

# INDUSTRY PARTNER NEWS

MESQUITE



## MEETING HIGHLIGHTS

- 1,300 AVAHO Members
- 811 attendees at the meeting
- 14 of 21 past presidents attended
- Kenneth W. Kizer, MD, MPH Keynote
- 6 Kiosks and 75 posters presented
- Attendees could earn 17.5 CE credits
- 4 Sponsored CME activities
- 6 Non-CE Industry Presentations
- Reception at the Arizona Grand
- Churro Burrow & Great Band
- 79 Exhibits/71 Exhibiting Companies
- 4 hours dedicated to exhibits
- Golden tickets encouraged quality engagements
- Many ticket winners & great prizes
- Kickboxing class

### InnoVation: Veteran Cancer Care in the 2020s and Beyond

The 2025 AVAHO Annual Meeting was a huge success. Our exhibitors make this meeting possible and help us develop exceptional programming and resources. We are grateful for your support!!

AVAHO would like to thank the board, planning committee, and staff for pulling this meeting together. We are grateful for your leadership, ideas, creativity, commitment, and hard work!



*"It was the best meeting ever!"*

## PASSING THE GAVEL

On Sunday, September 14th, David Eplin, PharmD, BCOP, AVAHO President, officially passed the gavel to incoming President, Nicholas Burwick, MD. Dr. Burwick is an Associate Professor in the Division of Hematology and Oncology at the University of Washington and Puget Sound VA. His clinical expertise focuses on classical and malignant hematology and hematopoietic stem cell transplantation. Dr. Burwick's

interests also include medical education and community outreach, serving on multiple committees and platforms to improve oncology care. This year, Dr. Burwick will hone his interests to lead AVAHO with the introduction of a member Mentorship Program, the development of a Hematology Consortium, and the expansion of education on our social media platforms.





# SURVEY SAYS...

AVAHO attendees and exhibitors enjoyed the new exhibit hall games that focused on meaningful engagements. Here are some of the comments from the annual meeting survey:

## MEMORABLE MOMENTS



- “
- 70.5% of members completing the survey stated they learned something new through conversations with exhibitors!
  - “I discovered various services that could be helpful in my practice by visiting the exhibit hall.”
  - “Meeting with the exhibitors I found out about many new cancer therapies.”
  - “An exhibitor taught me how to obtain order sets for my VA to access molecular testing.”
  - “Great interactions. Best conference I’ve attended when it comes to interaction between providers and vendors.”
  - “Learned about up to date treatments and pipeline information.”
  - “I learned about liquid biopsy for SCC head and neck PV 16 positive for surveillance of recurrence.”
  - “Conversations with exhibitors provided valuable insights into new diagnostic tools and supportive care resources that could be integrated into the VA setting.”
  - “I learned about some new drugs and also about the different genetic mutation testing being offered.”
  - “Received some pertinent clinical updates on drugs often use.”
  - “Learned about many assistance programs.”
  - “Gained info on upcoming trials.”
  - “I had great conversations in the exhibit hall.”
  - “New SQ check point inhibitors.”
  - “Conversations were very informative.”
  - “Most traffic during a conference by providers.”
  - “Discovered publishing information and many educational resources.”

*“Nothing compares to the sense of connection and collaboration here. The veteran-focused mission makes it uniquely meaningful, and it’s inspiring to be part of a community so dedicated to improving care for those who served.”*

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- The slides for most AVAHO Sessions are available on the 2025 Whova app now.
- The Whova app will be accessible for 6 months.
- If you had headshots taken, they will be emailed to you in a couple weeks.



## 2026 AVAHO BOARD OF DIRECTORS

### Officers

- **Nick Burwick, MD** – President
- David Eplin, PharmD, BCOP – Immediate Past President
- Grace Cullen, DNP, FNP-BC, AOCNP – President-Elect
- Brian Do, PharmD, BCOP – Treasurer
- Kourtney LaPlant, PharmD, BCOP – Secretary

### Board Members

- Sarah Colonna, MD
- Shruti Trehan, MD
- Eileen Holovac, PharmD
- Attaya Suvannasanka, MD
- Lauren Cliffler, LCSW

### Ex-Officios

- Rusty Crawford, PharmD, (ret)
- Tony Quang, MD, JD
- William Wachsman, MD, PhD

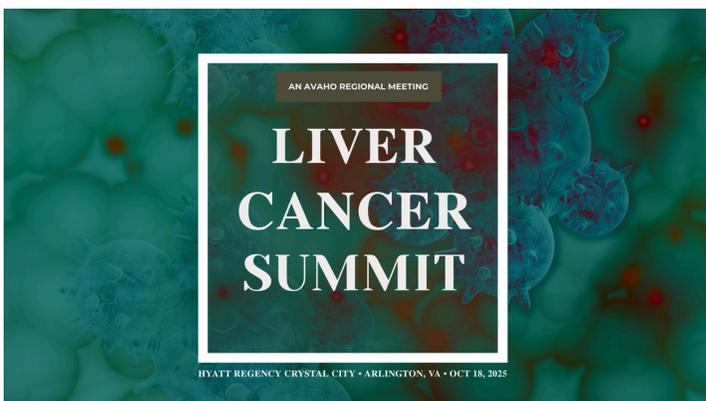
### Committee Chairs

- Advocacy – Shruti Trehan, MD
- Communications – Rusty Crawford, Pharm D
- Education – Taylor Scialo & Kourtney LaPant PharmD
- Finance – Brain Do, PharmD
- Membership Committee – Tanya Arnold, MSN, ARNP
- Program Committee – Cindy Bowman, MSN, RN, OCN & Paige May, PharmD

## 2025 REGIONAL MEETING

### Hepatocellular Carcinoma

October 18, 2025 | Arlington, VA



Get ready to connect, collaborate, and expand your expertise at this dynamic event designed for multidisciplinary healthcare professionals. Enjoy a full day of engaging sessions, thought-provoking discussions, and valuable networking opportunities.

- **Morning Sessions:** Kick off the day with didactic presentations covering the latest updates in HCC treatment, including staging, combination therapies, systemic approaches, and the role of radiation therapy.
- **Afternoon Sessions:** Dive into interactive learning with two Mock Tumor Board cases. Gain firsthand insight into multidisciplinary treatment planning and discover how collaborative decision-making drives optimal patient outcomes.

## 2026 REGIONAL MEETING DETAILS COMING SOON!

### Lymphoma

Early spring 2026 | location TBD

### Colorectal Cancer

Fall 2026 | location TBD



# 2026 ANNUAL MEETING

SEPT 11-13, 2026

AUSTIN, TX



## AVAHO is heading to Austin!

The AVAHO Annual Meeting 2026 will take place in vibrant Austin, Texas, bringing together healthcare professionals dedicated to serving veterans with cancer. This premier event offers a dynamic platform for sharing research, best practices, and innovations in oncology care within the VA system. Attendees can look forward to engaging educational sessions, collaborative networking opportunities, and the unique energy of Austin's cultural scene—all in support of advancing veteran health outcomes.

## IMPORTANT INFO

Exhibitor registration opens **early March 2026**. Exhibits are available on a first-come/ first-serve basis.

The Letter of Request, W9 and additional meeting information will be available on the AVAHO website: <https://www.avaho.org/industry/>

Please note that even if all of your internal paperwork is completed within your company, you must still register with AVAHO to reserve your exhibit sponsorship as soon as registration opens.

There are also additional sponsorship opportunities available on a first-come/first-serve basis including: Registration bag sponsorships, lanyards, key cards, charging stations and more!



Applications will be available in December 2025.

Application deadline  
**January 31, 2026**

Acceptance letters expected  
**March 5, 2026**

The hosting fee for this opportunity is **\$60,000**

## NON-CE INDUSTRY PRESENTATIONS AT THE 2026 ANNUAL MEETING

AVAHO offers presentation slots for Non-CE symposium at the annual meeting. These may be disease state or product-specific. The expected audience for each presentation is approximately 200 - 250 people. Interested companies must complete an application for review and approval.

### Application Criteria

- The proposed topic is particularly relevant to the veteran population/VHA
- The program description adequately describes the content to be presented
- The learning objectives are clear, objective, and well-developed
- The program is relevant for a significant portion of AVAHO members (beyond physicians & pharmacists)
- Program content has not been presented to the membership in the past year

## Industry-sponsored Non-CE Education Opportunities

AVAHO is open to working with Industry Partners to develop educational programs to benefit members, and to working with Industry to develop a better understanding of the VA landscape, priorities, practices, guidelines, and the needs/expectations of health care providers and patients and their caregivers. We have 2 programs that can help provide insights:

### Expert Roundtable Discussions (non-CE)

A panel of AVAHO experts gathers to discuss specific cancer issues, patient challenges, treatment paradigms, barriers to care, problems and solutions. Practitioners will focus on the unique needs of patients, best practices, and resources available for practitioners and veterans. The 60-minute session will be video-taped, edited and prepared for on-demand viewing with a notation of support from the sponsor. The Roundtables will be promoted by AVAHO and will live in the Learning Center.

### Industry/AVAHO Closed Discussions

AVAHO will pull together board representatives and subject matter experts for a closed, private discussion with industry executives on a specific topic. Industry prepares a list of questions and engages the faculty for their viewpoints, experience, observations and recommendations.

Please note that we may not be able to accommodate all requests for programs-- it will depend on the topic and availability of experts.

## Industry Relations Council

**Reserve your seat at the table...**

AVAHO invites interested companies to join our Industry Relations Council (IRC). The IRC is an advisory council of individuals representing a variety of corporations and non-profits whose products and services benefit veterans with cancer and hematological disorders. Members receive exclusive benefits and opportunities throughout the year.

Membership is by application and open to those who wish to participate in shaping AVAHO priorities and building ethical, meaningful relationships between industry representatives and medical professionals working with veterans. There is a modest fee to become an IRC member.

The form for 2026 new member registration and renewals is now available:

<https://simplymedical.jotform.com/252795455617065>

For more information, contact JoAnn@avaho.org

[Click here to learn more about IRC membership and how to register.](#)

## INDUSTRY DIRECTORY ON AVAHO.ORG



The goal of the Industry Directory is to provide easy, accessible contact information for our members to reach you about your products. This is a listing of company websites and primary contact information.

- **NOTE:** You must complete this application and supply the necessary information to be included in the directory.
- If any of your information changes, please complete a new application and the information will be updated on the site.

It is the responsibility of each company to keep the primary contacts updated with AVAHO. All other information will be linked to the company website and updated by the company in real time.