

INDUSTRY PARTNER NEWS

Providing information and updates to help you plan and optimize your engagement



Sending love, laughter, and good cheer to you and yours this holiday season.

Thank you for being a part of the AVAHO family. Your partnership and support has helped us achieve so much this year. We are grateful for your support of AVAHO and our Veterans!

2026 REGIONAL MEETINGS

Get ready to connect, collaborate, expand your expertise, interact with subject matter experts and meet new people at the dynamic regional events designed for multidisciplinary healthcare professionals. Enjoy a full day of engaging sessions, thought-provoking discussions, and valuable networking opportunities.

Lymphoma
Regional Meeting
March 21, 2026

Grand Hyatt, San Francisco

ALL STAR SPEAKER LINE UP including
 Dr. Nick Burwick, Dr. James Rubenstein,
 Dr. Weiyun Ai, Dr. Gerald Hsu and
 Dr. Solomon Graf.

Featured Topics include:

CNS Lymphoma, T-Cell Lymphoma,
 Diffuse LBCL & Indolent Lymphoma

See the [AVAHO website](#) for the most
 current information:

Important details:

- Exhibitor Registration will open the week of December 15, 2025. Look for meeting information, the LOR and W9, and the registration link on the AVAHO website:
<https://www.avaho.org/industry/2026-exhibitor-information/>
- Exhibit space is limited and is available on a first-come/first serve basis.
- Cost for exhibit table is \$3,000.
- Please note that there will NOT be an opportunity for Non-CE Industry Presentations at this meeting.
- Only exhibitors and IRC members may attend with registration. We will not be selling any additional badges to industry.
- Contact JoAnn ASAP if you would like to use 2025 funds for this meeting or, if you have any questions.

2026 ANNUAL MEETING: SEPTEMBER 11-13, 2026 AUSTIN, TX

Austin Marriott Downtown

“Strengthening our Communities:”

AVAHO 2026 *is heading to Austin!*

The AVAHO Annual Meeting 2026 will take place in vibrant Austin, Texas, bringing together healthcare professionals dedicated to serving veterans with cancer. This premier event offers a dynamic platform for sharing research, best practices, and innovations in oncology care within the VA system. This year's theme is “Strengthening our Communities.”

Attendees can look forward to engaging educational sessions, collaborative networking opportunities, and the unique energy of Austin's cultural scene—all in support of advancing veteran health outcomes.

Changes to Industry / Exhibitor Sponsorship Opportunities

As a result of some key changes in compliance in 2025 with many of our industry partners, AVAHO is in the process of updating our sponsorship opportunities to better suit your needs and interests.

These will be reflected in the titanium, platinum and gold sponsorship packages and in the additional sponsorship opportunities that are open to everyone. All sponsorship opportunities will be available on a first-come/ first-serve basis.

We will be updating the exhibitor section of the prospectus to include these changes by mid-January. Please note that there may be several more updates coming as we continue to receive more information from Freeman and the hotel.

Please check the AVAHO website periodically:
<https://www.avaho.org/industry/2026-exhibitor-information/>

Please contact JoAnn at joann@avaho.org if you have any questions or need anything customized.

IMPORTANT INFO



Exhibitor registration opens **April 2026**. Exhibits are available on a first-come/ first-serve basis.

The Letter of Request, W9 and additional meeting information are available on the AVAHO website: <https://www.avaho.org/industry/>

The exhibitor kit will be available in second quarter 2026.

Please note that even if all of your internal paperwork is completed within your company, you must still register with AVAHO to reserve your exhibit sponsorship as soon as registration opens.

Sneak-peek at some of the changes

- We are going “green.” We will not be offering registration bag inserts in 2026.
- We will be offering a wide variety of on-site promotional items such as towers, clings, hanging banners and table tents.
- We will be introducing a variety of “Zen” relaxation options at the meeting to promote personal wellness.
- There will be more opportunities for “branded” promotion at the conference (product or corporate logos and/or messages).

Please consider taking advantage of the new options when you register to exhibit!

We are grateful for your generous support of AVAHO!



NON-CE INDUSTRY PRESENTATIONS AT THE 2026 ANNUAL MEETING APPLICATIONS NOW AVAILABLE

AVAHO offers presentation slots for Non-CE symposium at the annual meeting. These may be disease state or product-specific. The expected audience for each presentation is approximately 200 - 250 people. Interested companies must complete an application for review and approval.



**Acceptance letters
expected March 5, 2026**

**The hosting fee for this
opportunity is \$60,000**

Application Criteria

- The proposed topic is particularly relevant to the veteran population/VHA
- The program description adequately describes the content to be presented
- The learning objectives are clear, objective, and well-developed
- The program is relevant for a significant portion of AVAHO members (beyond physicians & pharmacists)
- Program content has not been presented to the membership in the past year

INDUSTRY-SPONSORED DISCUSSIONS & EXPERT ROUNDTABLES

AVAHO is open to working with Industry Partners to develop educational programs to benefit members, and to working with Industry to develop a better understanding of the VA landscape, priorities, practices, guidelines, and the needs of health care providers and patients and their caregivers. We have 2 programs that can help provide insights:

Expert Roundtable Discussions (non-CE)

A panel of AVAHO experts gathers to discuss specific cancer issues, patient challenges, treatment paradigms, barriers to care, problems and solutions. Practitioners will focus on the unique needs of patients, best practices, and resources available for practitioners and veterans. The 60-minute session will be video-taped, edited and prepared for on-demand viewing with a notation of support from the sponsor. The Roundtables will be promoted by AVAHO and will live in the Learning Center.

Industry/AVAHO Closed Discussions

AVAHO will pull together board representatives and subject matter experts for a closed, private discussion with industry executives on a specific topic. Industry prepares a list of questions and engages the faculty for their viewpoints, experience, observations and recommendations.

Please note that we may not be able to accommodate all requests for programs-- it will depend on the topic and availability of experts.

Please contact JoAnn to discuss
joann@avaho.org

Industry Relations Council

Reserve your seat at the table...

AVAHO invites interested companies to join our Industry Relations Council (IRC). The IRC is an advisory council of individuals representing a variety of corporations and non-profits whose products and services benefit veterans with cancer and hematological disorders. Members receive exclusive benefits and opportunities throughout the year.

Membership is by application and open to those who wish to participate in shaping AVAHO priorities and building ethical, meaningful relationships between industry representatives and medical professionals working with veterans. The membership fee is \$4,000 per person per year.

The form for 2026 new member registration and renewals is now available [here](#).

**[Learn more about IRC
membership](#)**



ADVOCACY UPDATE

AVAHO is outlining its 2026 Advocacy strategy

Recently, AVAHO has worked with organizations such as NAVREF, ACCC, NCCN, ONS and others to create mutually beneficial policy statements and actions. Topics of peak interest for early 2026 include:

1. Recognition of nursing, physician assistants, nutritionists, social workers and others as "professionals" for purposes of advanced degree loan forgiveness. We recognize that (1) these are positions with low recruitment and often low pay who would benefit from financial advantages in exchange for their service and (2) those working in the VA healthcare system have an even lower pay range, making loan forgiveness more important. We are working with legislators to remove oncology service-related positions from loan exemption.
2. Continued support of funding, including increased funding for clinical trials and research, for VA employees and the oncological services provided therein.
3. Opposition to proposed restructuring plans that may remove critical administrative or clinical roles whose leadership has a direct impact on veteran healthcare.
4. Better communication between community care practitioners and VA practitioners to streamline the veteran experience. Of particular importance is to ease the billing process to remove the veteran from the process, thus ensuring they are not stressed by unexpected or unsupported medical expenses.

As 2026 is a strategic planning year for AVAHO, the board of directors will also be setting broad strategic direction for 2026-2029 during the summer of 2026. **If you have a topic you'd like us to consider for our advocacy efforts**, please contact Julie Lawson at julie@AVAHO.org. We welcome your insight and input!



Industry Directory



The goal of the Industry Directory is to provide easy, accessible contact information for our members to reach you about your products. This is a listing of company websites and primary contact information.

- **NOTE:** You must complete this application and supply the necessary information to be included in the directory.
- If any of your information changes, please complete a new application and the information will be updated on the site.

Please check your listing to ensure that all information is up to date. There have been a lot of changes in industry this year. It is the responsibility of each company to keep the primary contacts and company information updated with AVAHO.