create a more competitive and prosperous business environment in Arizona.

Unleash Arizona's Potential

Support a responsive and stable state government by reducing outdated and overly burdensome regulations, providing clear guidance to businesses, and protecting small businesses from government overreach. Additionally, promote tax competitiveness by evaluating and reforming the state's tax code to ensure it encourages business investment. Explore options to reduce the tax burden on businesses, including tax credits for job creation and investment, to foster a thriving economic environment in Arizona.

EDUCATION

Support a **public education finance system** that is equitable, dependable and recognizes educational achievement. Support **P-20 education system and career and technical education districts that seamlessly connects to** community colleges. Encourage **appropriate integration of STEAM** education at all levels. Support the **new economy initiatives** which recognizes and advances each of **our universities** and their differentiated missions. Support Career Technical Education as well as a community college system that aligns with workforce needs.

TECHNOLOGY

Support **cyber security** efforts that protect information within the public domain.

HEALTHCARE

Encourage state lawmakers to prioritize legislation that **benefits and provides options for small businesses** and individuals relative to federal reforms in **quality care and affordability**. Support access to a variety of healthcare choices through the healthcare marketplace for small businesses.

TAXATION

Property Tax - Reduce disparities that unfairly single out business or other non-residential property for disproportionate taxation. Resist the expansion of secondary taxing jurisdictions.

Sales Tax - Promote a simplified and uniform transaction privilege tax system across jurisdictions and encourage competitive rates.

Fees - Make certain that any fee put in place by a government entity is subject to strict accountability measures.

WATER, ENERGY AND NATURAL RESOURCES MANAGEMENT

Prioritize water conservation, invest in diverse and reliable energy sources and infrastructure, and protect Arizona's unique ecosystems. Encourage technological advancements and support processes that improve outdated regulatory practices, including those that allow our growing state to keep pace with energy and water demands in a responsible way that does not disproportionately burden small businesses.

WORKFORCE DEVELOPMENT

Support the state's workforce development and training efforts to create a skilled and robust workforce that can meet the needs of Arizona's diverse small business employers. Invest in high-quality education and training programs that equip individuals with the skills needed to succeed in today's dynamic job market, including expanded access to affordable career and technical education, supporting apprenticeships and on-the-job training programs, and fostering strong partnerships between education providers, employers, and industry leaders. development is the key to unlock Arizona's ability to compete globally, drive innovation, and create a more prosperous future for all.

WORKERS COMPENSATION AND INSURANCE

Support maintaining competitive workers' compensation insurance premiums. Allow employers to establish their own workplace policies without burdensome government mandates and regulations.

Support an affordable, fair and competitive system of unemployment insurance.

FEDERAL

Support federal **tax policy** that **improves America's global competitiveness**. Support efforts to responsibly balance the federal budget and reform major drivers of the national deficit and debt. Support transportation funding for critical infrastructure.